

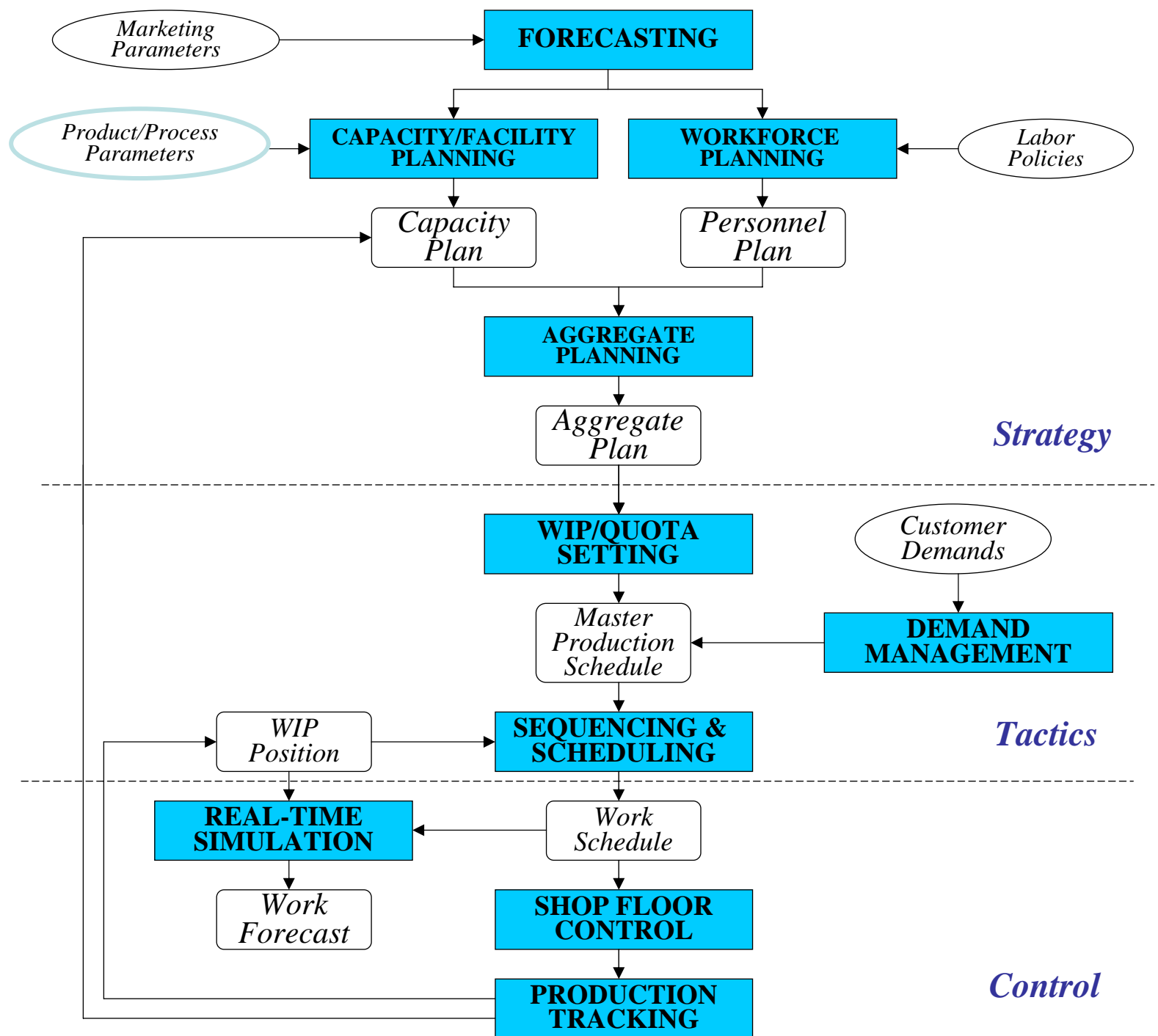
Chapter 5

Production Planning & Control Hierarchy

Objectives

1. Outline of Planning Hierarchy
2. Forecasting
3. Capacity/Facility Planning
4. Workforce Planning
5. Aggregate Planning
6. Quota Setting
7. Scheduling
8. Shop Floor Control

1. Planning Hierarchy

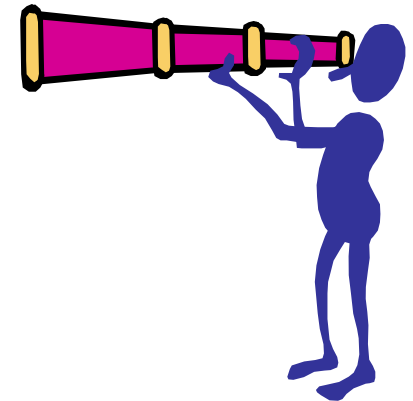


Aggregating Planning by Time Horizon

Time Horizon	Length	Representative Decisions
Long-Term (Strategy)	year – decades	Financial Decisions Marketing Strategies Product Designs Process Technology Decisions Capacity Decisions Facility Locations Supplier Contracts Personnel Development Programs Plant Control Policies Quality Assurance Policies
Intermediate-Term (Tactics)	week – year	Work Scheduling Staffing Assignments Preventive Maintenance Sales Promotions Purchasing Decisions
Short-Term (Control)	hour – week	Material Flow Control Worker Assignments Machine Setup Decisions Process Control Quality Compliance Decisions Emergency Equipment Repairs

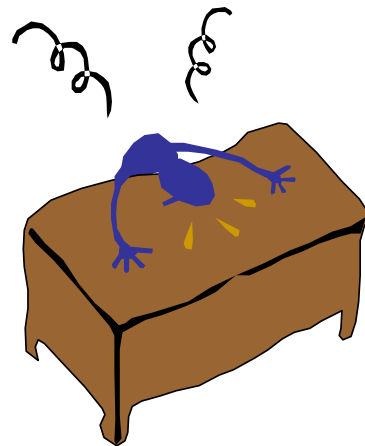
2. Forecasting

- **Basic Problem: predict demand for planning purposes.**
- **Laws of Forecasting:**
 - 1. Forecasts are always wrong!*
 - 2. Forecasts always change!*
 - 3. The further into the future, the less reliable the forecast will be!*
- **Forecasting Tools:**
 - *Qualitative:*
 - Delphi
 - Analogies
 - Many others
 - *Quantitative:*
 - Causal models (e.g., regression models)
 - Time series models



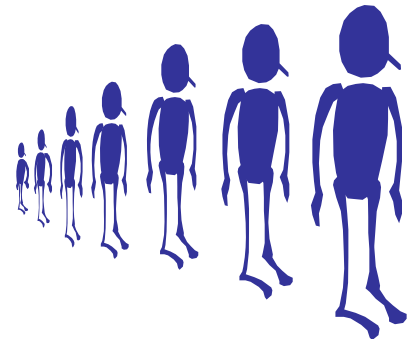
3. Capacity/Facility Planning

- **Basic Problem:** how much and what kind of physical equipment is needed to support production goals?
- **Issues:**
 - *Basic Capacity Calculations:* stand-alone capacities and congestion effects (e.g., blocking)
 - *Capacity Strategy:* lead or follow demand
 - *Make-or-Buy:* vending, long-term identity
 - *Flexibility:* with regard to product, volume, mix
 - *Speed:* scalability, learning curves



4. Workforce Planning

- **Basic Problem:** how much and what kind of labor is needed to support production goals?
- **Issues:**
 - *Basic Staffing Calculations:* standard labor hours adjusted for worker availability.
 - *Working Environment:* stability, morale, learning.
 - *Flexibility/Agility:* ability of workforce to support plant's ability to respond to short and long term shifts.
 - *Quality:* procedures are only as good as the people who carry them out.



Workforce Planning

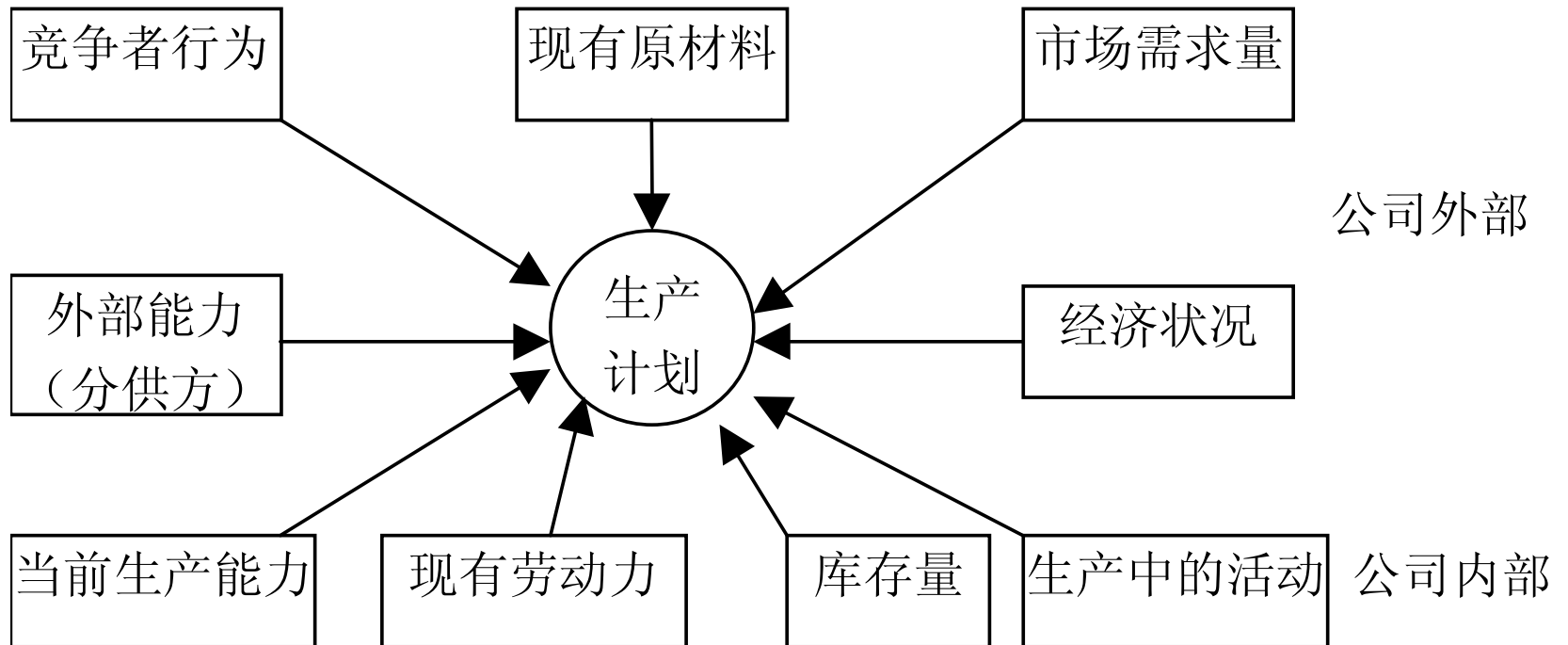
- **Problem:** determine most profitable production and hiring/firing policy over planning horizon.
- **Motivation for Study:**
 - hiring/firing vs. overtime vs. Inventory Build tradeoff
 - iterative nature of optimization modeling.
- **Inputs:**
 - demand forecast (assume single product for simplicity)
 - unit hour data
 - labor content data
 - capacity constraints
 - hiring/ firing costs
 - overtime costs
 - holding costs
 - unit profit

5. Aggregate Planning

- **Basic Problem:** generate a long-term production plan that establishes a rough product mix, anticipates bottlenecks, and is consistent with capacity and workforce plans.
- **Issues:**
 - **Aggregation:** product families and time periods must be set appropriately for the environment.
 - **Coordination:** AP is the link between the high level functions of forecasting/capacity planning and intermediate level functions of quota setting and scheduling.
 - **Anticipating Execution:** AP is virtually always done deterministically, while production is carried out in a stochastic environment.
 - **Linear Programming:** is a powerful tool well-suited to AP and other optimization problems.

Aggregate Planning

- 中期生产计划的环境与输入



Basic Aggregate Planning

- **Problem:** project production of single product over planning horizon.
- **Motivation for Study:**
 - mechanics and value of LP as a tool
 - intuition of production smoothing
- **Inputs:**
 - demand forecast (over planning horizon)
 - capacity constraints
 - unit profit
 - inventory carrying cost rate

Product Mix Planning

- **Problem:** determine most profitable mix over planning horizon
- **Motivation for Study:**
 - linking marketing/promotion to logistics.
 - Bottleneck identification.
- **Inputs:**
 - demand forecast by product (family?) -may be ranges
 - unit hour data
 - capacity constraints
 - unit profit by product
 - holding cost

Aggregate Planning Conclusions

- No single AP model is right for every situation
- Simplicity promotes understanding
- Linear programming is a useful AP tool
- Robustness matters more than precision
- Formulation and Solution are not separate activities.

6. Quota Setting

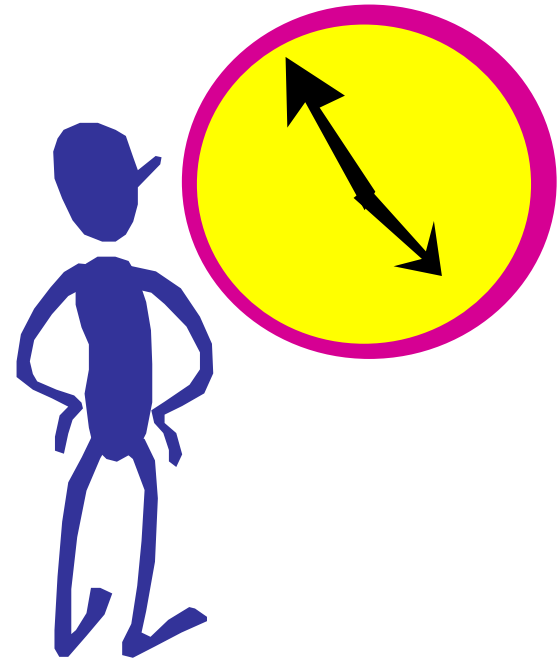
- Basic Problem: set target production quota for **pull system**
- Issues: Larger quotas yield

Benefits:

- Increased throughput.
- Increased utilization.
- Lower unit labor hour.
- Lower allocation of overhead.

Costs:

- More overtime.
- Higher WIP levels.
- More expediting.
- Increased difficulties in quality control.



7. Goals of Production Scheduling

- High Customer Service: **on-time delivery**
- Low Inventory Levels: **WIP and FGI**
- High Utilization: **of machines**



Meeting Due Dates – Measures

- Service Level:
 - Used typically in *make to order* systems.
 - Fraction of orders which are filled on or before their due dates.
- Lateness (延期):
 - Used in shop floor control.
 - Difference between order due date and completion date.
 - *Average* lateness has little meaning.
 - Better measure is lateness *variance*.
- Fill Rate:
 - Used typically in *make to stock* systems.
 - Fraction of demands met from stock.
- Tardiness (延误):
 - Used in shop floor control.
 - Is equal to the lateness of a job if it is late and zero, otherwise.
 - *Average tardiness* is meaningful but unintuitive.

Classic Scheduling

- MRP/ERP:
 - **Benefits** – Simple paradigm, hierarchical approach.
 - **Problems** –
 - MRP assumes that lead times are an attribute of the part, independent of the status of the shop.
 - MRP uses pessimistic lead time estimates.
- Classic Scheduling: (**only classic in academia**)
 - **Benefits** – “Optimal” schedules
 - **Problems** – Bad assumptions.
 - All jobs available at the start of the problem.
 - Deterministic processing times.
 - No setups.
 - No machine breakdowns.
 - No preemption.
 - No cancellation.

Classic Single Machine Results

- Minimizing Average Cycle Time:
 - Minimize by performing in “shortest process time” (SPT) order.
 - Makespan is not affected.
- Minimizing Maximum Lateness (or Tardiness):
 - Minimize by performing in “earliest due date” (EDD) order.
 - Makespan is not affected.
 - If there exists a sequence with no tardy jobs, EDD will do it.
- Minimizing Average Tardiness:
 - No simple sequencing rule will work. Problem is *NP Hard*.
 - Makespan is not affected.

Classic Multi Machine Results

- Minimizing “Makespan” on Two Machines: given a set of jobs that must go through a sequence of two machines, what sequence will yield the minimum makespan?
 - Makespan is sequence dependent.
 - Simple algorithm (Johnson 1954)
- Optimal Schedules: **Impossible to find for most real problems.**
- Dispatching (调度) : **sorts jobs as they arrive at a machine.**
- Dispatching rules:
 - FIFO – simplest, seems “fair”.
 - SPT – Actually works quite well with tight due dates.
 - EDD – Works well when jobs are mostly the same size.
 - Many (100?) others.
- Problems with Dispatching:
 - Cannot be optimal (can be bad).
 - Tends to be myopic.

Implications for Real Problems

- Computation: NP algorithms are slow to use.
- No Technology Fix: Faster computers don't help on NP algorithm.
- Scheduling is Hard: Real scheduling problems tend to be NP Hard.
- Scheduling is Big: Real scheduling problems also tend to be quite large; impossible to solve optimally.
- Robustness? NP hard problems have many solutions, and presumably many “good” ones.
- Role of Heuristics: Polynomial algorithms can be used to obtain “good” solutions. Example heuristics include:
 - Simulated Annealing
 - Tabu Search
 - Genetic Algorithms

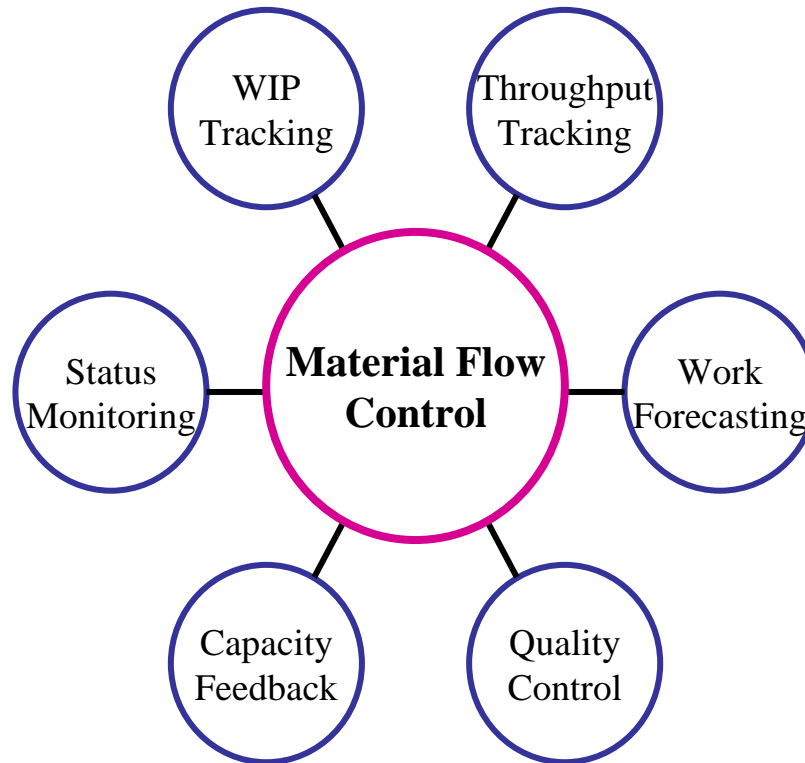
Scheduling Software Approaches

- Fixed leadtime backward scheduling (MRP)
- Rule based forward scheduling (FACTOR)
- AI/Expert System approaches (MIMI)
- Bottleneck scheduling (OPT)
- Heuristics (MADEMA/PROMIS)
- Diagnostic (backward) scheduling (MRP-C)
- Perturbation scheduling (developmental)

8. What is Shop Floor Control?

- Definition: *Shop Floor Control (SFC)* is the process by which decisions directly affecting the flow of material through the factory are made.

- Functions:



Planning for SFC

- **Gross Capacity Control: Match line to demand via:**
 - Varying staffing (no. shifts or no. workers/shift)
 - Varying length of work week (or work day)
 - Using outside vendors to augment capacity
- **Bottleneck Planning:**
 - Bottlenecks can be designed
 - Cost of capacity is key
 - Stable bottlenecks are easier to manage
- **Span of Control:**
 - Physically or logically decompose system
 - Span of labor management (10 subordinates)
 - Span of process management (related technology?)



Question Bowl

1. 对于采用**Make-to-Stock**生产方式的企业，反映其服务水平的适当指标是：
 - A. 生产周期小于提前期的概率
 - B. 需求被立即满足的比率
 - C. 订单不被拖延的概率
 - D. 生产计划不被延误的比率

2. 制造型企业的计划层级中，下列哪一种计划是企业制造功能与市场需求的界面（指反映市场需求的最低层次的计划）？
 - A. 长期资源计划
 - B. 中期生产计划
 - C. 主生产进程
 - D. 物料需求计划