



international
communication
association

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Submitted by Barbie Zelizer (U of Pennsylvania, USA)

Penning this introduction to ICA's third Annual Report not only gives me the chance to review the past year for the association, but it allows me, in a final act as president, to praise the efforts of all those individuals who helped move the association forward. This was a year highlighted by energetic conversations, bold attempts at experimentation, fruitful and intellectually stimulating pre-conferences, regional conferences and international conferences, and diverse and provocative publications. All of these activities were supported by a strong organization with clear goals, a growing and increasingly diverse membership and a wildly beckoning future. Without everyone's genuine and unflagging enthusiasm, many accomplishments of this past year – braving new initiatives, fitting innovative shapes to gestating ideas, trying out revisits to long unresolved issues -- would not have come to fruition.

It was fortuitous that much of this action reflected the two goals I set for myself in running for the ICA presidency – to establish more familiarity among ourselves and to provide more visibility about ourselves to others. Though the pages that follow outline the detailed discussions that brought this action to the forefront of our collective attention, permit me to briefly take note of some of the year's highlights.

...from the
President

Familiarity

Enhancing the degree to which we are familiar to each other is always a challenge for members of a growing organization, and ICA proved itself ready for the task. This challenge -- establishing a fuller reflection of how much we know about our similar and dissimilar attachments to the field of communication and to ICA as its premier association -- had many sides: It involved how best to increase familiarity across ICA's 4,400 members, across its 25 divisions and interest groups, across multiple and often conflicting epistemological and methodological perspectives, and across geographic regions populating every continent on the globe.

Though getting to know each other has always been at the underside of many ICA activities, specific steps to enhance that knowledge took place already in the earliest days of my own involvement in the association's leadership. Enhancing familiarity was a prevalent focal point for the 2009 Chicago conference, when the rubric of cross-unit sessions and the theme of keywords in communication helped make explicit to all those who attended how communication might mean different things to ICA members. Not only did that exercise help create new pathways for us to know each other as members with different interests while similarly invested in this shared field of communication, but the spirit of that conference continued to permeate multiple activities undertaken this past year.

First, it underscored extensive efforts to develop new ways for members to keep in touch with ICA activities throughout the year. ICA took a giant step forward this past year in connecting its members through social media. We inaugurated Twitter and Facebook accounts, both in order to make explicit the many faces, voices, viewpoints and perspectives that comprise this association.

Second, because there is no better opportunity to get to know each other than at conferences, familiarity played full force at our 2010 conference in Singapore. ICA members, thanks largely to the efforts of our new ICA President, Francois Cooren, were able to connect over mobile phones and computers before, during and after the Singapore conference, to photo-share and to post blogs to the association's website. The conference also boasted the incorporation of podcasts. Familiarity will also carry over to our 2011 conference in Boston, when President-Elect Larry Gross will be helping the efforts to include virtual overlay for those who cannot attend in person.

Third, becoming more familiar with each other dovetailed with our long-held aim of becoming ever more international, and as that goal continues apace, we made additional efforts to familiarize ourselves with the different priorities that communication research holds in the multiple geographic regions that constitute our membership. This past year ICA held or co-sponsored three regional conferences -- one in Budapest, Hungary; one in Melbourne, Australia; and one in Shanghai, China. We finalized new criteria for internationalizing our editorial boards and manuscript reviewer pool, and we raised and are continuing to discuss the possibility of multiple language submissions to conferences. So as to make available new slots for additional members at our conferences, we also addressed the possibility of limiting the number of submissions for each member. Each of these conversations will carry over into the coming year.

Finally, this past year we made headway in clarifying how our association positions itself on real-world issues. Three major initiatives are relevant here: First, we adopted a new greening policy that outlines a detailed plan-of-action for the association to go green over the coming years. This policy offers a map of useful



Barbie Zelizer
ICA President

and environmentally sensitive actions to be undertaken in both the short and long term. Second, we adopted a socially-responsible investment policy. Investing our monies in socially-responsible endeavors has long been a project that coheres with ICA values, and the Feminist Studies Division led the way in driving us to clarify what this looks like. Third, we developed guidelines for copyright and academic freedom, a Code of Best Practices in Fair Use for Communication Scholarship. Following a survey taken of the ICA membership on fair use practices, the code was developed by an ad-hoc committee, together with the Center for Social Media and the Washington College of Law at American University.

Each of these activities pushed us that much farther in appreciating the multiple positions, issues, perspectives and preferences that drive our members' attachments to both the field of communication and ICA. I am confident that this challenge will remain uppermost as ICA negotiates its future.

Visibility

The challenge of enhancing what others know about us has been a goal of ICA members and leaders for as long as I can remember. This past year it took on added priority in a number of key initiatives for the association.

First, we solidified the long-discussed process of hiring an International Communications Director. Following some very invested work on the part of a task force and a separate ad hoc committee, we delineated what the establishment of an international, association-wide communication director might look

like. Driven by the hope that such a function would put us on a par with other international and national associations and that it would offer a useful way to highlight the important relevance of the field and ICA in public discourse, the association decided to move forward with this staff position. Its details will be worked out during the coming year.

Second, we redesigned our association logo, so as to make it more reflective of contemporary design parameters. As we can see already from the cover of this report, the association is presently working the new logo into all of ICA's display venues.

Both activities were instrumental to enhancing our visibility beyond ICA's parameters. Our hope is that a more widespread understanding of what ICA is and does, and, by implication, how communication matters will stead the association well into the coming years.

Coda

Scholars who study collective memory, among whom I count myself, maintain that the past cannot constitute one uniform entity; nor can it be fully reflective of what happened. Rather, the past is a resource that allows us to differently reconfigure what happened in ways that suit our present-day goals, interests and agendas.

Therein rests the value of this Annual Report. Though the past year was undeniably filled with action, each ICA member will no doubt recall those initiatives or ideas that proved most relevant to them. In that light, I invite you to read ahead fully, to share the various accounts of what happened through the words of those who moved the association forward during this past 24-month period. The report includes accounts of the activities which took place from all of ICA's divisions, interest groups, task forces and committees. It includes reports from ICA Fellows, members of ICA's Executive Committee and the Executive Director, and

it points readers to the adjacent information contained in the website and the Washington office.

To the degree that the past can be knowable in some shared fashion, I think we would all agree that this has been a terrific year for ICA. None of its many accomplishments would have been possible without the generous and gracious efforts of ICA members and staff. I thank everyone who worked on the association's behalf, who helped give shape to fledgling initiatives and who saw value in many of the activities outlined above. I thank everyone too for giving me the opportunity to helm the association. And finally, I send kudos to my successors -- ICA's new president, Francois Cooren, and behind him its president-elect, Larry Gross. I am certain that as they take ICA into its future, it will emerge on the other side an even better association than is imaginable today.

Photo courtesy of Chicago Convention & Visitors Bureau

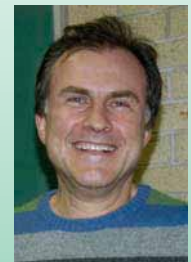


Submitted by Francois Cooren (U of Montreal, CANADA)

As I am writing this report, I am happy to tell you that the situation with the Singapore Conference is close to what we experienced with Dresden and we hope that this will prove to be true when the conference actually starts.

This year's conference theme is, as you know, "Matters of Communication: Political, Cultural and Technological Challenges," a theme that was meant to invite scholars and researchers to think about communication as the nexus where the material and immaterial dimensions of our world meet with each other. The theme programming will comprise seven theme and one cross unit panels, which will all address various aspects of this im/material character of communication.

As you know, we got a total of 2212 submissions (2029 individual submissions and 183 panel submissions), which is roughly similar to what we had in Dresden. We can already anticipate that the acceptance rate for the June 2010 conference will be between 54% acceptance rate, which is also similar to what we had in Germany three years ago.



*Francois Cooren
ICA President Elect*

...and the
President Elect

Many interesting events have been scheduled, including 13 preconferences and two post conferences that are taking place in Singapore just before or after the ICA conference. To these pre-conferences, we can also add three other conferences that are organized around the same time as ICA and that participants could attend before joining us in Singapore. These three conferences are The 12th International Conference on Language and Social Psychology (ICLASP) -- hosted by The University of Queensland, Griffith University, and Queensland University of Technology -- at Griffith University Southbank campus, in Brisbane, Australia, from June 16-19, 2010 (http://www.ialsp.org/Conferences/2010/ICLASP12_Announcement.html); (2) the CAJ conference organized by the Communication Association of Japan, on Sunday, 20 June 2010 at Meiji University in Tokyo, Japan (<http://www.caj1971.com>); and (3) the 8th international Crossroads, held in Hong Kong, from 17-21 June 2010 (<http://www.cultstud.org/>).

Regarding our plenary sessions, Dr. Hans Ulrich Gumbrecht (Stanford University, USA) will be our first speaker with his opening plenary session scheduled on Tuesday evening. His keynote, titled Infinite availability: About Hyper-Communication [and Old Age]. The second speaker, whose talk is scheduled on Wednesday, is Dr. Ien Ang (U. of Western Sydney, Australia). Her presentation, co-sponsored by AMIC (the Asian Media Information and Communication Center, located in Singapore) and ICA, is titled "The Transnational Communication of "Racism": Migration, Media and the Shaping of International Relations." Our third speaker, our ICA president, Dr. Barbie Zelizer (U. of Pennsylvania, USA), will present the ICA presidential address, which is scheduled on Friday evening. Her presentation is titled "Journalism in the service of communication." Finally, the Singapore



conference will end with a closing plenary titled “New Media and Its Impact on Censorship” with three keynote speakers, Dr. Peng Hwa Ang (Nanyang Technological University, Singapore), Dr. Joseph Chan (Chinese University of Hong Kong, Hong Kong) and Dr. Josephine Ho (National Central University, Taiwan).

In addition to these four plenary sessions, we also organized four mini-plenaries, which are concomitantly scheduled on Thursday, June 24 at 1:00pm. The first one, titled “Queer in Asia: Issues, identities, and communication” will be chaired by Mark Cenite (Nanyang Technological University, Singapore) and will feature Alex Au (Yawning Bread, Singapore) and Dr. Audrey Yue (The U. of Melbourne, Australia). Drs. John Erni (lingnan University, Hong Kong) and Larry Gross (U of South California, USA) will act as respondents. The second mini plenary, titled “Im/material Principles, Material Practices: The Women’s Movement and its Media in Asia,” will feature Dr. Lisa Brooten (SIU Carbondale, USA), Dr. Sylvia Estrada-Claudio (U. of Philippines), Dana Lam (AWARE, Singapore), Dr. Hongmei Li (U. of Georgia, USA), Dr. Sunitha Chitrapu (Sophia Polytechnic, Mumbai) and Dr. Radhika Parameswaran (Indiana U., USA). Radhika Gajjala (Bowling Green State U., USA) will chair this mini-plenary panel. The third mini plenary, titled “Urban Communication in Singapore in an Age of Globalization” and chaired by Dr. Gary Gumpert (Urban Communication Foundation) will feature Singapore representatives from Land Transport Authority, Public Utilities Board and Urban Redevelopment Authority. Finally, the fourth plenary session will be featuring four of our new ICA fellows. Titled “Matters of Communication: Making a Difference with Research,” it will be chaired by Dr. Linda Putnam (UCSB) and honor Robert T. Craig (U of Colorado, Boulder, USA), Barbie Zelizer (U. of Pennsylvania, USA), Youichi Ito (Akita International U) and Sandra J. Ball-Rokeach (U. of South California).

Advance preparations are moving smoothly for the 2011 conference in Boston. Michael Haley and I visited the conference hotel in March, to go over the layout, meet with the hotel staff, and explore the area around the hotel.

The hotel is very well set-up for a conference, with a good, compact layout of meeting rooms [i.e., participants will be able to get from one meeting room to another easily and without getting lost]. There is a good mix of room sizes, and very good public meeting spaces [e.g., lobby bar/seating area, with outdoor spaces that will be pleasant in late May]. There are good options for exhibit and posted space.

Despite the fact that the additional hotel tower promised at the time the contract was signed has not materialized, we have all 750 rooms in the conference hotel, and an additional 250 rooms in a second hotel that is a short walk away, both at an extremely favorable rate [which is?]; other spaces are also available, and we will have listings of hotel options available in time for members to plan their stay.

The area where the hotel sits is new to most folks, even those familiar with Boston, as it was developed in the wake of the “Big Dig” and the hotel is adjacent to the new – and enormous – convention center. Conveniently, the hotel is a very easy trip from Logan Airport – there is even a subway stop near the hotel and bus-service, and it’s a short cab ride as well. The area surrounding the hotel has a fair number of restaurants, many of them including outdoor seating near the water. There is an outdoor amphitheatre that should be active on Memorial Day weekend, and the hotel is a short walk from the architecturally exciting Institute for Contemporary Art. It is also fairly easy to reach downtown Boston/Back Bay, via subway, bus or

cab, and a reasonably close walk to Chinatown. The local arrangements committee, chaired by Tom Nakayama [Northeastern University] and Jim Shanahan [Boston University] is already engaged and will be more active by later this year.

The theme of the conference, Communication @ the Center, will have a dual focus, emphasizing both the centrality of communication scholarship to the basic general education of an informed citizenry, but also in understanding and clarifying many of the central challenges of our rapidly changing world. Communication scholars have the opportunity to draw upon a wealth of disparate theoretical and empirical strands in order to clarify questions of real societal import, illuminate complex realities, and help explore solutions to pressing problems as well as long standing intellectual mysteries. The 2011 conference theme is intended to highlight the centrality of communication scholarship by encouraging panels that identify core components of critical challenges and issues, and explore the role of communication studies in addressing them. At the same time, we will focus on the centrality of communication – as a phenomenon and a field of study – to any coherent and convincing intellectual world view.

I will be working with the Theme Chair and the division program planners to identify and enlist exciting speakers, especially for the plenary sessions. We hope to be able to draw on many of the rich intellectual and cultural resources of the Boston location.

Boston 2011

**Submitted by Larry Gross
(U of Southern California, USA)**



As you may know Michael Haley and I have been discussing the possibility of instituting a new feature for 2011: a “virtual overlay” [OV] component to the conference that will extend the opportunities to include peer-reviewed papers beyond the panel and poster sessions we’ve employed in the past.

The virtual conference possibilities emerge from new efforts developed by Blackwell to stage online conferences that incorporate many features of ‘real world’ [RW] conferences while offering additional features and advantages [check <http://compassconference.wordpress.com> for Blackwell’s Interdisciplinary Virtual Conference, held October 19-30, 2009]. The OV option could be opened prior to the start of the Boston conference, and remain open beyond its close. Papers could be submitted to this portion of the program, especially if authors wanted to take advantage of the affordances of online presentation [image/sound/video, etc.], or they could be assigned to the OV portion much as they now are to the poster session of the RW conference. Papers/presentations would be online on the OV website throughout the conference, with the comment/dialogue function operating, and there could be RW session[s] at which the authors of these papers would be present to discuss their work with conference participants, much as now occurs with the Poster Sessions. However, in the case of the OV papers, there would be more time for participants to look at the work prior to the live session, and the online papers could be playing on laptops to supplement the discussions.

This seems like a valuable experiment on several grounds. Like the poster sessions that have become standard at RW conferences, but not entirely satisfying at ICA conferences, so far, this allows us to take pressure off of the RW panel sessions, while still satisfying the demand for program presence. But this also would allow a degree of creativity and dialogue not frequently found in the poster sessions, and would represent an engagement with the newer opportunities afforded by technology that seems entirely appropriate for ICA. This OV component would also provide a vehicle for streaming and disseminating sessions at the conference – plenary speeches, for example – to a far wider audience. Finally, the OV could be a solution in instances where authors are prevented from travelling to the conference to present papers that have been accepted.

Michael has been discussing with the Blackwell folks several options for initial forays into the OV territory that might be added to the Singapore program, which would help introduce these new features before we begin implementing a fuller array in Boston.

Submitted by Larry Gross, (U of Southern California. USA)

Virtual overlay
for 2011 Conference

Virtual overlay
for 2011 Conference

ICA

continues to be a very healthy association. It's numbers are strong with approximately 4,300 members. Last fiscal year's finances, while in our third year of owning and operating our new office building, showed some recovery in our investment portfolio.

ICA staff continues to work with the Executive Committee adding new features and interactivity to the website and exploring a more user-friendly design. Several things have been added: a list of links to other international organizations, a forum for sections to interact with their members, and an enhanced "MyICA" membership area. Sam Luna facilitated a special training at the Chicago conference to help section officers better utilize the web utilities.

ICA members continue choosing to receive fewer journals by mail and most renewing members elect to limit mailed subscriptions. However, while members are offered many opportunities to opt out of mailed journals, many remain unaware of this option. Less mailings offer ICA the opportunity of increased revenue, as well as enhancing ICA's conservation effort.

Chicago's conference showed evidence of ICA's conservation efforts with approximately 50% of attendees choosing a flash drive program rather than a printed one. Conference bags made of recycled materials were used and food and beverage choices were made so as to minimize waste. All members were encouraged to use recycle bins provided throughout the conference venue. In 2010, those efforts are again a focus in Singapore. We continue to explore options that increase our "green" efforts and remain cost effective.

The ICA office experienced turnover for the first time in four years during the latter half of 2009. Two employees were fired for misconduct. Individuals may discuss details with the executive director, who will cover those details at the annual board meeting. Both positions have been restaffed and the new staff members are settling in well. I encourage the board and members to seek out and meet them during the conference.

The overall health of the association is solid and we will continue to focus on improvements and innovation in the coming year. All members are encouraged to contact the ICA staff with any questions or suggestions.



*Michael Haley
ICA Executive Director*

The State of the Association

submitted by Executive Director Michael Haley





Awards

This year, the overall number of submissions for all awards was down from last year. As an example, the young scholar award last year received 17 nominations, this year only four. Four awards will not be given out this year due to a low number or low quality of submissions. For the other awards the subcommittees were satisfied with their choice. No committee was dysfunctional and all sub-committee chairs reported consensus decisions. One committee started late due to email and instruction issues but finally delivered only a few days late.

It seems that conference location might be a factor when people consider nominations (i.e. will the nominator or nominee be present at the conference?). It might be an idea to consider emphasizing in the call that this is not a requirement, though obviously we should strive to have the laureates present so as to make the ceremony most appealing. It might also be an idea to do a special mailing to the Chairs and

directors of large university departments with the call for nominations.

A final issue that should be raised is what a committee member should do when a faculty colleague or close colleague/collaborator is nominated. Some prefer to step down to avoid any conflict of interest, others prefer to continue since most decisions are reaching in harmony and one vote is not likely to affect the overall outcome. While there is something to be said for the first option (stepping down), I would advise against this: it puts the small committees in a difficult spot, often this is known quite late in the process (making it hard to find replacement) and it is oftentimes the case in our work that one has to review people who are close to you. In most cases these opinions may not deviate and if they do, they are likely to matter less in the overall outcome. My recommendation would therefore be one of disclosure (making the situation known) but staying onboard in the committee.

Submitted by Claes de Vreese, Chair (U of Amsterdam, NETHERLANDS)

Sections

Children, Adolescents & the Media

Chair: J. Alison Bryant (PlayScience, USA)

Vice chair: Amy Jordan (U of Pennsylvania, USA)

The 2009-2010 academic year, the second full year of the Children, Adolescents, and Media Interest Group, has been a huge growth year for CAM. The membership has hovered around the 200 member mark since our huge enrolment surge around the conference last year. Our current member make-up has members from approximately 30 countries and every continent. In addition, we have a broad cross-section of people from universities, NGOs, for-profit firms, and non-profit groups.

At last year's conference we awarded our first top paper awards, with three faculty and three student papers receiving honors. Plans for other upcoming awards include an annual or biennial dissertation award and a career productivity award. Moreover, this year we have established an endowment account for the group, The CAM Interest Group Awards Fund. The fund will be used to provide monetary awards for dissertation and top paper awards, as well as for student conference travel.

Current key topics under discussion are further coordination between the interest group and the Journal of Children & Media, a need for increased PR for division activities and its members, and continued growth of the group by promotion outside of ICA to members of related organizations (e.g., SRCD).

Communication & Technology

Chair: S. Shyam Sundar (Pennsylvania State U, USA)

Vice chair: James Katz (Rutgers U, USA)

The Communication and Technology (CAT) division of ICA continues to grow in numbers as well as vitality, both in the US and abroad. We had record attendance in our division's sessions as we introduced and publicized a strong discussion orientation. Our business meeting was attended by about 100 members, and we awarded top paper prizes to the three highest scoring papers involving a faculty member and three highest scoring papers authored exclusively by students. The top-ranked faculty paper and the second prize-winner both came from the United States, but the third prize-winner was from outside of the United States (the Netherlands).

As of April 2010, our division recorded 761 members. We held an election for vice-chair of our division this year, which was hotly contested among three nominees, resulting in Kwan Min Lee from the University of Southern California as the replacement for current vice-chair, James Katz from Rutgers University, who will become chair at the business meeting in Singapore.

We received 233 paper submissions (with 2 being transferred and 2 deleted due to being duplications) for a total of 231 papers considered, and 9 panel proposals for the Singapore conference. We accepted 135 papers (58.44%) and 3 panels (33.33%) for programming at ICA 2010. We had three reviewers for each paper and panel (2 faculty + 1 student). The final accepted panels were decided based on the review results and the

convergence of the topics with the conference theme. We had a total of 207 reviewers who volunteered, with 63 directly and indirectly being identified as graduate students or non-PhDs. Based on their e-mail addresses and job affiliation, we identified 60 out of the 207 reviewers as being from outside the United States, i.e., a total of 29%. We created 30 sessions based on the 120 accepted papers and a poster session accommodating another 15 accepted papers. Among the 30 sessions, 9 are being chaired by scholars from outside the United States.

CAT also held the annual competition for the best dissertation in communication technology. We received 7 nominations for the prestigious HS Dordick Prize award, with one dropped from the pool because the work did not pertain to communication technology. The candidate pool was concentrated in North America. Four nominees had been awarded PhD degrees in the United States and the other two in Europe (the Netherlands and Germany). All entries were carefully reviewed by all four reviewers. Reviewers included a past winner of the Dordick award, and other researchers representing diverse backgrounds academically and geographically. We had two judges from the US, one from UK and one from Korea. Care was taken to minimize potential conflicts of interest. Judges were given general instructions to assign scores (0-100, with descriptors of the level of excellence required for 100, 90, 80, and so forth) to each nominee; reviewers were entitled to exercise their own judgment about how to apply the criteria in performing their evaluations. The scores from four judges for each nominee were averaged and the nominee who received the highest score was chosen as the winner of HS Dordick Prize award. The winner was awarded his PhD degree in the United States.

As evident from our activities this year, CAT is not only active but also truly international in scope. We expect

a greater international presence in Singapore. Our current self-studies based on keywords of interest to CAT members and analysis of their affiliations with other ICA units continue to give us a better idea of our membership, including its internationalization, shaping our future work in important ways.

Communication History

Chair: David W. Park (Lake Forest College, USA)

Vice chair: Jefferson Pooley

(Muhlenberg College, USA)

The Communication History Interest Group was officially created as of the annual ICA meeting in San Francisco, in May of 2007, after the requisite petitioning and approval processes. As of November 1 of 2007, the Communication History Interest Group had 116 members. Our number of members grew steadily until the fall of 2009, when it peaked at 236 members. After the 'purge' of non-renewing members in February of 2010, our number of members went down to 164.

The Interest Group elected a new incoming vice-chair during the summer of 2009. Philip Lodge (Napier University) will commence his service as vice-chair at the end of the 2010 conference in Singapore. In keeping with ICA bylaws, he will serve two years as vice-chair, and then the two years after that as chair.

After the paper submission and review process was completed, the Communication History Interest Group recognized two papers with awards in 2010. Michael Meyen (of Ludwig-Maximilians-Universität München) and Anke Fieldler (also of Ludwig-Maximilians-Universität München) were awarded the top paper award, and Deborah Lubken (of University of Pennsylvania) was awarded the top student paper award.

The next year will find the Communication History Interest Group looking to grow. Going to Singapore in 2010 seems to have been an important factor in the recent downturn in membership in the interest group. Much of our membership is from the U.S., Canada, and the UK, and Singapore was clearly too much travel (or too expensive of a trip) for much of our membership. The good news here is that this means that we have about 60 former members who seem likely to re-join when the conference comes back to North America (Boston) in 2011. The bad news, and something that will need to be addressed in years to come, is that we do not have much membership outside of North America and Western Europe.

Last year's report mentioned the fact that it will be important for this group to develop a more international membership. The move to Singapore led the leadership to try to find more non-North American members during 2009, with mixed results. We had a slight uptick in our membership in Australia and Asia. Internationalizing the group continues to be a challenge, though it is a

Communication Law & Policy

Chair: Stephen D. McDowell (Florida State U, USA)

Vice chair: Peter Humphreys (U of Manchester, UK)

Secretary: Becky Lentz (McGill U, CANADA)

In November 2009, 56 papers and five panels were submitted for competitive review to the Communication Law and Policy division for the June 2010 conference in Singapore. This is down about 30 percent from the average number of submissions for the previous three years, but similar to the number submitted for the 2006 conference, which was also outside North America..

Twenty-seven papers were accepted for presentation in panels and the interactive session at the June 2010

ICA conference, along with four panels of the five submitted. We had especially strong panel submissions again this year, as well as a rich range of paper topics.

The 2010 CL&P Top Student Paper award was earned by Yuhui Tai (SIUC) for a paper entitled, "From Protectionism to Co-Optation: The Transition of the TV Drama Importation Policy in China."

The top three papers for the 2010 conference

Johannes M. Bauer (Michigan State U), "Metamorphoses of the State in Telecommunications."

David Cuillier (U of Arizona), "Honey v. Vinegar: Testing Compliance-Gaining Theories in the Context of Freedom of Information Laws."

Robert Larose (Michigan State U), Sharon Strover (U of Texas - Austin), Jennifer L. Gregg (U of Louisville), Joseph D. Straubhaar (U of Texas - Austin), "The Impact of Rural Broadband Development: Lessons From a Natural Field Experiment."

Congratulations to all of these authors.

Internationalization

The CL&P division again has fairly consistent levels of participation from outside the United States, as reflected in the number of authors of paper submissions, the authors of papers and panels accepted, the paper topics of submitted and accepted papers, and in the division leadership.

Of the 56 papers submitted, 43 are by authors at institutions in the U.S., and 13 from authors at institutions from outside the U.S. A significant portion of the authors at U.S. institutions appear to be international students.

Of the 27 papers accepted, 22 are from U.S.-based authors, and five are from authors at institutions outside the U.S.

Many of the topics of the papers submitted and accepted provided international or comparative treatment of issues, for a total of 14 of the 27 accepted papers. Of a total of 18 papers on the four panels accepted, 12 are from authors based outside the United States.

The panel chairs and discussants for competitive paper panels and proposed panels include six U.S.-based scholars and seven from outside the U.S.

The pool of 48 volunteer paper and panel reviewers included 16 scholars from outside the U.S.

Division Officers and Elections

Rebecca Lentz of McGill University was elected as the secretary of the Communication Law and Policy Division in 2008, for a term beginning in 2009. In Fall 2009 she was elected as an ICA Board Member at large, to begin in 2010.

In the Fall 2009 election for the CL&P Vice-Chair position for 2010-2012, Laura Stein of the University of

Texas at Austin was elected.

Peter Humphreys of Manchester University served as vice-chair during 2009-2010, and will serve as division chair for 2010-2012.

Stephen McDowell of Florida State University served as chair from 2008-2010, and concludes his service at the June 2010 conference.

Ethnicity & Race in Communication

**Chair: Myria Georgiou
(London School of Economics, UK)**

**Vice chair: Roopali Mukherjee
(CUNY - Queens College, USA)**

Ethnicity and Race in Communication (ERIC) is one of the youngest divisions in ICA. The current chair of the division has been elected with a mandate to advance the division's internationalisation, collaborative practice within ICA and beyond, and to promote the interdisciplinary and international diversity of scholarship on ethnicity, race, diaspora, A number of targeted activities have advanced our work in all these areas.

The executive committee of the division is truly international with only two of its five members being based in the US.

Most of our travel awards have been given to scholars from Asia and Europe (following the trend in applications). Reviewers for the 2010 conference included scholars from around the world, as a result of a campaign to recruit reviewers through international scholarly networks and international/regional mailing lists (however, US based reviewers were still the majority). The papers to be presented in Singapore reflect our

Overview of Paper and Panel Submissions to the CL&P Division

Year:	Papers submitted	Panel Proposals
2003	56	5
2004	55	1
2005	70	12
2006	53	6
2007	77	6
2008	72	5
2009	77	5
2010	56	5

interdisciplinary and international orientation: there is significant diversity in terms of scholarship (conceptual and methodological traditions represented), as well as in terms of representation of all different regions of the world.

As part of ERIC's internationalisation activities and promotion of its work, the division is co-organising a high profile panel with the 'sister' group of IAMCR ('Diaspora and Media' working group). The panel focuses on a conceptual discussion around issues of ethnicity, diaspora, and the media.

Membership

Unfortunately the financial crisis has influenced membership and we have lost a number of our members. We have been canvassing our friends and former members and we will continue to do so with an aim of reaching and surpassing our previous levels of membership.

Awards: As in previous years, in 2010 we are offering five travel awards (to members who come from countries around the world) and three fee waivers. We are also offering three top paper awards and an award to the top poster. ERIC's funds are very limited but we are supporting them with individual and institutional donations so we can offer as much support as pos-

sible to our members.

Currently, ERIC's membership costs \$3 and we will propose an increase to \$4 during this year's business meeting.

Feminist Scholarship

**Chair: Diana Rios
(U of Connecticut, USA)**

**Vice-Chair: Radhika Gajjala
(Bowling Green State U, USA)**

About FSD

The Feminist Scholarship Division is interested in exploring the relationship of gender and communication, both mediated and non-mediated, within a context of feminist theories, methodologies, and practices. The Division explores issues such as feminist teaching; international commonalities and differences by race, class and gender; women's alternative media; and feminist cultural studies. Members support and encourage feminist scholarship in other divisions and support linkage between scholarship to issues concerning women professionals.

Research Competition Overview

FSD had a total of 60 (12 sessions and 48 individual) submissions for the annual convention. A total of 37 (26 individual and 11 sessions)

submissions overall were accepted.

Top graduate student paper award goes to Debbie Goh, from Indiana University for her paper entitled "Who We Are and What We Want: A Feminist Standpoint Approach to Defining Effective ICT Use for West Virginian Women." We awarded two student travel grants based on merit – one to Stephanie Helen Blake of University of Minnesota and the other to Koen Leurs of Utrecht University.

We have a very interesting spread of panels and papers this year and we can encourage all to attend. A list of sessions from our division can be found in the accompanying chart.

Dr. Lana Rakow Named Recipient of 2010 Teresa Award

The Feminist Scholarship Division is pleased to announce Dr. Lana Rakow as the 2010 recipient of the Teresa Award for the Advancement of Feminist Scholarship. This award recognizes individuals whose work has made significant contributions to the development, reach and influence of feminist scholarship in communications.

Dr. Rakow, from the University of North Dakota, will be the second recipient of the Teresa Award, which was established through an

endowment from Dr. Yoo Jae Song of Ewha Women's University in South Korea. In creating the endowment, Yoo Jae wanted to establish an award that would recognize outstanding feminist scholars whose research and leadership have shaped communications in significant ways but who have not received recognition for their achievements. The award honors Yoo Jae's mother, Dr. Teresa Kyuguen Cho, a Korean American pediatrician who died in Philadelphia in 2006 at the age of 83.

The Teresa Award Committee chose Lana for her sustained contribution to the advancement of feminist scholarship over time, as well as the exceptional quality and influence of her work within the field of feminist communication scholarship. Lana was a co-founder of the present-day Feminist Scholarship Division in 1986, at a time when gender research was just emerging within the field. In the years since, Lana's conceptual and theoretical work on women and communication have broken new ground, and her publications have become milestones for research and teaching. Her nominators also cited her generosity as a mentor, and her actions as a role model in the struggle for gender equity on academic campuses.

A reception and award ceremony

for Lana will be held Thursday, June 24, from 5:30 to 6:45 p.m. at Suntec Convention Centre, Room 304, during the ICA Singapore conference. The event welcomes all who want to celebrate her achievements.

The first Teresa Award was presented last year to Dr. Dafna Lemish of Tel Aviv University at the ICA conference in Chicago.

Officers & Appointments

Diana Rios, Chair
U of Connecticut
drios2k2[at]yahoo.com

Radhika Gajjala, Vice-Chair
Bowling Green State U
radhika[at]cyberdiva.org

Nancy Worthington,
Secretary
Quinnipiac U
nancy.worthington[at]quinnipiac.edu

Brianna Diaz, Webmistress
U of Connecticut
brianna.diaz[at]uconn.edu

Rebecca Hains, News
Salem State College
rebecca.hains[at]salemstate.edu

Game Studies

Chair: John Sherry
(Michigan State U, USA)
Vice chair: Dmitri Williams
(U of Southern California, USA)
Secretary: Rene Weber (U of California - Santa Barbara, USA)

The interest group's membership numbers have remained stable and internationally diverse. We have about 170 members, a substantial number coming from outside North America.

Our in-coming Chair, Katherine Isbister, had to step down after serving two years as the Vice Chair. After deliberations, the IG retained John Sherry as Chair two additional years while Dmitri Williams serves two years as Vice Chair. We acknowledge and thank Katherine for all her work for the IG.

Tilo Hartmann of the VU Free University of Amsterdam was elected Secretary. He replaces Rene Weber at the Singapore conference.
Conference News

Game Studies received 53 papers and panels submissions and accepted 28 (53 percent). The IG is programming six standard multi-paper sessions, including the top paper session, and three panels. Neither the business session nor the off-site

social are included in this count.

Top Paper Awards

How Can Wii Learn From Video Games? Examining Relationships Between Technological Affordances & Sociocognitive Determinates on Affective and Behavioral Outcomes, Edward Downs (U of Minnesota - Duluth) and Mary Beth Oliver (Pennsylvania State U).

Multimodality and Interactivity: Connecting Properties of Serious Games with Educational Outcomes, Ute Ritterfeld (VU U - Amsterdam), Cuihua Shen (U of Southern California), *Hua Wang (U of Southern California), Luciano Nocera (U of Southern California) and Wee Ling Wong (U of Southern California)

Mood Management and Highly Interactive Video Games: An Experimental Examination of Wii Playing on Mood Change and Enjoyment, Yen-Shen Chen (Florida State U) and Arthur A. Raney (Florida State U)

Perceived Realism in Digital Games: A Quantitative Exploration of its Structure, Wannes Ribbens (K.U.Leuven) and Steven Malliet (U of Antwerp)

Game Studies will join the Communication & Technology and the Information Systems Divisions for a joint social event at the conference.

Dmitri Williams has done an excellent job organizing an interesting program for Singapore. He will represent the IG at the Executive Board meeting.

Gay, Lesbian, Bisexual, & Transgender Studies

**Co-Chairs: Lynn Comella (U Nevada - Las Vegas, USA)
Vincent Doyle (IE U, SPAIN)**

Vincent Doyle assumed responsibilities as the newly elected male-identified co-chair of the Gay, Lesbian, Bisexual, and Transgender Studies Interest Group following the 2009 Conference in Chicago.

The GLBT Studies Interest Group received seventeen submissions for the Singapore Conference. While this submission rate was far lower than in previous years, it did not come entirely as a surprise, especially considering the controversy that surrounded the decision to hold the annual conference in Singapore, a country known for its anti-gay policies.

We accepted nine papers and programmed three panel sessions; another two papers were programmed into the scholar-to-scholar interactive poster session. Our acceptance rate for the 2010 Conference was 62%.

In addition to these panels and posters, Francois Cooren and Mark Cenite worked diligently on behalf of the Interest Group to plan a mini plenary session titled, "Queer in Asia: Issues, Identities, and Communication."

Our current membership is 118, up from 104 two years ago. This upward trend is one that we would like to continue as we explore ways to increase the size and visibility of GLBT Studies within ICA.

Two travel grants were awarded this year to the top two student papers. The Larry Gross Travel Fund was also awarded.

GLBT Studies will be electing a female-identified co-

chair this year to replace Lynn Comella whose four year term as co-chair comes to an end following the 2011 Conference.

Global Communication & Social Change

Chair: Robert Huesca (Trinity U, USA)

Vice Chair: Antonio La Pastina, (Texas A&M U, USA)

The June 2010 annual conference of the International Communication Association in Singapore marks the end of the Division's third year. Its second year was celebrated at the Division's dinner in Chicago, 2009, at the facilities of our hosts Radio Arte, a youth radio training project in Chicago's Pilsen district.

Divisional membership is 397 (up by 6.5% from 371 in 2009). The budget for 2009-10 is \$1990 (up by 0% from \$1990 in 2008-2009). For the 2010 conference, 30 panel submissions (up 100% from 15 in 2009) and 121 papers (down by 10% from 135 in 2009) were received. At Singapore, 6 panel sessions (comprising 24 presentations) and 69 research papers in 15 small sessions and 9 in a poster session were programmed. Overall acceptance rate for 2010 is 57%, up from 48% in 2009.

At its 2009 Business Meeting, the Division adopted its revised versions of the Bylaws and of the Mission Statement. The mission statement will be revisited in Singapore, however, as division members felt that discussion of its inclusivity was cut short in 2009.

The 2009 meeting recommended a change in the phrasing of one of the paper scoring criteria, and that change was implemented this past year. The division also set priorities for spending its budget as follows: member reception, student awards, graduate student

support, honoraria to nonprofit hosts of Division dinner, support for invited scholars.

The 2008 meeting agreed there should be awards for Top Student Paper, a Top Doctoral Dissertation (awarded every other year), Best Article (over the previous 12 months), Best Book (over the previous 24 months) and a Lifetime Award. Appropriate committees and procedures were established in the course of 2009-2010 for the invitation and consideration of nominations for these awards. One Top Student paper was selected for presentation in Singapore. There were five nominations for the Top Dissertation Award in 2009, which was won by Sunitha Chitrapu of Indiana University. One nomination was received for the other awards in 2010. The review committee agreed to award the Best Book of 2010 to Marwan Kraidy for publication of *Reality Television and Arab Politics: Contention in Public Life*, Cambridge University Press.

The 2009 meeting congratulated outgoing Chair Oliver Boyd-Barrett for shepherding the division through a name and purpose change from the previous Intercultural and Development Communication Division. A nomination's committee was formed to select the replacement of Dr. Veena Raman, and Dr. Jeff Peterson, Assistant Professor in the Edward R. Murrow College of Communication at Washington State University was elected to that position in 2009.

Health Communication

Chair: David Buller (Klein Buendel, Inc., USA)

Vice chair: Dale Brashers

(U of Illinois - Urbana-Champaign, USA)

The Division has 481 members. It continued outreach to international members. For the 2010 annual meeting, 27% of submissions were from non-U.S. authors. The Division organized a 2010 preconference on campaigns

in Southeast Asia, Asia, and Australia that received 56 submissions from 13 countries and is hosted by the Singapore Health Promotion Board.

The Division received 199 papers for the 2009 annual meeting and panelled 113 papers and 2 panels. The Division supported 6 students with travel awards to the 2009 annual meeting. The Division received 162 papers (29% from non-US authors) and programmed 92 papers for the 2010 annual meeting.

Jeff Niederdeppe became the Division Secretary at the 2009 business meeting. Monique Mitchell-Turner was elected Division Vice-Chair Elect and will succeed Dale Brashers at the 2010 meeting.

The 2009 Thesis of the Year Award winner was Abigail Prestin (UC Santa Barbara) and Dissertation of the Year Award winner was Sally Dunlop (U. of Pennsylvania & U. of Melbourne). The Division received 21 nominations for the 2010 thesis and dissertation awards. The Kundrat Family agreed to sponsor the thesis award in the name of Amanda Kundrat, a past winner. Peter Lang Publishing will provide funding for the 2010 dissertation award.

Information Systems

Chair: Robert F. Potter (Indiana U, USA)

Vice chair: Elly A. Konijn (Vrije U, NETHERLANDS)

This year the Information Systems Division continues a commitment to maximizing scholarly interactions between attendees to the annual conference by programming seven of our nine competitive paper sessions in the High Density (HD) format. HD sessions allow for eight different pieces of scholarship to be presented in a single session, with the authors delivering brief verbal presentations prior to interacting with interested

attendees at poster exhibitions which further explain the research. Using the HD format allows us to continue a division tradition of programming all submissions receiving at least 2/3 positive recommendations from reviewers.

The international representation of papers in the division is particularly strong this year, with all four papers earning “Best of Information Systems” distinction coming from international scholars as well as the entire rosters of two other panels—one on entertainment research and one on semantic network analysis of discourse. Furthermore, Elly Konijn, the division’s Programming Vice Chair has done a remarkable job of recruiting internationally for those to serve as paper reviewers (25% non-North America) and session chairs (83% non-North America).

Instructional/Developmental Communication

Chair: Kristen Harrison (U of Illinois, USA)

Vice chair: Rebecca Chory (West Virginia U, USA)

Activities in the Past Year

Laramie Taylor at UC-Davis will continue to serve as secretary until the 2010 election. Kristen Harrison will complete her tenure as chair and Rebecca Chory will advance to chair and program planner at the 2010 business meeting, when Virginia Richmond will assume the position of Vice-Chair. The division will need to hold elections following the 2010 business meeting for Secretary, and following the 2012 meeting for Vice-Chair.

The IDCD received only 17 paper submissions and 2 panel submissions for the 2010 conference. We were able to place 13 of the papers and 1 of the panels in a total of 5 slots: 1 business meeting, 1 top paper panel,

1 submitted panel, and 2 competitive paper panels. Although this reduction (of more than 50%) from the previous year may reflect the usual decline in participation at non-U.S. conferences, there still appears to be some migration of previous IDCD members to the Children, Adolescents, and Media (CAM) interest group. These numbers illustrate the need to continue discussing the future status of the IDCD at the 2010 business meeting. Again, any recommendations from ICA would be greatly appreciated.

Awards offered in the Past Year

During the 2009-2010 service year we only gave awards to top paper authors. Each of the three Top 3 Papers faculty authors received a \$250 IDCD travel grant and a conference registration waiver. The one Top 3 Paper student author received a \$300 IDCD travel grant with a matching \$300 ICA grant.

We used to give a yearly dissertation award but nominations have stopped coming in despite solicitation at business meetings. This state of affairs again has us questioning whether our members wish to stay committed to the IDCD in its current form, that is, with most of the developmental scholars leaving to join other divisions and interest groups.

Planning the Singapore Conference

Planning for the Singapore conference was successful despite the stark reduction in submissions. To reiterate, we received 17 paper submissions and 2 panel submissions. We had 22 reviewers. Given 5 slots total including the business

Intercultural Communication

Chair: Ling Chen (Hong Kong Baptist U, PRC)

Vice chair: Steve Mortenson (U of Delaware, USA)

The IC Division approved new bylaws in the business meeting at the 2009 conference in Chicago. Membership of the division this year is a slight decrease than last year and represents 47 countries/territories about the same as last year.

There are 13 sessions programmed for the 2010 annual conference. Thirty of the fifty submission reviewers were from non US cultures. There will be 4 awards for top-papers—one by scholars from non US university. There is no student top-paper at this conference, as only 4 student papers were accepted; all are awarded a travel grant so at least one presenter may attend the annual conference in Singapore. Two student papers are by student authors from a German university. This year, IC Division co-sponsors a pre-conference with the Language and Social Interaction Division.

Intergroup Communication

Chair: Margaret J. Pitts (Old Dominion U, USA)

Vice chair: Lisa Sparks

(Chapman U/U of California - Irvine, USA)

Membership

As of 4/29/2010 we have a total of 118 members. At least 46 members are from outside of the United States, based on their university or professional affiliation (about 39% of our membership). At this time last year our membership was 119 members. However, our interest group is down 13 people from conference time last year (131 members). We suspect the location of the 2010 conference might increase lapsed memberships from US members. However, we are hopeful that

we will generate more international members in Singapore. Our membership remains low, but steady.

2009 Activities

In the 2009 conference, we awarded 4 top paper awards. Three awards were overall top paper awards (including one student). One award was for top student paper. At the 2009 business meeting our interest group bylaws were accepted by the membership. During the ICA elections, Liz Jones (Griffith University, Queensland, Australia) was elected co-chair of the interest group (in effect at the conclusion of ICA 2010).

Internationalization

We have made direct efforts to maintain our international membership by associating with the International Association of Language and Social Psychology and the Asian Association of Social Psychology. Since its conception, the ICIG has been directed by one North American member and one member from outside North America in the capacity of co-chairs (with the exception of one year).

2010 Plans

For the 2010 conference, we had 23 conference paper submissions (a decrease of 14 over the past year). We have 4 panels with a total of 12 individual presentations plus 2

posters. We will award 3 top paper awards and one top student award. We will continue to recruit ICA members to join the ICIG, as well as recruit members of the AASP and the IALSP to join ICA.

After serving the interest group for three years, Margaret Pitts steps down as co-chair. Lisa Sparks (Chapman University) and Liz Jones will co-chair the interest group.

Interpersonal Communication

Chair: John Caughlin (U of Illinois - Urbana-Champaign, USA)

Secretary: Masaki Matsunaga (Rikkyo U, JAPAN)

Top Three papers

Mapping the Underlying Circuits of Social Support for Bullied Victims: An Appraisal-Based Perspective, Masaki Matsunaga (Rikkyo U).

A Cross-Cultural Comparison of Hurtful Messages in Close Relationships, Shuangyue Zhang (Sam Houston State U), Andy J. Merolla (Colorado State U).

An Initial Test of a Cognitive-Emotional Theory of Esteem Support Messages, Amanda J. Holmstrom (Michigan State U), Brant R. Burleson (Purdue U).

IP Division Thesis Award

The effect of imagined interactions on secret revelation and health, Adam S. Richards (MA, University of Montana; Alan Sillars, Advisor).

IP Division Dissertation Award

Attributions for group failure: Effects on group processes and performance in computer-mediated groups, Natalie Bazarova (PhD, Cornell University; Jeffrey T. Hancock, Advisor).

Garrison Award for Applied Interpersonal Research

A Cross-Cultural Comparison of Hurtful Messages in Close Relationships, Shuangyue Zhang (Sam Houston State U), Andy J. Merolla (Colorado State U).

Top Student Paper (co-recipients)

The second coming out: LGBTQ individuals' re-disclosures of their sexual identity to their parents, Amanda Denes (U of California – Santa Barbara).

Partner surveillance on social-network sites: A test of the trust-surveillance hypothesis, Robert Tokunaga (U of Arizona).

Journalism Studies

Chair: Betsi Grabe (Indiana U, USA)

Vice-Chair: Frank Esser (U of Zurich, SWITZERLAND)

Secretary: Thorsten Quandt (U Hohenheim, GERMANY)

The 2010 Conference program

The Journalism Studies program of 2010 reflects diversity within the division in terms of research methods, focus of study, as well as the international composition of presenters. The acceptance rate for the paper competition was about 54 percent with 142 submissions and 77 programmed papers.

Seven panel proposals were submitted and 3 were accepted for presentation, making the acceptance rate low, at 43 percent. The Journalism Studies Division's philosophy is to favor paper over panel submissions. In selecting panels, the international composition of panel members enjoys high priority. Thus, the average number of countries represented on an accepted panel was more than three.

The Division awarded three top student and three top faculty paper awards. We thank the more than 200 paper reviewers in selecting the papers we programmed this year.

We also awarded two travel grants (\$400 each) to graduate student paper presenters.

Co-sponsored Conferences

The Journalism Studies Division co-sponsored the International Conference "Journalism Research in the Public Interest" on November 19-21, 2009 in Switzerland. Hosted by the University of Zurich and the Zurich College of Applied Sciences, this conference addressed the question of what journalism studies can contribute to issues of public interest and debate, and how it can improve transfer of knowledge between journalism research and civil society. It was very well attended with over sixty papers being presented from scholars around the world. Among them was Barbie Zelizer, president of ICA, who gave a key note lecture on what she deems the schizophrenic treatment of journalism by journalism scholars which triggered a lively and well received discussion.

Co-sponsored Reception

For the first time, the Journalism Studies Division decided to co-host a reception. Thorsten Quandt, our Division's Secretary, has been working with the Mass Communication Division to organize it.

A new Vice Chair

In October 2009, the members

elected Stephanie Craft as Vice Chair of the Journalism Studies Division. She is Associate Professor at the Missouri School of Journalism. Before earning her doctorate, she worked as a newspaper journalist. Her research focuses on press practices and performance, journalism ethics, and the role of journalism in a democracy. Stephanie's goals are to promote collaboration with other divisions, encourage graduate student participation in the division, and to work to bring coherence to the various research paradigms within journalism studies.

A new Dissertation Award

Gene Burd, who has taught (mostly at University of Texas) and practiced journalism for more than 50 years, generously made a donation to establish an annual dissertation award within the Journalism Studies Division. This annual \$1,000 prize recognizes and rewards doctoral dissertation research in urban Journalism. Christopher W. Anderson's (Ph.D. Columbia University 2009) dissertation titled, "Breaking Journalism Down: Work, authority, and networking local news, 1997-2009" was selected as the first winner. Todd Gitlin was Anderson's dissertation advisor. The award will be made at the Journalism Studies Division's Business Meeting in Singapore.

Language & Social Interaction

Chair: Richard Buttny (Syracuse U, USA)

Vice-Chair: Evelyn Ho (U of San Francisco, USA)

Secretary: Todd Sandel (U of Oklahoma, USA)

The LSI division is programming 10 panels and co-sponsoring the preconference, "Intercultural Dialogue."

Submissions

62 abstracts were submitted to LSI Div

29 abstracts accepted (47% acceptance rate)

3 panel submitted & 3 panels accepted (100% acceptance rate)

Panels

6 competitive panels

1 poster panel

3 proposed panels

The LSI Division is experimenting with an "abstracts only" submission policy for competitive papers.

To determine a Top Paper and a Top Student Paper, the top 10% of abstracts are noted and the authors invited to submit a complete paper by May 1st. A committee will read these papers to determine the awards

The Top Abstracts

1. Alena Vasilyeva; Rutgers U student
2. Barbara Lewandowska-Tomaszczyk; Lodz Academy of International Studies, Dept of British and American Studies & Jerzy Tomaszczyk; University of Lodz
3. Anupam Das; Indiana U student
4. Wing-Ki Ho; The Chinese University of Hong Kong
5. Mari Lehtinen; University of Helsinki

6. Karen Tracy; U of Colorado & Russell Parks; University of Colorado

STUDENTS receiving funding from LSI & ICA:

Oren Livio (University of Pennsylvania) Free registration

Melissa Elisabeth Fritz (U of Toronto) Free registration

Elisa Pigeron, U of California - Los Angeles Free registration

Diane Yvonne Dechief, Faculty of Information, U of Toronto \$300

Anupam Das, Indiana U TOP 6 Paper \$500

Alena L. Vasilyeva, Rutgers U TOP 6 Paper \$500

Internationalization

The preconference "Intercultural Dialogue" will be bringing together a diverse group of scholars.

Last Spring while on a Fulbright fellowship in Malaysia, I encouraged colleagues to participate in ICA/Singapore. A panel of communication studies in the S.E.Asian region has been programmed. We hope that they will join and continue to participate in ICA.

Mass Communication

Chair: David Ewoldsen (Ohio State U, USA)

Vice chair: David Tewksbury (U of Illinois - Urbana-Champaign, USA)

The Mass Communication Division continues to thrive with over 1,100 members. The division received 173 paper submissions this year and 12 panel proposals. The division was able to accept 108 papers and

6 panels. The division is appreciative of the 154 volunteer reviewers. Our reviewer pool was inclusive of the broad array of scholars represented by ICA as were paper submissions and acceptances.

The division will continue discussions that were started at last year's ICA for a new award for innovative research. The only award that the division current gives is the Kyoon Hur Dissertation Award. This award is giving bi-annually. It was awarded last year so the competition will be held again this coming year. Dissertations completed between November 1, 2008, and October 31, 2010 will be eligible for the award.

Last year, we co-hosted a reception with the Children, Adolescents and the Media Interest Group. This year the division will be co-hosting a reception with the Journalism Division. We believe that co-hosting receptions is an important way of fostering collaboration across divisions that share common interests.

The division continues to work on creating a new set by-laws. The by-laws were lost some time ago but a draft of the new by-laws has been created and will be discussed in the coming months.

Organizational Communication

Chair: Dennis Mumby

(U of North Carolina - Chapel Hill, USA)

Vice chair: Janet Fulk (U of Southern California, USA)

Submissions for the Singapore conference were down somewhat compared with the Chicago conference, with 85 papers and two panel proposals submitted (as compared with 101 papers and 4 panels). 50 of the 85 papers were accepted for an acceptance rate of 59%. Both panel proposals were accepted.

ICA allocated 13 paper/panel sessions and 6 posters, all of which were used.

In terms of efforts to internationalize participation in the division, we can report that out of the 126 authors participating in the Singapore conference, 60 (48%) are based outside of the U.S. Of the 35 paper/panel reviewers used, 10 were international scholars.

The division has once again given a number of student travel awards, significantly augmenting the \$300 allotted by ICA. The author of the top student paper in the division (Rahul Mitra, Purdue University) received an award of \$250 for top paper, plus an additional \$400 of travel support. The second and third rated student papers also received travel support (\$400 and \$200, respectively). In addition, all three top student presenters were given a conference registration fee waiver.

The division will also present its annual W. Charles Redding Dissertation Award at the Singapore business meeting, although at the time of writing the winner has not yet been named. We continue to attempt to increase the endowment for the Redding Award in order that the fund can be used to support student conference travel in addition to providing the prize for the dissertation award.

Philosophy of Communication

Chair: Nick Couldry

(Goldsmith College U of Longon, UK)

Vice-Chair: Laurie Ouellette (U of Minnesota, USA)

Membership Profile

Phil Comm increase in membership: from 267 members in 2005, our division has increased to 366 members today. The decline from last year (486 in January 2009, 456 in November 2009) may be related to our lower

applications for panels and papers for Singapore, an underlying factor which we know has affected some other divisions too. We will do a membership drive after the Singapore conference, to try and recover members who have not renewed their ICA membership this year.

Phil Comm's membership remains geographically diverse. In the course of its growth, the Division internationalised its membership with the percentage of members from outside the USA increasing from 39% (2005) to 47% (Nov 2009), and with the number of countries apart from the US represented increasing from 36 (2005) to 45 (Nov 2009). We will continue to monitor this closely and look for opportunities to diversify further.

Preconferences

Phil Comm organized another successful preconference in 2009 on 'Explorations in Global Media Ethics'. The event was organized by Nick Couldry chair (Goldsmiths, University of London) and Amit Pinchevski (Hebrew University of Jerusalem) with support from Ingrid Volkmer, Phil Comm, ex- Chair (U of Melbourne).

The preconference was co-sponsored by the divisions Journalism and Mass Communication, and financially supported by the Department of Culture Media and Communication, New York University and the Centre for the study of Global Media and Democracy, Goldsmiths, University of London. The preconference attracted 37 speakers and was very well attended.

In 2010, Phil Comm will organize a preconference on 'Cultural Research and Political Theory: New Intersections', organized by the Chair Nick Couldry (Goldsmiths, London) and Penny O'Donnell (University of Sydney). The event will be co-sponsored by three

divisions - Journalism Studies, Popular Communication and Political Communication - with financial support once more from the Centre for the study of Global Media and Democracy and Department of Media and Communications, Goldsmiths, University of London

Phil Comm Sessions in Chicago

The division had a very successful 2009 conference in Chicago with submissions at close to the high levels of 2007 and 2008, well attended main conference sessions, the preconference noted above, a well-attended business meeting and a packed party off campus. Because of the financial crisis, the Division decided, in addition to ICA awards and the Taylor & Francis sponsored best paper award, to contribute US\$300 of its funds to support those with particular financial difficulties in attending, which benefited two attendees, both doctoral students.

Phil Comm Sessions in Singapore

PhilComm's level of paper and panel submissions was disappointing this year (42 paper submissions and 9 panel submissions), and considerably down from previous years. Given the clear success of last year's programme, in Chicago, I can only speculate that this was due to perceptions' of higher costs in attending this year's conference venue, and hope that we will return to more usual levels of submission next year.

Officers

Ingrid Volkmer (University of Melbourne) stepped down as Division Chair in Chicago after four very active and successful years working for the division, along with Des Freedman (Goldsmiths, University of London) as Secretary/ Treasurer and Radhika Gajjala (Bowling

Green University) as Webmaster: many thanks to all of them for their work for the Division.

Nick Couldry (Goldsmiths, University of London) the previous vice-chair took over as Chair and Laurie Ouellette (University of Minnesota) was elected as Vice-Chair, while Amit Pinchevski (Hebrew University of Jerusalem) became Division Secretary/ Treasurer and Emanuelle Wessels (University of Minnesota) became Division Webmaster.

Political Communication

Chair: Kevin G. Barnhurst (U of Illinois - Chicago, USA)
Vice chair: Yariv Tsfati (U of Haifa, ISRAEL)

At Chicago 2009, awarded one top faculty paper to Young Min Baek & Joseph N. Cappella, and 3 top student papers: Craig Pinkerton; Nuri Kim; and Teresa Myers, all USA.

Elected Claes H. de Vreese (NETHERLANDS) vice-chair, and Susan Holmberg, (SWEDEN), secretary.

Co-sponsored four conferences: "The Best Hits in International Political Communication," ACOP, Bilbao, SPAIN, June 17–19, 2010; "Transnational Connections: Challenges and Opportunities for Political Communication," IE University, Segovia, SPAIN, March 25–26, 2010; and "Communication on Top Forum," Davos, SWITZERLAND, February 8–10, 2010; and "Beyond East and West: Two Decades of Media Transformation After the Fall of Communism," COST/ Central European University, Budapest, HUNGARY, June 25–27, 2009.

Renewed Shanto Iyengar for a 3-year term as editor, Political Communication. Restructured ICA/APSA Joint

Publication Committee with rotating members and ex officio: editors, ICA/APSA chairs.

Organized social media: Facebook Page, Facebook Group, Twitter, Linked-in, and Digg; and added a blog to politicalcommunication.org.

For Singapore, received 182 papers and 9 panel proposals (vs. 233 and 18 for Chicago), from 274 authors representing 25 countries, and accepted 106 and 5 (58% vs. 51% last year). Recruited 154 reviewers from 29 countries (48% North American).

Increased student travel grants (from 300 to 800 USD) for Singapore.

Division membership remained steady the same (668 in April 2009 and 664 now).

Popular Communication

Chair: Cornel Sandvoss (U of Surrey, UK)
Vice-Chair: Paul Frosh (Hebrew U of Jerusalem, ISRAEL)

The key discussions centred on two central issues for the future of the association. The first one concerned the question of the 2012 conference in Phoenix, a site which has become highly contentious and judging by the majority of Division members I received feedback from problematic in recent months (see: <http://www.nytimes.com/2010/04/24/us/politics/24immig.html>), the second the report of an ICA taskforce aimed to reduce the environmental impact of our association's activities (I mentioned both in my earlier email to you).

The Executive Committee (past, current and future ICA presidents) decided that ICA would go ahead with the

conference in Phoenix, with Larry Gross in particular arguing that there was no mechanism in place to decide when a conference site becomes politically unacceptable. I disagree on this point as the ICA Board (at which you are represented via the various Divisions you are a member of) seems to be the natural place to make such decisions. There is no mechanism, I think, that can address all possible scenarios at any given future site; rather each case, I think, needs to be assessed and judged in its specific political and historical context.

There was also concern by some Division heads that not going to Phoenix would politicise ICA. I again disagree in that going is as much a political statement as not going. That said, the financial consequences of cancelling our contract with the 2012 conference hotel might have been greater than ICA could have carried, but in my eyes that's the only valid reason for going. I hope this fairly represented the majority of your feedback. Coincidentally, our Division did not support the selection of Phoenix in the first instance.

Barbie Zelizer had suggested that an additional \$5 in registration fees to support local charities providing legal aides to migrants affected by new state legislation in Arizona but,

I think regrettably, did not put this motion to a vote since some Division heads said that some of their members may not wish to support such charities. Clearly, others may not want to go to Phoenix at all, so the need to find a common compromise (or at least majority) position was abandoned too quickly, I feel. The situation now is that the conference will go ahead in Phoenix and if you wish to make any donations, you need to do so independently. However, we have discussed this at the business meeting and talked to our colleagues in Phil Comm, ERIC and others working in the fields of communication, globalisation and migration, and there was consensus we ought to aim to critically engage with issues of racial discrimination in our Phoenix programme (though the details will of course be for Paul, Jonathan and the Division membership to decide).

The second controversial issue concerned the ICA greening task force report. I would like to draw particular attention to this not least because three scholars whose work is highly regarded within our Division – Justin Lewis, Toby Miller and Chad Raphael – co-authored this important report. The Board agreed overwhelmingly to cut ICA carbon emissions by 25% by 2015, however, the key recommendation of the report – to consider a biannual online

conference if trials of holding parts of the conference in an online format in 2011 and following years prove successful, was rejected with only Phil Comm and Pop Comm voting in support of this suggestion. I think this is a missed opportunity to at least consider building a more sustainable and indeed more international forum for communication scholars. I am also not convinced ICA can meet its 25% CO2 reduction target if such options are not even considered. This debate, I am sure, will continue in years to come, so I would like to encourage you to share your views on this with Paul and Jonathan. If any you would like to read the very detailed and highly informative report by the taskforce in full, please let me know and I will email you a copy.

Public Relations

**Craig Carroll, Chair
(Lipscomb U, USA)**
**Juan Carlos Molleda, Vice Chair
(U of Florida, USA)**
**Jennifer Bartlett, Secretary
(Queensland U of Technology,
AUSTRALIA)**

The 2009-2010 year was an exciting time for the Public Relations Division with a number of major initiatives underway.

Endowments and Sponsorships

The Division established two endowments, one for the Robert L. Heath Top Paper Award given each year, and the James E. Grunig and Larissa A. Grunig Outstanding Thesis and Dissertation Awards in Public Relations, given every two years. Members and supporters can donate directly to these endowments via the ICA web page. We continue to enjoy the support of the Betsy Plank Center for Leadership in Public Relations for the Top Student Paper Award given each year.

Committees

The Public Relations Division established three committees to support the Division: Membership (Bonita Neff), PR Journal-partnership (Elizabeth Toth), and a review of the division's by-laws (Bruce Berger).

International Involvement and Membership

The Division continued its tradition of wide representation from its international membership for paper readers, chairs, and moderators at the annual conference. Once again, we devoted two ICA conference panels to international public relations. Furthermore, the Division has begun a questioning process, exploring the resonance of the Public Relations Division

name among our international membership.

Site for International Collaboration.

The Division's website devoted to cross-national public relations research, has been up and running since November 2007 (<http://icaprcnrc.org/>). The purpose of this database is to be a clearinghouse on all things related to furthering opportunities for international and cross-national public relations research, including collaboration across national boundaries. Along with the opportunity for Division members to publish their own research profiles, this interactive database features information on Conferences and Events, Calls for Papers, Projects and Collaboration Calls, Working Examples of Cross-National Research, Funding Opportunities, Faculty Exchange Programs, and Open Positions. There are moderators for different sections of the website, but by and large, members are the providers of the content.

Website & Listserv

An on-line forum was introduced to the website which is now managed from the University of Zurich.

Pre-Conference

We had two pre-conferences: Global Public Relations and Crisis Communications. The focus

was on aligning stakeholder and community concerns with the changing relationships between business, government and society. The division pre-conferences were co-sponsored by Singapore Management University and Nanyang Technological University.

Coordination with other ICA Divisions

The Public Relations Division co-sponsored one conference session with the Political Communication division.

Top Paper Awards

Our Top Paper, receiving the Robert L. Heath Award, was given to Gauging an Integrated Model of Public Relations Value: Scale Development and Cross-Cultural Studies by Yi-Hui Huang, (Chinese U of Hong Kong, PEOPLE'S REPUBLIC OF CHINA) Our Top Student Paper was given to Linking Agenda-Building Efforts and Public Opinion: An Exploration of the Relationships Among Gubernatorial Communications, Media Coverage, and Job Approval Ratings by Maria De Moya (U of Florida, USA) and Ji Young Kim (U of Florida)

Thesis and Dissertation Call for Nominees

The Public Relations Division of ICA invited submissions for the James E. Grunig and Larissa A. Grunig

Outstanding Thesis and Dissertation Awards. Eligible entrants for this competition cycle include theses and dissertations successfully defended during the period from January 1, 2008, through December 31, 2009. Award winners will be recognized at the 60th annual conference in Singapore, 2010.

In other news, the division has continued lively debate on whether the Division should have an official journal and Vilma Luoma-aho was elected the incoming Secretary.

Visual Communication Studies

Chair: Luc Pauwels (U of Antwerp, BELGIUM)

Vice chair: Michael Griffin (Macalester College, USA)

The Visual Communication Studies Division held elections last Fall and as a result appointed Michael Griffin (Macalester College) as the new vice-chair and Jelle Mast (University of Antwerp) as the new Division Secretary. At the same time the membership was invited to vote on a proposed increase of the division fee (from \$3 to \$6). This increase was approved.

Currently the VCS division is already relatively 'international' in terms of its membership, with almost 50% of non U.S. members and a significant representation of all continents. The current membership count is 245, though still a decent number, this count represents a very sizeable drop compared to last year (315), despite several actions to encourage (former) members to renew or rejoin. Noteworthy is the fact that the drop in numbers occurred mainly in the US based part of our membership (minus 57!).

The ICA 2010 conference yielded more papers than expected (given the remote and expensive location, and the declining economy) and allowed the division to program one extra paper session compared to last year. The student participation is still high, though somewhat lower than last year. This round no top paper awards were proposed, since no papers seemed to really 'stand out' of the many 'very good' papers. This allowed us to hand out more travel grants to student-presenters from a wide variety of countries. In terms of diversity it is good to note that our division leadership has always been characterised by a good gender balance and a regional spread.

Our new Division Secretary has been working to develop the division web section into a regularly updated platform for the exchange and distribution of relevant information across the VCS membership and beyond. We have opted to use mainly a 'pull strategy' to avoid spamming the mailboxes of members. Once a month VCS members will receive an 'ICA-VCS newsletter' with a brief overview of new announcements.

Future Plans/Issues

Develop a procedure for 'best paper awards' (going beyond selecting those with the highest scores, because these papers are not evaluated by the same reviewer) and for travel grants (rules with respect to quality of submission and financial needs, and application process).

More clearly define 'student' papers (recent graduates and undergraduates, PhD candidates, or all individuals without a PhD?).

Finalize an initial agreement to foster a preferred relation with the Sage Journal 'Visual Communication'.

I took over from Howie Giles as Chair of Fellows after the ICA conference in Chicago. Since that time, the Fellows have maintained contact through regular updates. At the Singapore ICA conference in June, 2010, we presented seven newly-elected Fellows: Wolfgang Donsbach, Gail Fairhurst, Robert Hornik, Dafna Lemish, Sonia Livingstone, Michael Slater, and Joseph Turow. These people represent the breadth of the communication field, as well as coming from four different countries. We also presented the recipient of the ICA Fellows Book Award for sustained influence on communication; the award committee was chaired by Barb Wilson. The award was claimed by Daniel Dayan and Elihu Katz for their co-authored book, *Media Events: The Live Broadcasting of History* (published by Harvard U Press in 1992). This book broke new ground in mass communication and media studies, and its influence continues to the present day. Finally, we selected our Chair of Fellows for 2010-2011, Sandra Ball-Rokeach.

Submitted by Cindy Gallois (U of Queensland, AUSTRALIA)

ICA Fellows

Internationalization

Chair: Gianpietro Mazzoleni (U of Milan, ITALY)

Members: Rohan Samarajiva (LIRNEasia, SRI LANKA), Michele Khoo (Nanyang Technological U, SINGAPORE), Eun-Ju Lee (Seoul National U, REPUBLIC OF KOREA), John Hartley (Queensland U of Technology, AUSTRALIA)

The tasks of this committee are:

- To recommend policy about the internationalization of ICA, including monitoring the needs of ICAs international constituency;
- To recommend and monitor policies and practices that meet the needs of non-US members of ICA;
- To report to the BoD on internationalization policy and activity

The Committee, whose members happen to be based in Europe, Sri Lanka, Australia, Singapore and South Korea, targeted areas on which it was more realistic to get relevant information: East/South Asia (China, Hong Kong, Taiwan, South Korea, Japan and Vietnam) and Europe (Greece, Italy, France, Spain).

Overall, East/South Asia appears to be the mega-area that ICA should prioritize its attention to in the near future. China in particular seems to be a promising land to focus on more closely. It displays huge numbers in its communication academic institutions and associations, largely unreached by International communication scholarship.

Unfortunately it was not possible to collect sufficiently significant data on Indian institutions. Reportedly in India media and communication studies are exploding in size. However, it seems that that the highest priority

is upping the quality of the media educators, not engaging with international colleagues.

With regard especially to the largest countries, China and India, the committee anticipates the following recommendations:

1. Have a small committee of academics (possibly this could be done by ICA in collaboration with some regional association partners such as the Canadian Communication Association) assist countries such as India in forming national associations. For example, the Indian colleagues would like to get hold of a few model bylaws of communication associations.

2. In parallel with the above, identify the senior high-quality scholars who would be interested in, and benefit from, engagement with their international colleagues in settings such as ICA. The first part of the strategy will result in the generation of demand for membership in entities such as the ICA.

With regard to the four European countries surveyed by the committee, the institutions of potential interest to ICA are several (especially rich in France and Spain). However there seems to be little room here for new actions, as these and other Mediterranean countries have been targets of close attention in the recent past. The language factor is still a crucial obstacle to a greater openness of domestic institutions and

Committees

associations toward International engagement. The (ICA) membership figures confirm this state of things. Moreover, the existence of a very active European-based association (ECREA-European Communication Research and Education Association) that gathers about 1,800 members represents an attractive (and financially cheaper) option for many (especially young) scholars from the Old Continent.

The recommendation is to intensify the existing relationship and cooperation with ECREA rather than to disperse time and resources in the attempt to canvass the single domestic academic and professional institutions. Some form of cross-membership could be envisaged to facilitate the penetration in countries with traditionally low ICA membership

Membership

Chair: Jennifer Bartlett (Queensland U of Technology, AUSTRALIA)

Members: Hiroshi Ota (Aichi Shukutoku U, JAPAN), Gianpietro Mazzoler (U of Milan, ITALY)

Diana Rios (U of Connecticut, USA), Karin Wilkins (U of Texas - Austin, USA)

Agenda: ICA President Barbie Zelizer has asked the committee to explore the dynamics of the membership base as a precursor to developing a strategy for the coming years. The initial request was to understand membership involvement by country, division and rank and the way these dimensions can inform understanding of membership behaviour and movement within the association. This report presents this data and presents recommendations for going forward.

Membership outside the USA

Membership in non-US countries has grown steadily from 30% in 2005 to 35% in 2009. Within the 98 non-US countries in the membership base, the countries that had more than 50 members in a year were then identified. Seven countries consistently

rank in this list – Australia, Canada, Germany, Japan, Republic of Korea, the Netherlands, and the United Kingdom.

In 2007, Switzerland joined the ranks, and in 2008 Belgium, Mexico and Switzerland also had more than 50 members. These countries have fallen off this list in 2009, possibly due to the effects of GFC.

This does suggest however that growth in volume is occurring in the European countries and those surrounding the USA. There has for example, been significant growth of more than 100% in Sweden from 18 to 41 members. The growth nations in Asia also show promise for membership. There has been particularly strong growth to a point of reaching critical mass in China (from

17 members to 42); Hong Kong (12 to 27); and Singapore (21 to 40 members). In addition, China, is the only one of the BRIC (Brazil, Russia, India and China) nations which is making a significant impact in terms of membership size.

Recommendations

As we would expect these nations to be the source of significant new membership, we suggest that further research be conducted into members in Brazil, China and India to understand knowledge and attitudes to ICA membership. Such research could be conducted in collaboration with local universities and public relations societies to compound the impact of such research in terms of building relationships with key influencing groups.

Membership within the Association

The largest divisions with more than 600 members in 2009 are: Mass communication; Communication and technology; Political communication; and Organisational communication. The popularity of divisions should continue to be monitored to understand the dynamics of each group and each will submit insights on this phenomena.

Recommendation: Insights from the division reports should be collated after the board meeting to understand trends and key areas to target in the 2010-2011 period. Particularly, is to understand where members are moving to. There are three possibilities here and understanding movement is important for future planning.

1. Members leave division and ICA. Overall membership fell slightly in 2009

however the implications of the GFC may be a factor here. Recommend exit survey to understand reasons why.

2. Members transfer between divisions. At this stage, data is not available about internal movements. Recommend that closer liaison with the divisions who are experiencing this phenomena and use a short anonymous interview to understand reasons for choosing one division over another.
3. Members reducing the number of division memberships. While the greatest proportion of members are in just one division, around 60% hold membership in

between 2 and 5 divisions. Recommend we seek to understand, from existing data, how we can identify reasons for multiple memberships and movement between them. In this case, we suggest that a sample of members are asked a short, semi structured questionnaire with open ended questions to understand rationales for such membership patterns. Of particular interest, is to understand the rank of such members. For example, is multiple membership a characteristic of junior faculty or senior. Currently, the database does not accommodate gathering rank data. Such data would be useful for future planning.

Publications

Chair: Ingrid Volkmer (U of Melbourne, AUSTRALIA)

Members: Karin Becker (Stockholm, SWEDEN), Frank Esser (U of Zurich, SWITZLERLAND), Dale Hample (U of Maryland, USA), Amy B. Jordan (U of Pennsylvania, USA)

General Notes

Chair has set up and maintained regular contact with all editors (also through telephone conferences). As soon as the new Committee has

been established all editors have been contacted and asked for crucial issues which would need attention over the course of one year.

Chair has provided regular reports to the President and Michael Haley.

Updates of Publications Manual (in

cooperation with Mike West).

Chair has attended all Board Meetings.

Nomination of Editors for JoC and CC&C

The PC has searched for journal editors through three strategies:

(1) a number of potential candidates have been directly contacted

(2) the Chair has asked current editors to help identify further candidates

(3) in addition, a call has been published in the newsletter All nominations have been approved by the BoD.

Proposal for Internationalization Strategies for Editorial Boards

The five-page proposal has suggested short-, mid- and longterm strategies for internationalization of Editorial Boards.

New Stipend Model

Based on close cooperation with Editors, a new stipend model has been drafted which will allow the allocation of stipends based on workload factors. These factors have been identified in the proposal draft.

Solving Backlog Issue (JoC) in cooperation with Michael Haley

JoC will publish six issues from 2011 onwards.

Task Forces

Task Force on Fundraising & Development

Chair: Stewart Hoover, (U of Colorado, USA)

Members: Jennings Bryant (U of Alabama, USA), Noshir S. Contractor (Northwestern U, USA), Ellen Wartella (U of California - Riverside, USA), John M. Wiemann (U of California - Santa Barbara, USA)

Background

The Development Task Force was empanelled in 2008 to advise ICA on prospects and strategies for external fund raising. The four members of the Task force have had extensive experience with academic development, having held senior positions in the academy. The Task Force has met twice in the past two years to consider the needs of ICA, its particular character and mission, and its potential for such support. In its initial report, the Task Force indicated some of the

Unique Challenges to ICA

Funding sources are reluctant to support overhead or institutions

Fund-seeking for research by ICA might well directly compete with members and their home institution

Funders would want to know that ICA members themselves have been supporting the organization through their own giving

ICA faces direct competition from two other national professional associations with some overlap of mission and membership

The Task Force also assessed the funding needs and

potential priorities of ICA by reviewing anecdotal data, suggestions from members, ideas from staff, and the results of the 2005 membership survey. In the view of the Task Force, the primary fund raising priority of the organization should be the retirement of debt on the headquarters building. Reducing or eliminating the mortgage payments on the building would free substantial resources for a variety of projects, programs and funds, including such things as scholarships, travel support, seed money for research, and public advocacy. Such a goal would most naturally be addressed by a campaign among members.

Regardless of the specific goal, the Task Force believes a member campaign needs to be the starting place for ICA's development efforts. First, fund raising professionals would advise that organizations such as ICA universally have unrealized and untapped potential among their own members. Second, fund raising with members enables the organization to match its development efforts directly with member goals. Third—and most important—outside funders will be expected that organizations such as ICA will have turned to their own members first, and will see the level of member commitment as direct evidence of member investment

in the organization. Simply put, without robust member fund raising efforts, ICA will not be as successful with such sources.

For these reasons, the Task Force turned its attention to the outlines of a "case statement" for ICA. A case statement is a document which describes the mission, goals, sensibilities and capacities of an organization and is used to focus fund raising efforts and to educate potential funders. As the Task Force reported last year, it proposed beginning this process by conducting research with ICA members. After reviewing results of the 2005 member survey, the Task Force decided to conduct focus group interviews with members at the 2009 meeting. These interviews would provide information about members, their identification with ICA, and their sense of loyalty and support for ICA and its mission. They would also provide insights into the kinds of fund raising goals and priorities members would support, and the potential for certain of these goals and priorities as appeals for member financial support.

A review of relevant findings from the 2005 survey
Members' primary motivations for membership are travel, to meet foreign scholars, professional obligation, and membership benefits, primarily the journals.

Members' perceive the primary benefits of membership to be the conferences, the journals, and networking

Members' involvements: nearly half review for journals, 14% for the conferences

Demographically, active members skew older and to full-time academic faculty

65% say they are eager to do more for the organization

ICA members tend to identify with the mass communication discipline in terms of their professional association membership (61% belong to mass communication organizations only). ICA is thus a unique organization for its members. 90% say it would be their choice if they could choose only one professional association.

ICA and its divisions are of nearly equal worth to members

ICA is seen by its members to be professional and influential

These results give some insights into the fund raising situation ICA faces. First, its primary functions for its members are things that might well not be priorities for outside funders. Networking, travel, and provision of journals are largely benefits to members, so might be argued to be things that members should support. Second, it is an organization with a very high level of identification by its members, and their satisfaction with, and support of, the organization is very strong. They also have a very positive impression of its reputation and profile. These are positives, and were clearly supported by the findings in the focus group studies.

The Member Focus Groups

With the help of staff, the Task Force contacted samples of registrants for the Chicago meeting, sorting them into cohorts of more senior and more junior members, with seven years' membership as the cut point. In the end, we were able to schedule focus group interviews of two hours' length with one group from each category. Two members of the Task Force conducted each interview, using the same interview agenda with each group. The senior group comprised five members, the junior group four.

Highlights of the Focus Group

The single most common idea for what ICA should be doing in fund raising was that the organization would help members raise research support by organizing joint efforts and helping members locate sources for such support. This was a stronger sentiment among the junior scholars.

There was wide agreement that ICA should help bridge between research and application, and that this characteristic should appeal to outside funders.

On the specific question of prospects for major fund raising (such as a campaign or campaigns) with members, we feel we learned the following:

1. A strong general preference for focused appeals for specific things like scholarships, travel support for participants from the two-thirds world, etc. (both groups strongly agreed on this)
2. There was general understanding/support for fund raising by ICA as a whole instead of a preference for appeals specific to the divisions
3. There was general skepticism about a capital campaign (the younger scholars more skeptical)

4. There was resistance to the idea of a capital campaign for the building or for general endowment or operating expenses

5. Endowments for specific projects or programs—that members are assured are real and tangible—are more attractive

6. Members of the senior group suggested the Board undertake an education process to inculcate a culture of giving and a consciousness of the funding needs of the organization

7. The senior group was generally more understanding or accepting about the need for fund raising efforts

8. The senior group also suggested that the President might well make a statement at the business meeting, challenging membersThe Task Force is still analyzing these findings and will formulate specific proposals for the Board. There is much good news here about the level of identification members feel for ICA. Many organizations could only hope for such strong member support. Translating that support into member giving will be a challenge, but one that should be met as the foundation for broader fund raising efforts.

Task Force on the Greening of ICA

Chair: Chad Raphael (Santa Clara U, USA)

Members: Justin Lewis (Cardiff U, UK) , Sam Luna (ICA), Toby Miller (U of California - Riverside, USA)

Andy Opel (Florida State U, USA), Juliet P. Roper (U of Waikato, NEW ZEALAND)

Stacey Sowards (U of Texas - El Paso, USA)

In the fall of 2008, ICA President-Elect Barbie Zelizer formed a task force “to address the question of what it would take to move ICA to a green association” and to propose “a suggested policy for ICA moving onward.” At the May, 2010 annual meeting the task force presented its final report and recommendations.

The task force commended ICA’s staff for the substantive steps they have taken already to mitigate the burden of our activities on the environment and suggested further steps ICA can take to practice sustainability, while ensuring that it can continue to fulfill its mission to advance the scholarly study of human communication. Some steps toward a greener ICA could strengthen the association’s ability to carry out its core functions. These steps may also be wise strategic planning for a future in which travel costs could rise significantly if law and policy require reduced greenhouse gas emissions. The task force made recommendations in four areas.

Operations

ICA’s annual conference is the source of its greatest environmental toll, yet it is also the main means by which it pursues its mission and one of the most important reasons why members join the association. The task force offered detailed recommendations for educating members about the benefits of increasing online interaction and reducing travel to the conference, providing more opportunities for online scholarly and professional exchange throughout the year, and consulting members regularly on how ICA can meet their needs as it reduces its environmental footprint. ICA can also continue its progress toward greening the conference meeting, substituting electronic for paper publications, and improving office operations.

Scholarship and Education

The task force also suggested several ways that ICA can support members to integrate sustainability issues into their teaching and promote research in this area by

expanding the field of environmental communication.

Service and Outreach

The task force encouraged ICA to become a key source of information about environmental communication, a professional network, and a voice for needed changes in institutional and public policy. The association can help communication scholars use their expertise to improve the environmental performance of the media industries, universities, and other organizations.

Implementation

The task force also urged ICA to establish a standing committee on sustainability to implement this plan.

See the final report at:

www.icaheadq.org/publications/reports/ICAGreen_Task_Force_Report.pdf

Task Force on International Communication Director Position

Chair: J. Alison Bryant, Committee (PlayScience)

Members: Craig E. Carroll (Lipscomb U), Francois Heinderyckx (U Libre de Bruxelles), Debashish Munshi (U of Waikato), Barbie Zelizer (U of Pennsylvania)

Proposal

We propose the creation of the “communication director” (CD) to strengthen the public visibility of the organization and the field among four key publics and networks at the global level: prestige news media, higher education associations and publications, foundations and donors, and policy-making agencies and research centers.

Introduction

In April 2009, ICA President-Elect Barbie Zelizer formed a Task Force (TF) to consider “the appointment of an international press officer for the association.” Members of the TF were Pat Aufderheide, Ted Glasser, Kathleen Hall Jamieson, Risto Kunelius, Yoram Peri, Clement So, Howard Tumber, and Silvio Waisbord (chair). The TF held on-line deliberations during three weeks during the Fall 2009, and produced a report which was discussed during the ICA Board meeting in January 2010. Subsequently, a sub-group of TF was formed to address the comments and questions

raised by the Board. The sub-group met in Washington DC on April 16, 2010. In addition to Aufderheide, Kunelius and Waisbord, the other members were Craig Carroll, Executive Director Michael Haley, and President Zelizer. This proposal reflects the recommendations of the sub-group of the TF.

Rationale

ICA needs a systematic strategy to clearly communicate its mission and contributions to diverse publics within and across disciplines. It is necessary for ICA to publicize its activities as well as the research of its members. ICA members produce a wealth of research on a wide range of issues with public relevance across the globe. Without active and sustained efforts to communicate institutional accomplishments as well as significant intellectual contributions, ICA misses opportunities to capitalize on its distinctive strengths, build public recognition, and make a valuable impact on communication issues and public life.

To address these challenges, we recommend the creation of a full-time CD position. Its goal will be to communicate successfully ICA mission and contributions across its members and to diverse publics. In creating such position, ICA would join other major academic professional associations (e.g. American Psychological Association, American Political Science Association, American Sociological Association, National Communication Association, Association for Education in Journalism and Mass Communication Research, World Association of Public Opinion Research) that already have a similar position.

Better than any other academic experts, communication scholars know the complexities of institutional communication, particularly for an organization such as ICA. The heterogeneous expertise and the global scope of its membership require a well-defined, methodical strategy that clearly defines institutional goals, and implements a

range of tactics primarily designed to strengthen the visibility of ICA. Furthermore, the increased complexity of the communication and media landscape offers both opportunities and challenges to define clear audiences and messages, and identify appropriate outreach actions.

These tasks require full-time staff that is knowledgeable of both the field of communication and the characteristics of the “communication/public affairs” job for a large and international professional organization.

We neither envision nor recommend a definite geographical location for the position. We believe that the job can be successfully performed from many locations around the world. The CD could be in a regular contact with the ICA Washington office, members, and selected publics from any continent.

Also, we recommend the creation of an advisory committee to conduct a formal review of the CD position and its impact, and present the findings to the ICA Board in due course. We propose that the CD presents a formal report three years after the position is created. The advisory committee will be integrated by the ICA Executive Director and appointed members.

Goals

The primary goals of the CD are as follows:

- Promote the importance of the field of communications, with ICA as its standard bearer, to media elites, policymakers, funders, and leaders in higher education;
- Foster greater awareness about ICA, ongoing research, and dominant themes in the field among members.
- Facilitate opportunities for ICA members to

Tasks

showcase their work and be active in public life;

- Identify communication needs and goals of ICA. The CD will need to conduct a needs assessment to understand how ICA communicates within the field and across fields and identify gaps and opportunities.
- Develop and implement a master “branding” plan for ICA with input from key expert members.
- Develop and implement annual plans that include goals, activities, materials, and performance indicators. Annual plans should be discussed with key ICA members.
- Serve as a liaison between communication scholars and key publics (e.g. the media, policy-makers, other academic organizations). The CD will be responsible for consulting with division chairs and fellows in order to identify interesting research and events. Specific criteria for selecting and highlighting work should be determined in the future. The CD should actively seek out relevant information and materials following specific guidelines agreed/endorsed by ICA.
- Produce content for distribution through several information channels and platforms. Content could be gathered through several mechanisms. The CD should work with journal editors and editorial boards to pick noteworthy and newsworthy and policy relevant research findings and reflections from the ICA affiliated journals. Also, the CD should work closely with ICA officers to identify relevant events and opportunities. The CD should maintain an updated database of experts on various technical areas (e.g. health, gender, media effects, media/information policy, environment, politics, race,

ethnicity, religion, war/conflict) in order to contact them to address press inquiries and participate in various venues and events.

- Manage and handle several information channels and platforms (from live interviews to press releases to Twitter).
- Support communication goals of ICA regarding national and global policy-making around issues relevant to the field, disciplinary and cross-disciplinary debates, and academia.
- Coordinate/provide logistical support to members/groups/divisions organizing local, national, and international events primarily aimed at raising the visibility of ICA.
- Develop and maintain a web-based ICA Communication Digest platform which promotes the work published in ICA journals, monitors media appearances, and links key institutions and people.
- Monitor appearances of ICA and its members in prestige media, as well as participation in forums focused on higher education, funding, and policy-making.

Evaluation

In response to questions raised by Board members during the January meeting, we believe that the CD position should include regular and rigorous monitoring of performance impact. The data should help ICA to assess the value of the position and make future recommendations. Illustrative impact indicators could be:

- Number of social networks built.
- Number of members actively participating in ICA online platforms.
- Number of appearances in global prestige media.
- Tone of media stories that mention ICA and

members.

- Integrity of transmission of ICA's "key messages" in media stories.
- Number of ICA members who participated in policy-making debates, gave parliamentary/congressional testimonies, informed funding policies of foundations.
- Number of ICA members who participated in debates and task forces in higher education.

Evaluation criteria of the work should be built into the annual workplan of the CD.

Budget

We estimate that the budget for the position will be approximately \$100,000 per year, including salary, benefits, and expenses (travel and others). It is important to note that this estimated cost is not in the current ICA budget. Therefore, the Board would need to discuss options to fund the position, such as increase in members' dues, grants, and/or shift in current budget.

Job requirements

- Graduate in the field of communication or related field.
- Have an understanding and command of strategic and social media skills.
- Know how to develop and maintain strategic networks of people and institutions to disseminate ICA-related news and information.
- Develop task orders, and manage part-time, task-specific consultants depending on circumstances and needs.
- Multilingual skills.
- Knowledge and understanding of various key publics and networks to be engaged.
- Familiarity with the field of communication, debates, and research.

Final remarks

In closing, we believe that the CD position will render important services to ICA by facilitating internal communication among members, and promoting opportunities to make ICA visible and engage

members with key publics. The TF is sensitive to the fact that the position would require funding which is not fully available in the current budget. In order to assess the contributions of the CD, we believe that it is important to make

performance indicators and formal reviews part of the position. The CD should report regularly to the Executive Director (frequency and mechanisms will be determined), and provide a three-year report to an advisory committee.

Task Force on Limiting Conference Submissions

Chair: David W. Park (Lake Forest College, USA)

Members: Stephen McDowell (U of Florida), Eun-Ju Lee (Seoul National U, REPUBLIC OF KOREA)

Luc Pauwels (U of Antwerp, BELGIUM), Robert Huesca (Trinity U, USA), Maria Grabe (Indiana U, USA)

This taskforce was charged with assessing the desirability and feasibility of placing limitations on submissions to the annual ICA Conference. The issue of limiting conference submissions was a much-discussed issue during the ICA's online board meeting in January of 2010. The discussion during the board meeting was focused largely on the fact that some presenters at our annual conference present numerous times during the conference, and on whether it might be better to distribute conference appearances more evenly amongst members through use of a limit on submissions to the conference.

The personnel for the taskforce were selected by ICA President Barbie Zelizer. We began discussion

of the issue in early February, and this discussion went through a few phases: elaboration of arguments for implementing limits on submissions, elaborations of arguments against implementing limits on submission, consulting information relevant to all of the arguments, considering the feasibility of limits, and voicing final opinions on the idea of limiting conference submissions.

Part I

Elaboration of arguments for implementing limits on ICA submissions.

We started our discussion by attempting to develop a complete list of the arguments for creating a policy limiting submissions to ICA. We consulted the minutes of the January online board meeting, and

discussed the issue amongst ourselves, and we came up with the following:

- 1) A limit will increase the proportion of papers accepted for the conference. This involves simple math. With a given number of slots in the schedule, a limit on submissions will reduce the number of submissions, thus increasing the likelihood that each submission will make it in. This is significant in light of the problems ICA has had with occasionally very low acceptance rates.
- 2) A limit will diversify the presenters/ideas at the ICA conference. This is probably the easiest argument to find in the minutes. The idea is, again, reasonably simple. At present,

without many limitations, it is possible for an individual scholar to take up a relatively large amount of space in a program (e.g. to be featured in 4 or more sessions). Creating some kind of limit would diversify our conference offerings by preventing this kind of concentration-by-individual-scholar.

- 3) Other organizations have implemented limits on conference proposals per scholar, with some good results. References are made to ECREA, AEJMC, AAPOR, AAA, IAMCR, and others.
- 4) A limit would prevent scholars from being encouraged to try to submit a lot of material, simply to see 'what sticks.' Here, the idea is that some scholars simply submit a wide variety of papers to a large number of divisions and interest groups, hoping that something will be accepted somewhere. A limit would force authors to choose their best work, and go with it.

Part II

Elaboration of arguments against implementing limits on ICA submissions.

Discussion continued with an attempt to compile a list of the arguments against creating a policy limiting submissions to ICA. Once

again, we consulted the minutes of the January online board meeting, and offered some more arguments of our own. We came up with the following:

- 1) Limiting submissions becomes problematic in a field where multiple-authored papers are common. We would need a policy addressing how to manage lead authors versus other positions in the list of authors. Point being: a limit may be difficult to apply, depending on how we define this limit in terms of multiple-authorship.
- 2) Limiting appearances as chairs/respondents would be complicated, due to how they are programmed (relatively informally, and usually late in the conference planning year).
- 3) Allacademic's potentials (and weaknesses) would need to be considered carefully before any limitation could be considered. It may turn out to be difficult to create any limit.
- 4) Limiting submissions would reduce the quality of the work presented at ICA. The current system, whatever its faults, does favor work that is highly rated by

anonymous reviewers. A limit may open up the conference to new authors/presenters, but it would also reduce quality. What we gain in diversity, we lose in quality.

- 5) Some of the conference attendees who are programmed in numerous sessions are important members of the field whose presence adds disproportionately to the perceived value of the conference. If legendary scholar X is the person people want to see, and if this legendary scholar can get a highly rated paper accepted by ICA (in addition to a chairing gig, a responding slot, and a good panel), then so be it; conference attendees want this out of the conference.
- 6) Limits of any kind could potentially increase the amount of work being done by division conference planners.
- 7) The 'multiple appearance problem' at ICA is illusory, more of a result of some scholars being programmed in a lot of different capacities than of any kind of unhealthy lack of conference diversity.

Part III

Consulting information relevant to the aforementioned arguments.

With these arguments in mind, we discussed what information would be likely to help us determine the effects of multiple submissions on the programming of ICA conferences, and to understand the feasibility of any kind of limitations on conference submissions. After careful consideration, we requested that ICA provide us with the following information:

1) a sense of how many times authors of papers (not panels, roundtables, or chairs/respondents) have turned up multiple times in the same division, or in the conference overall, in the last few years. This could then be broken down into data concerning how many of these competitive paper appearances were co-authored, and how many of these in turn were cases where the individual was the first or presenting author.

2) a measure of the number of 'unique' presenters per conference, over the last few years.

3) some details concerning how other, similar organizations fared after instituting limits on conference submissions, or to have details concerning any attempts made within ICA to limit submissions per person within a particular division or interest group.

4) a sense of what members of ICA take to be the most important goals of the organization, with a sense of what ICA members favor in terms of diversity vs. quality.

After some hard work, the ICA main office provided us with a detailed sense of multiple paper presentations during the 2009 conference in Chicago [see appendix A], as well as a list of other organizations and those

organizations' experiences with limiting conference submissions in the recent past [see appendix B]. The taskforce then went to work considering these data, and developing ideas for possible policies to better manage the submission process.

Part IV

Considering the feasibility of limits.

Much discussion following the review of the pertinent data involved the issue of the feasibility of limits on submissions. This discussion occurred at one remove from questions regarding the desirability of limits, and there was broad agreement on these feasibility issue. The members of the taskforce agreed that if the ICA board decided that some kind of limit on submissions would be a wise policy, such limits could be implemented without creating excessive difficulties for unit planners. The most simple-to-manage plan for implementing limits would involve limiting paper submissions (as opposed to panels or roundtables), and would focus specifically on solo-authored submissions. Taskforce member Robert Huesca suggested that a wise policy would be one that "restricts members to one solo-authored submission per conference, and no limit on multi-authored work."

Part V

Voicing final opinions on the idea of limiting conference submissions

Final discussions concerned whether or not members of the taskforce were in favor of limits of any kind. In a simple vote, three taskforce members expressed their support for some kind of limit on conference submissions, and three expressed opposition to any limit. Without consensus, this taskforce is in no position to suggest any particular course of action to the ICA board, though our discussion did deepen our understanding of this issue.

Total # of Participants in Index	2868	
Total # of Participants with 3 or more papers	152	
% of Participants with 3 or more papers	5.30%	
	#	%
Participants with 3 Papers	99	3.45%
1st Author on 3 of 3 papers	31	1.10%
1st Author on 2 of 3 papers	23	0.80%
1st Author on 1 of 3 papers	27	0.94%
1st Author on 0 of 3 papers	18	0.63%
Participants with 4 Papers	33	1.20%
1st Author on 4 of 4 papers	2	0.07%
1st Author on 3 of 4 papers	8	0.28%
1st Author on 2 of 4 papers	9	0.32%
1st Author on 1 of 4 papers	9	0.32%
1st Author on 0 of 4 papers	5	0.17%
Participants with 5 Papers	13	0.45%
1st Author on 5 of 5 papers	0	0.00%
1st Author on 4 of 5 papers	1	0.04%
1st Author on 3 of 5 papers	1	0.04%
1st Author on 2 of 5 papers	4	1.39%
1st Author on 1 of 5 papers	4	1.39%
1st Author on 0 of 5 papers	3	0.10%
Participants with 6 Papers	2	0.07%
1st Author 2 of 6	1	0.04%
1st Author 3 of 6	1	0.04%
Participants with 7 Papers	3	0.10%
1st Author 1 of 7	1	0.04%
1st Author 2 of 7	2	0.07%
Participants with 8 Papers	1	0.04%
1st Author 0 of 8	1	0.04%
Participants with 9 Papers	1	0.04%
1st Author 1 of 9	1	0.04%

Conference Submissions

The question of how many conference submissions per individual is viable for the association has been revisited multiple times, but following my experiences last year in organizing the conference in Chicago, where some submitters had multiple slots while others had none, I am raising the question of whether the existing number of conference submission limits is working for us as an association.

We have grown in size at the same time as we have multiplied in the numbers of divisions and interest groups vying for space on the program. Members of the association have also articulated a clear preference not to lengthen the days of the conference or to add to the number of conference days. This raises the question as to whether or not there is a way to better accommodate more of us within the conference program when we are clearly hesitant to change the conference framework as a whole.

The ruling now is that no paper can be submitted to more than one unit. However, there is no limit on how many papers can be submitted to each division or interest group; nor is there a limit on how many papers can be submitted to the conference as a whole.

Other professional academic organizations have dealt with this dilemma differently, and I think it's fair to say that all of them are more conservative than we are about limiting the number of presentations an individual can submit. On the basis of an informal query on my part, this is what emerges:

- 1) ECREA only allows one person to present one paper as first author. No paper is sent to different sections. The final check is implemented after the submissions have been accepted. At that point, if the same person is presenting more than one

paper as first author, he or she is asked to choose which one he/she will keep on the program. There is no ban on other roles – such as chair or respondent.

- 2) AEJMC allows no paper to be submitted more than once, though each division sets its own rules for limits (ie., history and advertising both allow one submission per division);
- 3) AAPOR does not limit the number of papers a person can submit, but it makes clear that it is unlikely that multiple proposals for presentations by the same person or research team will be accepted. The organization does not have separate divisions, so the program committee can easily see how many papers have been submitted by the same person or group of authors. And, since there is just one program committee, it is not really possible for an author to double-submit.

- 4) American Anthropological Association allows no paper to be submitted more than once and there is no limit on how many papers can be submitted, but each individual can take up to a maximum of three program slots (as chair, respondent or presenter) but not including business meetings.
- 5) IAMCR assigns one paper to one working group, and no paper can be submitted more than once;

There is no question that other issues arise in thinking this through: For instance, how do we deal with authorship (1st vs 2nd)? Similarly, how do we deal with the distinction between panels vs papers, which draw from different criteria as to what constitutes a submission?

That said, it might be worth at this point to rethink how to better modulate the submission guidelines with what the association is hoping to accomplish as a whole.

