

Unit 8

The British Media

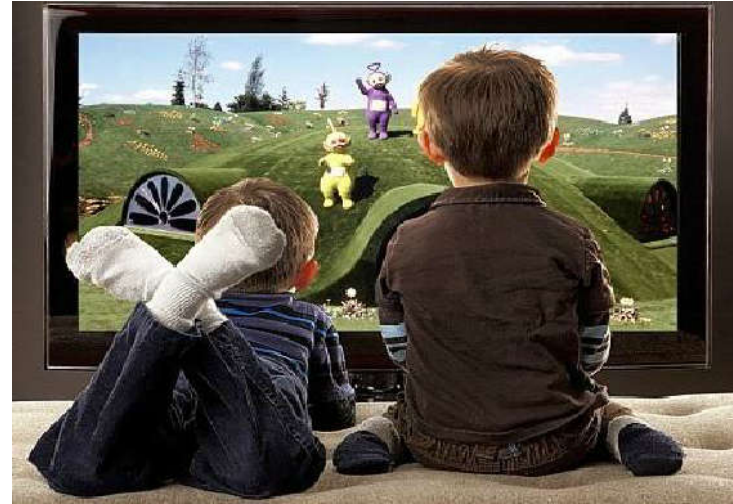


How do British people spend their free time?

- Watch television
- Read newspapers
- Listen to the radio

The most popular leisure activity

In the evening, most Britons settle down to watch some television: 96% of the population watch TV at least once a week.



The second most popular pastime

On an average day, 90% of Britons over the age of 15 read a national or local paper.



The third most popular pastime

listening to the radio,
an activity
in which 73% of the
population engages in
on a weekly basis.



Brainstorming

What functions do you think the media have?

- Provide people with information about political and social issues
- Provide weather reports
- Carry advertising
- Used for educational purposes
- Provide a forum for people to express their views
- Seek advice
- Give people entertainment
- Serve for the political and economic system
- Work as a monitor

The British media plays an important role in:

- **In British political system:** inform the population about problems the country may be facing and what the government is doing to solve such problems.
- **In engendering a national culture:** people from different field all share the same experience, they could discuss what they had read or seen——British are all part of the British culture.

Newspaper

- 1. Background
- 2. Varieties
- 3. Relationships
- 4. Restrictions
- 5. Challenges

1. Background: UK's Newspaper Industry

one of the world's oldest established newspaper industries

1. The long history of newspaper industry : beginning to flourish in the late 18th century

The beginning of newspaper industry

- the industrialization
- the extension of the democratic franchise
- the rise of literacy level

- 
- 
3. one of the highest levels of newspaper sales per head of population;
 4. 1400 different newspapers, 10 daily national newspapers

The Observer

- It first appeared in 1785.
- It is published every Sunday.
- It is the world's oldest Sunday newspaper.

The *Times*

- It began publishing in 1785.
- It is the United Kingdom's oldest daily newspaper.

2. Varieties

- 10 major national **morning daily** paper and 10 major **Sunday** papers published nationally, and about 2,000 smaller **weekly** papers.
- In London , there is only one **evening** paper, *the Evening Standard* 《标准晚报》 . It covers national and International news as well as local affairs . It circulates mainly within eighty miles of London.

- hundreds of **regional** and **local** newspapers and some 7,000 **periodicals**:

Provincial Mornings (*Yorkshire Post*)

Local Evenings (*Nottingham Evening Post*)

Local weeklies (*Hereford Times*)

Freesheets (Trader Group, Midlands)

Political Press (*Socialist Worker, Newslines*)

Community Press (*Leed's Other Paper*)

Two major categories

- Quality papers (broadsheets) 大报
- The tabloids (gutter press) 小报

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"These broadsheets get broader and broader
don't they!"

search ID: dpan1374

Compare...



Susan Schkade
America will never be the same again
Page 6



Chris Patern
How the Tories lost the plot
This section Page 12



Amy Jenkins
The new generation is now in charge
Page 2



Backlash over Blair's school revolution

City academy plans condemned by ex-education secretary Morris

City academy plans condemned by ex-education secretary Morris

Every day more Aussies lose their grip



Column five

The shape of things to come

UK link to terror snatches

The House of Commons has today voted to support a motion that the UK is a safe haven for terrorists. The motion, which was passed by a majority of 300 to 130, says that the UK is a safe haven for terrorists and that the government should do more to prevent this.

Police chief blames Obama race for riots

Police chief blames Obama race for riots

Judges may block deportation

Judges may block deportation

International

Israeli troops leave Gaza after 39 years

Home/UK

Sky's Premier ship rights under threat

Bigger isn't always better...



DAILY STAR

RUSH-HOUR TERROR: 7/7/05

AUDIOD LONDON AREA CLOSED TURN ON RADIO



BASTARDS

- al-Qaida suicide bombers blitz London
- 60 dead, 1,000 injured, 300 serious
- Ken Bigley's killers behind carnage

TUBES & BUS HIT BY 4 BLASTS

Pages 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21 & 22

	Quality Newspaper	Popular Newspaper
Size	double the tabloid	16 by 23 inches
Content	Long informative articles, wide range of topics	Human interest stories, sensational stories less news, little discussion, little international news, sport.
Style	Objective presentation, less sensational or emotive language, wide vocabulary and complex syntax. Less visual support	Easy to read, sensational tone, emotive language, large headlines, photographs and visuals. Short items.
Purpose	To inform about national and international affairs	To entertain, provide gossip about Hollywood stars, TV personalities, politicians

Quality Papers

At least 38 dead • 700 injured • Al-Qaida cell claims responsibility

London's day of terror



the guardian

Backlash over Blair's school revolution
City academies plans condemned by ex-education secretary Morris

UK link to terror snatches

Column five
The shape of things to come

Bigger isn't always better...

National
Police chief blames Obama race for riots

Law
Judges may block deportation

International
Israel troops leave Gaza after 19 years

Financial
Sky's Premier ship rights under threat

the Guardian 《卫报》

—a national daily newspaper;
radical in politics and interested
in society and social
problems;
quite soft on crime and quite
feminist ;
shows great concern for green
politics

The Podfather **The Ricky Gervais Show on Guardian Unlimited**
 Join Ricky, Steve and Karl for an all-new Halloween episode of the world's favourite podcast



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 BBC defends Langham play

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Commons defeat looms on Iraq
 Opposition parties and Labour rebels hope to pass motion today demanding an inquiry into the handling of the Iraq war.

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Martin Bell: An overdue debate
[Guardian Unlimited Politics](#)

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Rail firm faces unlimited fine
 Network Rail admits errors leading to fatal 1999 Paddington train crash. [Special report: transport in Britain](#)

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Accountants get jiggy wid it
 Hong Kong accountants release new video in bid to lure



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headlines
 Tuesday 12 April 2016

16:00 17°C
 15°C 15°C 15°C 01:00 20°C

Jinan

New poll / Most young Arabs reject Isis and think 'caliphate' will fail
 Arab Youth Survey finds declining support for extremist group but lack of jobs is seen as main cause driving terrorist recruitment



Panama Papers EU plan to force companies to reveal tax arrangements

Brazil Rousseff faces impeachment vote in Congress

'Their eyes glow green' The furry marauders haunting Chinese village

Turkey Saudi king's visit sets new records for opulence and paranoia

Japan Girl falls to her death after watching cartoon about children who could fly

Egypt Armed police enforce partial demolition of Cairo art gallery

Africa Boko Haram: soaring numbers of children used in suicide attacks, says Unicef

China Court hears first transgender discrimination case

Thailand Drink-drivers to be sent to work in morgues

the web we want **The dark side of** [Hide](#)

THE TIMES

THE GAME

Every kick every pass every goal every Monday



After the romance, back to married life



Wind farms 'a threat to national security'

By [Name] in [Location]

Wind farms are a threat to national security, according to a report by the House of Commons. The report says that the government should take steps to ensure that the country's energy supply is secure.

As Chelsea's exciting season progresses, the club's manager has a message for fans: 'We are not going to rest on our laurels. We are going to continue to improve and we are going to win the Premier League.'

Chelsea's manager has a message for fans: 'We are not going to rest on our laurels. We are going to continue to improve and we are going to win the Premier League.'

《*the Times*》 《泰晤士报》
— began in 1785;
the UK's oldest
daily newspaper

October 31 2006

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Debate

Tech & Net

Sunday Times

Times Online TV

CAREER & MONEY

Money

Jobs

Law

NEWS WIRE: [te up ...](#)



[God, the iPod and believing our eyes](#)

KFC bans trans fats from cooking oil

Kentucky Fried Chicken has announced that it is dropping unhealthy cooking oil linked to heart disease from the menu



McCartney lawyer sues

Sir Paul McCartney's lawyer joins the bun fight launching legal action over

Protests over madrasa strike

Thousands of Pashtun tribesmen protest over air raid on religious school in which 80 suspected militants killed
[Don't blame religion, says Charles](#)
[No options, just rocks and hard places](#)

It's the economy, stupid

The world faces financial collapse if it does not make a rapid switch to a low-carbon global economy, says Government's chief economist
[What may happen](#) | [Stern warning](#)

'Costa del Crime' fugitives swoop

Fugitives wanted for murder, kidnap and drug dealing are among Costa del Sol exiles being rounded up by police



The \$1.3 million phone

\$600 million worth of sales as Russia's millionaires bring their wallets, but leave

Blair faces Iraq vote



Tony Blair faces parliamentary rebellion today on calls for an inquiry into his conduct of Iraq war
[Scrutiny needed](#)

MORE TOP STORIES

- ▶ Black arts of politics move into cyberspace
- ▶ 'Lucid' Pinochet charged with murder
- ▶ Nato troops killed in Afghan bomb attack



《the Observer》
《观察家报》
first appeared in 1791;
the world's oldest
national newspaper;
published every
Sunday;

the observer

Panama Papers / David Cameron faces questions over £200,000 gift from mother

Prime minister admits: 'I could have handled it better'

Analysis Is a Brexit vote now more likely?

10 ways for the UK to get its house in order



Panama

How a US president and JP Morgan turned country into a tax haven



Tory party

Donor was trusted middleman for oil firm involved in bribes inquiry



Libya

Influx of migrants arrive seeking new routes to Europe

Lesbos hopes pope's visit will shine light on island's refugee role



NHS

All-out junior doctors' strike unethical and reckless, says NHS chief

Sir Bruce Keogh Withdrawing emergency cover crosses a line - it will damage trust in doctors

1,151



Global development

The world looks away as blood flows

Social housing

End of long-term tenancies will 'damage family life'

737

Gangs

No jobs, no hope, gunfights at your door - the tough streets that claimed Myron Yarde's life

Poland

Street protests over abortion law are latest skirmish in battle for Poland's soul

Social care

Care home crisis won't be solved by just paying more, says Justin King

293



the Daily Telegraph<<每日电讯报>>

— quality press;
support tough sentences for criminals;
be unsympathetic to single mothers;
favor free enterprise over social programs.

Quick change Kate: Duchess of Cambridge wears £50 frock to meet street children at New Delhi railway station - then steps out in £795 chic mint lace for lunch with Indian prime minister



At the start of the day, the Duchess looked radiant in a casual printed maxi dress (left) as she joined her husband at a centre for vulnerable street children in New Delhi. Unusually on a public engagement, Kate was wearing flat cream pumps underneath the long burgundy ethnic style outfit with a belt tied around the middle as the Royal couple played games with the youngsters. Kate was then whisked over to have lunch with the Indian Prime Minister, but not before changing into an exquisite £900 lace dress paired with a formal chignon (right). The meeting with Narendra Modi has led to heightened speculation the issue of Indian firm Tata's decision to pullout of the British steel industry will be discussed.

▶ The Duchess of Demure: Kate adds modesty panels to make her £795 green lace Temperley dress less racy for a meeting with the Indian PM

▶ Stumdog Millionaires are snubbed: Real-life stars of movie 'so sad' after being left off guest list for William and Kate's gala dinner AND 'meet and greet' in shantytown

1.1k comments 2 videos 1.1k shares

Revealed: 'Creepy' hospital worker who stabbed his Gumtree flatmate to death because she wouldn't have sex

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DON'T MISS Quick change Kate: ...

The Herald

SCOTLAND'S LEADING QUALITY DAILY NEWSPAPER

ON TOP OF THE WORLD
 THE SCOTSWOMEN WHO REACHED FOR THE SKY
 PAGE 12

IAN BELL ON THE CARDINAL AND HIS CONSCIENCE
 PAGE 10

BRIEFING
 Video of Alan Johnston brings hope for family
 Deaths that didn't happen
 LAST LAUGH? Green Party's latest comedy...

Doctors oppose rerieve for A&Es, says Kerr

Change will 'put patients at risk'

EXCLUSIVE
 A spokesman for the Royal College of General Practitioners (RCGP) has said that any move to reduce the number of Accident and Emergency (A&E) departments in Scotland would put patients at risk.

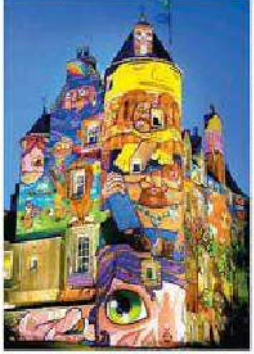
The RCGP spokesman said that the college's members were concerned that any move to reduce the number of A&E departments would result in a loss of services for patients, particularly in rural areas.

The spokesman said that the college's members were also concerned that any move to reduce the number of A&E departments would result in a loss of jobs for staff, including doctors, nurses, and other healthcare professionals.

The spokesman said that the college's members were also concerned that any move to reduce the number of A&E departments would result in a loss of continuity of care for patients, particularly those with chronic conditions.

The spokesman said that the college's members were also concerned that any move to reduce the number of A&E departments would result in a loss of access to specialist services, particularly in rural areas.

THE WALLS HAVE EYES



OLIVIA HILL'S 'THE WALLS HAVE EYES' IS ONE OF THE ARTWORKS ON DISPLAY AT THE GALLERY.

Olivia hit and run: police to quiz man in hospital

EXCLUSIVE
 A man who was involved in a hit and run accident involving a woman who later died has been taken to hospital. Police are expected to quiz him about the incident.

The man, who is in his 30s, was taken to hospital after being involved in a collision with a woman who was later found to have died from her injuries.

Police are expected to quiz the man about the incident, including whether he was driving at the time and whether he was aware of the woman's presence.

Bank loses details of 62,000 customers in post

EXCLUSIVE
 A major bank has lost details of 62,000 customers in a postbox. The bank has said that the details were lost in a postbox at a branch in Glasgow.

The bank has said that the details were lost in a postbox at a branch in Glasgow. The details included names, addresses, and other personal information.

The bank has said that it has taken steps to ensure that the details are not disclosed to anyone. The bank has also said that it will contact the affected customers to advise them of the loss.

TELEVISION

IN THE MAGAZINE
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 THE BROADCASTING CORPORATION

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★ China set to flex unprecedented economic power in next 12 months
 ★ Most populous nation poised to invest \$1.3 trillion on world markets
 ★ Coming of age will be marked by sporting and cultural triumphs

The year a new superpower is born
 P. 18 | REPORTS PAGE 12 & 13

Pandora's People of 2008
 PAGE 100

Bank holiday football
 All the hours & tactics
 PAGE 102

PLUS
 Prize Crossword
 PAGE 102

FINANCIAL TIMES

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Why does Jack Ma want to own a newspaper?



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White House Countdown Fasten your seat belts

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- Special Reports
- In depth
- Today's Newspaper
- Tools

Highlights - Welcome back, Helicopter Ben - The return of British Steel - Conceptual art on show - Bach Collegium Japan, Barbican, London

Brexit: In or Out - The FT Guide

FAST FT

MARKETS DATA

fast FT Market-moving news and views, 24 hours a day

- Co-founder of Italy's 5 Star Movement dies
- Fitch downgrades Saudi Arabia; outlook still nega...
- Interview: Bundesbank chief Weidmann defends...
- Brent crude bounces to five-month high



Tough Mudder targets Asia with IMG deal

11:10am
Bundesbank's Weidmann rebukes ECB critics
German central bank president defends Draghi

9:28am
Low oil prices will not last, says Sechin
Brent crude climbs to 2016 peak ahead of Doha meeting between producer countries

UPDATED COMPANIES

Nomura to quit European equities research

Hundreds of jobs at risk in Japanese bank's latest pullback

- Lombard How Nomura's angel fell to earth
- Nomura pays \$1bn for American Century stake
- Nomura settles Monte dei Paschi dispute

10:43am
India scrambles to ease severe drought
Authorities send out water train as cricket grounds turn to savagae

10:31am **GLOBAL MARKET OVERVIEW**
Firm oil and soft yen help risk appetite
Equities shrug off disappointing start to US earnings season

2016
INTERNATIONAL INDUSTRY FUND | WORLD BANK GROUP
SEMINARS



11:30am WORLD

China faces gay rights test cases

Social stigma leads LGBT people to enter opposite-sex marriages

- Great Firewall creator skirts own system
- China goes potty for toilet building
- China tussles over cultural revolution
- Patti Waldmeir Respect for elders a duty

LIFESTYLE

SIMON KUPER



How cosmopolitans can win the argument

THE SOURCE



A weekend on the tiles in Seville

FINANCIAL TIMES

FRIDAY JULY 8 2016

Blair blames Islamist terrorists as London attacks kill at least 37



The red double-decker is still here after the 7/7 terrorist attacks in London

Blair's speech was widely seen as a warning to the British public that Islamist terrorism was a real and growing threat to the country. He said that the attacks were a "wake-up call" and that the government was determined to do whatever it took to protect the country.

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MARKETS DATA

FTSE 100: 6,812.50 (+0.2%)

DAX: 12,145.30 (+0.1%)

Nikkei 225: 18,745.20 (+0.3%)

S&P 500: 2,015.40 (+0.1%)

Gold: \$1,215.00 (+0.2%)

Oil: \$48.50 (+0.1%)

Yield: 0.50%

Some tabloids





■ The Sun 太阳报

■ read for their stories and other features rather than their news items.

■ A great deal of space is devoted to crime , scandal and gossip , particularly when it concerns beautiful women whose photographs can be used to add sexual attraction to the paper.



the News of the World<<世界新闻>>one of the tabloids (the gutter press), Britain's biggest seller; began in 1843; It gives great coverage on crime, sport and sex stories; By the 1930s it was Britain's most popular Sunday paper, selling 3.4 million copies each week; now sells about 4.7 million papers each week

Gloria's tears for her darling Caron



GOODBYE ANGEL



What a joy and privilege to have you as my precious daughter. I feel so proud to be your mum. I miss talking to you every day and the heartache of losing you will never heal

DAILY Mirror Friday 19th April 2008 **FREE PC GAME**

Throat op for ailing Pope

Gwyn and Chris "on the rocks"
EXCLUSIVE

PROTECTED FOR EVER

Maxine's life-long mystery

Daily Mail MONDAY APRIL 21, 2008 **THE LOST WORLD** **£2.60**

MRS GOLDEN SACKS
The Goldman Sachs PA who bought nine homes, a £3/4 million Cypriot villa and Cartier gems for all her friends is found guilty of stealing £4 1/2 million

DOES TAP WATER HARM UNBORN BABIES?
Experts' fears over chlorine...

The grief of Gloria
FULL STORY PAGES 26 & 27

Fleet Street



a street in London, England

home of the British press until the 1980s

metonym for the British national press

”The Street of Shame”



Who Reads What?

- “Class is to the UK, what race is to the US.”
- Media choices can tell a story.

Who Reads What?

- Over half of people over the age of 15 read a national morning paper and six out of ten read a Sunday paper.
- Tabloid readers are usually from the middle or lower class, only slightly more male readers than female, clerical, skilled or unskilled workers, unemployed, old people and pensioners.
- Quality paper readers are usually from the middle-class, professional and managerial jobs, more male readers than female, and more live in the South of England.

Who Reads What?

- The majority of the press shows a bias towards conservative values in general.
- *The Daily Telegraph, the Sun, Daily Mail and Daily Express* usually support the Conservative Party
- *The Mirror and News on Sunday* usually support the Labour Party
- *The Guardian, Independent and Today* occupy a middle ground.

3. Relationships

- Relationship between newspapers and **politics**
- Relationship between newspapers and **business**
- Relationship between newspapers and **social people**

Relationship between newspapers and politics

- **Watch dog function:**
 - **inform the electorate about politics**
 - **keep an eye on the government** (a free press is considered important to the functioning of parliamentary democracy.)
- Many analysts criticize the power of the press has usurped(篡夺) the power of parliament.



Relationship between newspapers and business

- Newspapers in UK are first and foremost businesses to earn money, not public services.
- companies use the press to sell products and services.
- Individual people also use the press to look for a job, buy house, and find babysitters.

The Advertising Code

- Ensure that advertisements are legal, decent, honest and truthful.
 - Have a sense of responsibility for consumer and society.
 - Respect the principles of fair competition.
- PS: If enough people complain to the Advertising Standards Board, the company will be told to withdraw the ad.



The relationship between the newspapers and social people

- Class and educational differences are reflected in the newspaper people read.
- Britain has one of the highest levels of newspaper sales per head of population.
- There are over 1400 different newspapers which cater for a wide range of political views, interests and levels of education, most people will choose to read a newspaper accords with their own feelings.

Is British press totally “free”?

- While officially speaking the British press is “free” from government control and censorship and can print what it likes, there are limits to what will appear in the daily paper.
- The example of the former chairman of the **KGB**, the Soviet Secret Service



The Restriction

- *The laws*
- *The Official Secrets Act*



The laws

- Many British laws limit the freedom of the press
 - *Contempt of courts law*
 - *Laws of libel and defamation*



The Official Secrets Act

- The media is also affected by the **Official Secrets Act** which stipulates(规定)that all government information is kept secret unless the government says it can be released.
- The example of Sarah Tisdall in 1984

Changes

- *Newspapers are now facing challenges*
 - The development of television and the Internet provides us with more choices
 - Decline in advertising revenue


Online editions of newspapers

- ✂ However ,many people still maintain their habit of reading a newspaper

The Broadcast Media

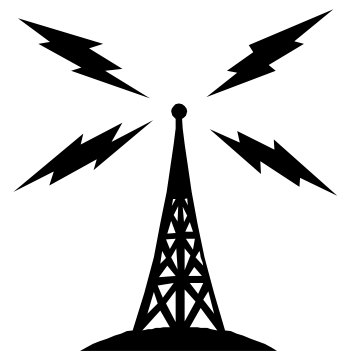
Television and Radio



- 
- Television viewing: 3.5 hours/day (including videotapes)
 - 97+% of Britain's households: ownership of a color television
 - 73%: ownership of a videocassette recorder (VCR)
 - A radio/home
 - 70%: listening to radio on a daily basis

Public Service

Private Service



Public Service

BBC (the British Broadcasting Corporation 英国广播公司) (BBC 1 & BBC 2)

- founded in 1922
- TV/radio channels
- public service



❖ **BBC has 6 National Stations:**

BBC 1

BBC 2

BBC 3

BBC 4

BBC News 24

BBC Parliament



❖ **5 National Radio Stations**

❖ **39 Local Radio Stations**

❖ **BBC World TV Channel**

❖ **BBC World Service Radio**



B B C WORLD SERVICE



- no commercials/
advertisements on BBC 1 &
BBC 2
- The fee of a color TV license is
set to rise to £139.5/year & a
black & white license will cost
£47 from April 1, 2008.





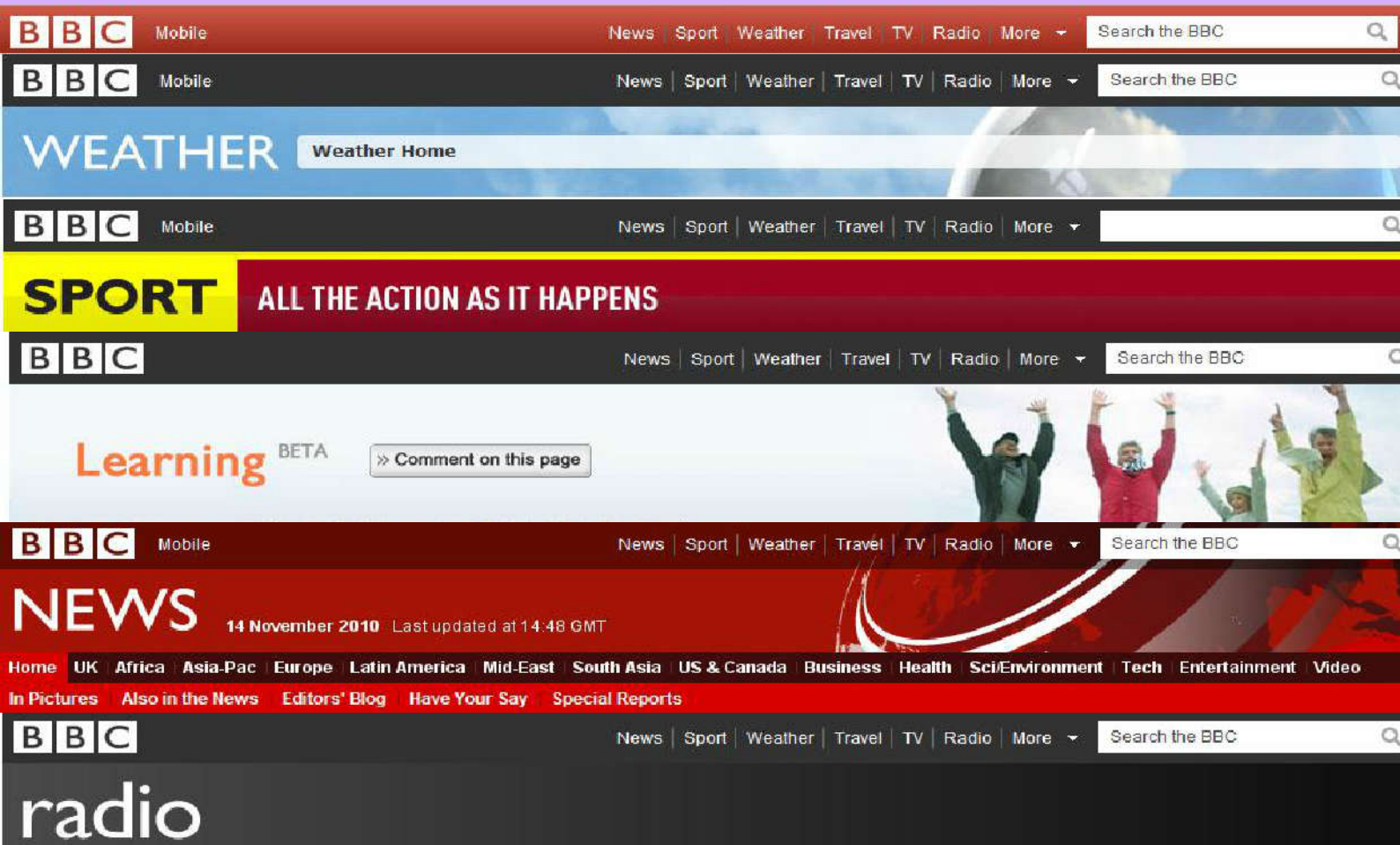
www.bbc.co.uk/

the BBC website informs, educates and entertains
-- wherever you are, whatever your age.

The BBC website began its official life back in December 1997 with this very simple design.



They have taken loads of work to do and finally achieve today's success. It contains news, sport, TV, radio and a whole lot more.



bbc learning English

<http://www.bbc.co.uk/worldservice/learningenglish/>

In this part of the site you can improve and practise your English with activities that involve listening and watching.

As a program providing real English, it is really an excellent resource for ESL learners.

2. Private Service

- **ITV = Channel 3** (Independent Television Network Limited 独立广播公司) 15 franchisees (Its GMTV operates a breakfast network service.) approximately 33% informative and 66% light entertainment 
- **Channel 4** (Channel Four Television Corporation 第四频道电视公司) is a hybrid public service & minority interest service, also raising revenue from advertising sales. 
- **Channel 5** (Five 第五频道电视公司) began broadcasting in April 1997, carrying advertising. 
- **BSkyB** (British Sky Broadcasting Group 英国天空广播公司)

Popular Programs

- Reality TV (真人秀) – *Pop Idol* 《流行偶像》, *Big Brother* 《老大哥》
- Game Shows – *Weakest Link* 《汰弱留强·智者为王》
- Soap Opera



BRITAIN'S GOT
T★ALENT

The image features the logo for the television show 'Britain's Got Talent'. The text 'BRITAIN'S GOT' is in a bold, white, sans-serif font. Below it, the word 'TALENT' is written in a larger, 3D-style font where each letter is filled with a cityscape image. A large, white, five-pointed star is positioned over the letter 'T'. The entire logo is set against a dark background with blue and white light effects, including spotlights and a starry pattern.



- three judges



What Soap Operas do British people watch?

- *Coronation Street* 加冕街
colloquially known as *Corrie*, *Corror* or *The Street*
a British prime-time soap opera set in the fictional town of Weatherfield
first broadcast on 9 December 1960
In 2012 it will become the world's longest running television soap opera currently on the air and most watched British soap opera.





Shot of the *Coronation Street* exterior set

The image shows the 'EastEnders' logo in a stylized, white, serif font. Below the logo is the 'BBC' logo in a white box. The background is a satellite-style map of London, with a blue river (the River Thames) winding through it. The map is partially obscured by a dark blue horizontal bar at the bottom.

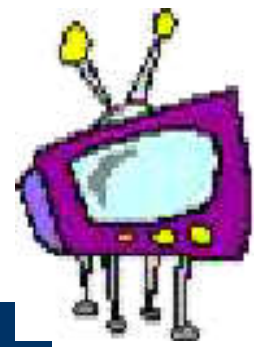
EastEnders

BBC

"We don't make life, we reflect it".

—— Creator/producer Julia Smith

- *East Enders* 东区人
- a long-running, popular British television soap opera
- first broadcast on BBC One on 19 February 1985
- storylines examine the domestic and professional lives of the people who live and work in the fictional in the East End of London. The series primarily centres around the residents of Albert Square.
- ranks as one of the most watched shows in the UK



British Favourite TV Shows

- Are You Being Served? (1972)
- Bless Me Father (2001)
- Fawlty Towers 《弗尔蒂旅馆》 (1975)
- Yes, Prime Minister (1986) BBC
- Blackadder 《黑爵士》 Starred by Mr. Bean
- The Naked Chef 《世界超级美食家——食神吉米》
- Sherlock Holmes
- West Wing 《白宫风云》

Friends 《老友记》 (Made in the US but very hot in the UK on Channel 4)

Sex in the City 《欲望都市》 (Shown on BBC)

Summary

- Newspapers in UK (history, types, features)
- Broadcast in UK (services, programs)

Questions for after-class discussion

- what are some of the characteristics of British newspaper culture? In what way is it different from the US?
- “The media are central to British leisure culture.” How to understand it?
- What are some of the similarities and differences in term of the function between the British media and the Chinese media?

References for further reading

- Times 《泰晤士报》

<http://www.thetimes.co.uk/>

- The Daily Telegraph 《每日电讯报》

<http://www.telegraph.co.uk/>

- The Guardian 《卫报》

<http://www.guardian.co.uk/>

- The Financial Times 《金融时报》

<http://www.ft.com/home/asia>

- The Observer 《观察家报》

<http://observer.com/>

Some tabloids

- The Daily Express 《每日快报》

<http://www.express.co.uk/>

- The Daily Mail 《每日邮报》

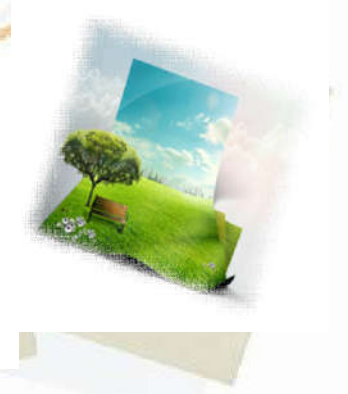
<http://www.dailymail.co.uk/ushome/index.html>

- Daily Mirror 《每日镜报》

<http://www.mirror.co.uk/>

- The Sunday Express 《星期日快报》

<http://www.express.co.uk/news/sunday>



**Thank
you!**