

# Optimal Compound Orthogonal Arrays and Single Arrays for Robust Parameter Design Experiments

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## Outline

- Introduction
- Optimal compound orthogonal arrays
- Optimal single arrays
- Compound orthogonal arrays versus single arrays
- Conclusion

## Robust Parameter Design

- Quality improvement via variation reduction (Taguchi 1986).
- Two types of factors.
  - *Control factors* include the design parameters in a system.
  - *Noise factors* are hard to control. For example, temperature, etc.
- Key idea:
  - Explore the effects of control factors, noise factors, and *their interactions*, and choose control factor settings to simultaneously bring the system's mean response on target and reduce the performance variation.
- Both control and noise factors are systematically varied during experimentation.

## Experimental Plans and Modeling Strategies I

- Cross array or inner-outer product array (Taguchi 1986) is a cross product of an array for control factors and an array for noise factors.

$$\begin{array}{cccc}
 \text{control array} & & \text{noise array} & \\
 \begin{pmatrix} + & + \\ + & - \\ - & + \\ - & - \end{pmatrix} & M = & \begin{pmatrix} + & + & + \\ + & - & - \\ - & + & - \\ - & - & + \end{pmatrix} & \begin{array}{c} \text{cross array} \\ \begin{pmatrix} + & + & M \\ + & - & M \\ - & + & M \\ - & - & M \end{pmatrix} \end{array} & \begin{array}{c} \text{COA} \\ \begin{pmatrix} + & + & M_1 \\ + & - & M_2 \\ - & + & M_3 \\ - & - & M_4 \end{pmatrix} \end{array}
 \end{array}$$

- Compound orthogonal array (COA) is a generalization of cross array (Rosenbaum 1994, 1996, 1998). It does not require crossing structure.
- At each fixed control setting, response mean and dispersion can be calculated. Use location-dispersion modeling to identify best settings of control factors.

## Experimental Plans and Modeling Strategies II

- Single array or combined array (Welch, Yu, Kang, and Sacks 1990; Shoemaker, Tsui, and Wu 1991) means one single design (array) to accommodate both type of factors.

$$\begin{pmatrix} A & B & a & b & c \\ + & + & + & + & + \\ + & + & - & + & - \\ + & - & + & - & - \\ + & - & - & - & + \\ & \dots & \dots & \dots & \\ - & - & - & + & + \end{pmatrix}$$

- Use response modeling to model response as a function of control effects, noise effects and their interactions. Derive mean response model and variance transmitted model for optimization.

## Some Existing Optimality Criteria

- Optimal compound orthogonal arrays.
    - based on strength vector (Hedayat and Stufken 1999)
  - Optimal single arrays.
    - based on modified wordlength pattern (Bingham and Sitter 2003)
    - based on new effects ordering principle and weighted combination of wordlength patterns (Wu and Zhu 2003)
- not sensitive or too complex
- Simple and direct approaches are needed in order to construct optimal experimental plans for robust parameter designs.

## $2^{l-p}$ Designs

- Regular two-level fractional factorial designs are generated by  $p$  independent defining words.
- Defining contrast subgroup  $\mathcal{G}$ .
- Wordlength pattern,  $W = (W_1, W_2, \dots, W_l)$ , where  $W_i$  is the number of defining words of length  $i$  in  $\mathcal{G}$ .
- Resolution is the smallest  $i$  such that  $W_i > 0$ , and

$$\text{strength} = \text{resolution} - 1$$

- Minimum aberration (MA) design sequentially minimizes  $W_i$  and considered to be optimal.
- An effect is clear if it is not aliased with main effects and two-factor interactions.

## $2^{(l_1+l_2)-p}$ Designs with Two Groups of Factors

- $l_1$  factors belong to Group I and  $l_2$  factors belong to Group II.
- $p$  independent defining words and defining contrast subgroup  $\mathcal{G}$ .
- Wordtype pattern matrix  $(A_{i,j})_{0 \leq i \leq l_1; 0 \leq j \leq l_2}$ , where  $A_{i,j}$  is the number of words in  $\mathcal{G}$  involving  $i$  Group I factors and  $j$  Group II factors.
- $A_{i,j}$  can be arranged into a sequence

$$W_t = (A_{3.0}, A_{2.1}, A_{1.2}, A_{0.3}, A_{4.0}, A_{3.1}, A_{2.2}, A_{1.3}, A_{0.4}, \dots)$$

- For robust parameter design,  $l_c$  control factors form Group I and  $l_n$  noise factors form Group II.
- Both compound orthogonal arrays and single arrays can be viewed as  $2^{(l_c+l_n)-p}$  designs.



## Roadmap for Constructing Optimal Plans for RPD

- For experiment size  $N = 2^k$ , define

$$S(2^k) = \{(i, j) : \lceil \log_2(i + 1) \rceil + \lceil \log_2(j + 1) \rceil \leq k\}.$$

- A cross array with  $l_c$  control factors and  $l_n$  noise factors exists if and only if  $(l_c, l_n) \in S(2^k)$ .
- When  $k = 4$ ,

$(i, j)$	1	2	3	4	5	6	7
1	✓	✓	✓	✓	✓	✓	✓
2	✓	✓	✓	×	×	×	×
3	✓	✓	✓	×	×	×	×
4	✓	×	×	×	×	×	×
5	✓	×	×	×	×	×	×
6	✓	×	×	×	×	×	×
7	✓	×	×	×	×	×	×

- We will proposed optimality criteria for experimental plans under different conditions.

	$(l_c, l_n) \in S(2^k)$	$(l_c, l_n) \notin S(2^k)$
location-dispersion modeling	COA	—
response modeling	prodigal SA	economical SA

- For compound orthogonal arrays, assume  $A_{i.1} = A_{i.2} = 0$  for  $1 \leq i \leq l_c$ . Otherwise, they are not able to identify dispersion effects (Rosenbaum 1996).

## Compound Orthogonal Arrays

- Strength vector  $T = (t_c, t_n, t_a)$ , where

$$t_c = \min(l_c, \min\{i - 1 : A_{i.0} \neq 0 \text{ and } i \geq 1\})$$

$$t_n = \min(l_n, \min\{j - 1 : A_{i.j} \neq 0 \text{ and } j \geq 1\})$$

$$t_a = \min\{i + j - 1 : A_{i.j} \neq 0 \text{ and } i + j \geq 1\}$$

Designs with same strength vector can be quite different.

- Example:** Consider four 64-run designs with four control factors  $(A, B, C, D)$  and six noise factors  $(a, b, c, d, e, f)$ . The first three have the same strength vector  $T = (3, 2, 3)$ , and the last one  $T = (3, 2, 2)$ .

Design	Clear effects (C, n, CC, Cn, nn)
$I = ABCD = Dabd = Dace = Dbcf$	(4, 6, 0, 18, 0)
$I = ABCD = abde = ABacd = ACabf$	(4, 6, 0, 24, 9)
$I = ABCD = abce = abdf = ACacd$	(4, 6, 0, 24, 0)
$I = ABCD = abd = ace = bcf$	(4, 0, 0, 24, 0)

## Order of Aliasing Severity

- For defining words of length 4,

$$Cnnn \triangleleft CCCC \triangleleft nnnn \quad \text{or} \quad A_{1.3} \triangleleft A_{4.0} \triangleleft A_{0.4}$$

- For defining words of length 5,

$$CCnnn \triangleleft Cnnnn \triangleleft CCCCC \triangleleft nnnnn \quad \text{or} \quad A_{2.3} \triangleleft A_{1.4} \triangleleft A_{5.0} \triangleleft A_{0.5}$$

- $A_{i_1.j_1}$  is more severe than  $A_{i_2.j_2}$ , denoted by  $A_{i_1.j_1} \triangleleft A_{i_2.j_2}$ , if

$$(i) \quad i_1 + j_1 < i_2 + j_2; \quad \text{or}$$

$$(ii) \quad |i_1 - j_1| < |i_2 - j_2| \quad \text{and} \quad i_1 + j_1 = i_2 + j_2; \quad \text{or}$$

$$(iii) \quad i_1 > i_2 \quad \text{and} \quad |i_1 - j_1| = |i_2 - j_2| \quad \text{and} \quad i_1 + j_1 = i_2 + j_2.$$

- $W_c$  sequence

$$W_c = (A_{3.0}, A_{0.3}, A_{1.3}, A_{4.0}, A_{0.4}, A_{2.3}, A_{1.4}, A_{5.0}, A_{0.5}, A_{3.3}, \dots)$$

## $W_c$ -Aberration

- $D_1$  is said to have less  $W_c$ -aberration than  $D_2$  if  $W_c(D_1)$  and  $W_c(D_2)$  first differ at  $A_{i_0 \cdot j_0}$  and  $A_{i_0 \cdot j_0}(D_1) < A_{i_0 \cdot j_0}(D_2)$ .
- **Example** (continued): For the four designs,

$$W_c(D_1) = (0, 0, 4, 1, 3, 0, 0, 0, 0, 4, 0, \dots)$$

$$W_c(D_2) = (0, 0, 0, 1, 1, 8, 0, 0, 0, 0, 4, \dots)$$

$$W_c(D_3) = (0, 0, 0, 1, 3, 8, 0, 0, 0, 0, 0, \dots)$$

$$W_c(D_4) = (0, 4, 0, 1, 3, 0, 0, 0, 0, 0, 0, \dots)$$

$D_2$  is the minimum  $W_c$ -aberration design.

## Table of Optimal COAs with $l_n \geq 3$

Design	Generator	Strength $(t_c, t_n, t_a)$	Clear Effects $(C, n, CC, Cn, nn)$
16-run:			
(3, 3)	<i>ABC Aabc</i>	(2, 2, 2)	(0, 3, 0, 6, 0)
...	...	...	...
32-run:			
(2, 5)	<i>abcd ABabe</i>	(2, 2, 3)	(2, 5, 1, 10, 4)
(3, 4)	<i>ABC Aabcd</i>	(2, 3, 2)	(0, 4, 0, 12, 6)
(4, 3)	<i>ABCD ABabc</i>	(3, 2, 3)	(4, 3, 0, 12, 3)
...	...	...	...
64-run:			
(3, 6)	<i>abce ACabd Bacdf</i>	(3, 2, 3)	(3, 6, 3, 18, 9)
(4, 5)	<i>ABCD ABabd ACace</i>	(3, 2, 3)	(4, 5, 0, 20, 10)
(5, 4)	<i>ABD ACE BCabcd</i>	(2, 3, 2)	(0, 4, 0, 20, 6)
...	...	...	...

## Economical Single Arrays

- A single array  $2^{(l_c+l_n)-p}$  with  $(l_c, l_n) \notin S(N)$  is called an Economical Single Array.
  - Experimental plan is not big enough to allow crossing structure.
  - Only response modeling can be used to analyze data.
  - Must prioritize crucial effects such as control main effects, control-by-noise interactions.
  - Have to discriminate against unimportant effects such as noise effects.
- Different trade-off schemes lead to different criteria.

## $W_s$ sequence and $W_s$ -Aberration

- Recall that  $W_c$  sequence does not contain  $A_{i.1}$  and  $A_{i.2}$ .
- For example, consider words of length 3 and 4,

$$CCn \triangleleft Cnn \triangleleft CCC \triangleleft nnn$$

$$CCnn \triangleleft CCCn \triangleleft Cnnn \triangleleft CCCC \triangleleft nnnn$$

- Properly including  $A_{i.1}$  and  $A_{i.2}$  in  $W_c$  leads to

$$W_s = (A_{2.1}, A_{1.2}, A_{3.0}, A_{0.3}, A_{2.2}, A_{3.1}, A_{1.3}, A_{4.0}, A_{0.4}, A_{3.2}, A_{2.3}, \dots)$$

- $W_s$  partially preserves the hierarchical ordering principle.
- $W_s$ -aberration and minimum  $W_s$ -aberration criterion can be proposed.
- Due to limited capacity in ESA,  $W_s$  is too restrictive.



## Split Wordtype Pattern and $(W_{sm}, W_{sn})$ -Aberration

- Split  $W_s$  into two separate sequences

$$W_{sm} = (A_{2.1}, A_{1.2}, A_{3.0}, A_{2.2}, A_{3.1}, A_{1.3}, A_{4.0}, A_{3.2}, A_{2.3}, \dots)$$

$$W_{sn} = (A_{0.3}, A_{0.4}, A_{0.5}, \dots)$$

- Note that  $W_{sn}$  contains patterns involving noise factors only.
- Select ESAs first according to  $W_{sm}$ , then further use  $W_{sn}$ , or in short, according to  $(W_{sm}, W_{sn})$ -aberration.
- Advantage: the selected ESAs possess clear combinatorial structure.
- Disadvantage: the trade-off between important and unimportant effects may be too extreme.

## Shifted Wordtype Pattern and $W_{ss}$ -Aberration

- $nnn$  induces that  $Cn$  is aliased with  $Cnn$ , which is similar to  $CCnnn$ . Thus  $A_{0.3}$  should be immediately before  $A_{2.3}$ .
- Start with  $W_s$ , shift the patterns involving only noise factors rightward to proper positions

$$W_{ss} = (A_{2.1}, A_{1.2}, \dots, A_{4.0}, A_{3.2}, A_{0.3}, A_{2.3}, A_{4.1}, \dots, A_{4.2}, A_{0.4}, A_{2.4}, \dots)$$

- $W_{ss}$ -aberration and minimum  $W_{ss}$ -aberration design can be defined.
- Other possible milder trade-off schemes could also be used.
- Often lead to the same optimal ESA as the split wordtype patterns.

The difference between  $W_{ss}$  and the list of rank-ordered effects given in Bingham and Sitter (2003) is that  $W_{ss}$  further distinguishes wordtype patterns with the same modified wordlength.

$$W_{DR} = (A_{2.1} + A_{1.2}, A_{3.0} + A_{2.2}, A_{3.1} + A_{1.3}, A_{4.0} + A_{3.2} + A_{0.3} + A_{2.3}, \dots)$$

Because  $W_{DR}$  is relatively a coarse sequence, it may not be able to discriminate designs that may have different aliasing and structural properties.

## One Example

Consider 32-run designs with two control factors ( $A, B$ ) and five noise factors ( $a, b, c, d, e$ ). Three minimum  $W_{DR}$ -aberration arrays in Bingham and Sitter (2003) are

$$D_1 : I = abcd = ABabe = ABCde$$

$$D_2 : I = abc = ABade = ABbcde$$

$$D_3 : I = abc = ade = bcde$$

But they have different shifted wordtype patterns.  $D_1$  is the minimum  $W_{SS}$ -aberration single array.

All the arrays guarantee the clear estimation of control main effects and  $Cn$  2fi's. In addition,  $D_1$  guarantees the clear estimation of noise main effects.

## Table of Optimal ESAs with Minimum ( $W_{sm}, W_{sn}$ )-Aberration

Design	Generator	Clear effects
16-run:		
(2, 4)	<i>abc ABad</i>	(2, 1, 0, 4, 2)
...	...	...
32-run:		
(4, 6)	<i>abd ace bcf ACabc ABDa</i>	(4, 0, 0, 8, 0)
(5, 5)	<i>abd ace ACbc BDbc ABEa</i>	(5, 0, 0, 4, 0)
(6, 4)	<i>abc ABDa ACEa BCFa ABCbd</i>	(6, 1, 0, 6, 2)
...	...	...
64-run:		
(4, 8)	<i>abe acf bcg Aabch ACad BDabcd</i>	(4, 2, 5, 20, 4)
(8, 4)	<i>Cabc Dabd AEacd BFacd ABGab ABHbcd</i>	(8, 4, 12, 24, 0)
(4, 9)	<i>abe acf bcg adh Aabci ACbd ABDacd</i>	(4, 1, 5, 20, 2)
...	...	...

## Prodigal Single Arrays

- When cross arrays exist, single arrays can also be considered. We call them prodigal single arrays in order to distinguish the single arrays when cross arrays do not exist.
- It is not conclusive which criterion we should use for selecting optimal prodigal single array.
- Use all  $W_s$ -,  $(W_{sm}, W_{sn})$ -, and  $W_{ss}$ -aberrations and compare the optimal designs.
- Other considerations may be used to determine which optimal design to use in practice.

## Table of Optimal Produgal Single Arrays

Design	Generator	$W_s$	$(W_{sm}, W_{sn})$	$W_{ss}$	$COA$	$MA$
16-Run:						
(3, 3)	<i>ABCa ABbc</i>	✓				✓
(3, 3)	<i>ABCa abc</i>		✓	✓		
...	...	...	...	...	...	...
32-Run:						
(3, 4)	<i>abcd ABCab</i>	✓				✓
(4, 3)	<i>ABCD ABabc</i>	✓			✓	✓
(4, 3)	<i>abc ABCDa</i>		✓	✓		
(5, 2)	<i>ABCD ABEab</i>	✓	✓	✓		✓
...	...	...	...	...	...	...
64-run:						
(3, 5)	<i>ABabd Cabce</i>	✓			✓	✓
(4, 4)	<i>Aabcd ABCDa</i>	✓				✓
...	...	...	...	...	...	...

## One Example

Four control factors ( $A, B, C, D$ ) and five noise factors ( $a, b, c, d, e$ ) in a RPD experiment.

- If we can afford to conduct 64 runs, the optimal COA is generated by

$$I = ABCD = ABabd = ACace$$

- If we can only afford to conduct 32 runs, then 32-run COA does not exist, and optimal economical single array is generated by

$$I = ABac = ABbd = Aabd = BCDab$$



## Conclusion

- Propose criteria for selecting optimal compound orthogonal arrays and single arrays.
- Construct tables for optimal arrays under different conditions.
- Need to further study the theoretical properties of the optimal arrays.

**Thank you for your patience!**