

# APPLIED DEMOGRAPHY

Population Association of America – Committee on Applied Demography Newsletter

## MOVING ON TO MOTOWN: CALL FOR PAPERS ISSUED FOR PAA 2009

The end of the summer brings many things...the change of seasons, the beginning of a new academic year, the winding down of baseball pennant races, and the start of football. It also coincides with the time when preparations for the next Population Association of America (PAA) meeting kick into high gear. The 2009 meeting in Detroit is only months away (April 30-May 2), and just like clockwork, the PAA has issued its call for papers. As in previous years, there is a topic devoted to an applied demography track, as well as several other sessions of potential interest to applied demographers.



All submissions need to be made online at the 2009 Annual Meeting Program website, (<http://paa2009.princeton.edu>). After logging into the site, authors will be requested to (1) enter the title, author(s), and a short (150-word) abstract; and (2) upload an extended (2-4 page) abstract or completed paper (either in Adobe PDF or Microsoft Word format). Authors may have their paper/abstract considered by two organizers, but they must indicate their first and second choices on the submission form. **No participant may appear on the PAA program more than twice.**

The deadline for submitting papers/abstracts is **September 22, 2008**.

The following sessions are of special interest to applied demographers:

### Applied Demography Sessions (Topic 11)

*Session 1101* – “Subnational Estimates, Projections and Forecasts” (*Organizer*: Qian Cai, University of Virginia, [Qc6q@virginia.edu](mailto:Qc6q@virginia.edu)).

*Session 1102* – “Case Studies in Applied Demography” (*Organizer*: Stephen Tordella, Decision Demographics, [stordella@decision-demographics.com](mailto:stordella@decision-demographics.com)).

*Session 1103* – “Impact of Demographic Change on Organizations” (*Organizer*: Tomas Kucera, Charles University, Czech Republic, [kucera@natur.cuni.cz](mailto:kucera@natur.cuni.cz)).

*Session 1104* – “Using the ACS in Applied Demography” (*Organizer*: Mark Mather, Population Reference Bureau, [mmather@prb.org](mailto:mmather@prb.org)).

### Other Sessions of Potential Interest

*Session 302 (under Topic 3, Children and Youth)* – “Public Policy and Child Outcomes” (*Organizer*: Matt Stagner, University of Chicago, [mstagner@chapinhall.org](mailto:mstagner@chapinhall.org)).

*Session 1203 (under Topic 12, Other Topics)* – “Spatial Demography” (*Organizer*: Mark Ellis, University of Washington, [ellism@u.washington.edu](mailto:ellism@u.washington.edu)).

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**Other Submissions (Topic 13)**

*Session 1301* – Other Topics – please submit **only if** no other session is appropriate (*Organizer:* Kathleen Mullan Harris, University of North Carolina at Chapel Hill, [kathie\\_harris@unc.edu](mailto:kathie_harris@unc.edu)).

*Session 1302* – Poster Sessions (*Organizer:* Robert Moffitt, The Johns Hopkins University, [moffitt@jhu.edu](mailto:moffitt@jhu.edu)). Poster sessions provide an important avenue for applied demographers to display their work. Some demographers, in fact, might find posters more conducive than papers.

**EDITOR'S NOTE:** *There might be other sessions of interest to many applied demographers. A complete list, along with more details about the submission process, is available at the 2009 Annual Program website (<http://paa2009.princeton.edu>).*

**2008 SOUTHERN DEMOGRAPHIC ASSOCIATION MEETINGS SET**

The Southern Demographic Association (SDA) will be holding its 2008 annual meetings October 30-November 1 in Greenville, South Carolina. The SDA is a national scientific and educational organization of professionals and students with interests in demography and population studies. Topics of interest cover the world, as well as any region, country, or subnational area.

Pre-registration for the meetings is US\$205; full-time students may register for US\$105. Included in the registration are: (1) attendance and participation at all sessions; (2) one luncheon event; (3) a no-host reception and group dinner; and (4) SDA membership for 2009, including Volume 28 of the SDA's professional journal *Population Research and Policy Review*.

Participants can register for the meetings (or join SDA for 2009 if they are unable to attend) by visiting the SDA meeting registration page at <http://sda-demography.org/join/JoinSDA.php>. As in 2007, members register for the meeting via a web form, and they will have the option of paying by credit card via the online service PayPal (which involves an additional US\$2.50 handling fee), or mailing the SDA a check. (Members choosing the "web/credit card" option will be taken to PayPal's website to complete the payment.) The SDA requests that participants use the web payment option **only if** they intend to use their credit card to make an **immediate** payment. **SDA urges that persons interested in attending the meetings please pre-register.**

**HOTEL INFORMATION:** The Hyatt Regency Greenville is the official hotel for this year's conference. Participants can make their reservations by either (1) booking their rooms online through Hyatt's special SDA website ([www.greenville.hyatt.com/hyatt/hotels/group-booking.jsp](http://www.greenville.hyatt.com/hyatt/hotels/group-booking.jsp)), or (2) calling 1-800-235-1234. The room rates are US\$121 for either a single or a double room. **SDA urges all participants to make their reservations as early as possible. The cut-off date is October 5.**

For further information about the meetings or the hotel, interested persons can visit the 2008 SDA meeting web page ([http://sda-demography.org/sda\\_2008\\_meeting.php](http://sda-demography.org/sda_2008_meeting.php)).

**MARK YOUR CALENDARS: 2009 APPLIED DEMOGRAPHY CONFERENCE**

On the heels of its success in 2007, the University of Texas at San Antonio is making preparations for the 2009 Applied Demography Conference, targeted for **January 4-6** in San Antonio. Once final plans are set, organizers will distribute an official call for papers. Further information from David Swanson (University of California, Riverside) is available through a special page on the Southern Demographic Association website: [http://sda-demography.org/applied\\_demography\\_conference\\_2009.php](http://sda-demography.org/applied_demography_conference_2009.php)

## IMMIGRANT CHILDREN FOCUS OF UPCOMING PENN STATE SYMPOSIUM

“Development of Hispanic Children in Immigrant Families: Challenges and Prospects,” is the topic of Penn State’s 16th Annual Symposium on Family Issues, to be held **October 23-24** on the University Park campus. Sixteen scholars from major institutions will integrate perspectives from multiple social sciences and address policy implications.

Presentations and discussions at the symposium will focus on the following items:

- Social ecologies of Hispanic children in immigrant families, including the range of background characteristics and the implications of these settings on child and youth well-being and development;
- The role of families in children’s successful adaptation to new “host” environments;
- The implications of school and community contexts as well as education policies for children’s school experiences and academic achievement;
- The roles of health care, social service provision, and health policies in children’s health and well-being.

Lead speakers include Richard Alba (University at Albany, State University of New York), Kimberly Updegraff (Arizona State University), Carola Suárez-Orozco (New York University), and Margarita Alegria (Harvard Medical School). To register for the conference, or to obtain more information, please visit [www.pop.psu.edu/events/symposium/2008.htm](http://www.pop.psu.edu/events/symposium/2008.htm), or contact Carolyn Scott at [css7@psu.edu](mailto:css7@psu.edu).

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## CALL FOR PAPERS: MARRIAGE AND FAMILY REVIEW SPECIAL DEMOGRAPHY ISSUE

The journal *Marriage and Family Review* will publish a special issue on the demography of marriages and families. Kimberly Faust (Winthrop University) and Jerome McKibben (McKibben Demographic Research) will serve as guest editors.

Population and demographic patterns are linked to many aspects of family life, including union formation and dissolution; family size; and generational exchanges and relationships. For this special issue, the journal is seeking a range of papers that examine the demographic transitions of the family life course at various levels (international, U.S., and household) and lead to improved understanding and theory. The editors encourage contributions based on quantitative and qualitative data—including projection-based papers—as well as papers that focus on population policy and analysis.

Interested persons should submit via e-mail a letter of interest, including a one-paragraph overview of their topic of inquiry, by **October 15** to Kimberly Faust at [faustk@winthrop.edu](mailto:faustk@winthrop.edu). (Earlier inquiries are welcome.) Completed manuscripts are due **March 1, 2009** to the above e-mail address and should be formatted in accordance with *Marriage and Family Review* guidelines. All inquiries and manuscripts are to be submitted in electronic format.

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## NEW FACULTY AT UC IRVINE

Demographers Greg Duncan and George Farkas have joined the faculty of the Department of Education at the University of California, Irvine.

Duncan, president of the Population Association of America, comes to UC Irvine from Northwestern University. He has written and edited many books and articles on such issues as income distribution, child poverty, and welfare dependence. Among his publications is the book *Higher Ground: New Hope for the Working Poor and Their Children* (Russell Sage Foundation, 2007), which he co-authored with Aletha Huston and Tom Weisner.

Farkas, an expert in educational evaluation and policy, was previously at Penn State University. His other research interests include labor markets, schooling and human resources, demography, statistical research methods, evaluation research, and economic sociology. He has published a host of books and scholarly articles, and has served as editor or co-editor of numerous books, journals, and monographs.

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## POSITION OPENINGS

### ARIZONA DEPARTMENT OF COMMERCE

#### State Demographer

Arizona is looking for a State Demographer to bring population statistics to the forefront in the state. The position will be responsible for the advancement of methodology for both estimates and projections. Working hand-in-hand with the State Data Center, the State Demographer will work with the American Community Survey to determine the appropriate uses for the data. There will be extensive work with the Census Bureau to build a more cooperative relationship to ensure that estimates produced by both the state and the Census Bureau are satisfactory. The State Demographer is situated in the Arizona Department of Commerce and will work with the Population Statistics Unit.

The complete text of the vacancy announcement is available online at the State of Arizona's job website at <https://secure.azstatejobs.gov/pljb/azgovjobs/mainjb/applicant/index.jsp>. (Please click on the "Search for Jobs" button and enter the word "**demographer**" in the "keyword" section.)

The deadline for applications is **September 30, 2008**. For more information, please contact Kimberly Trask (602-771-1108, [kimt@azcommerce.com](mailto:kimt@azcommerce.com)) or Jessica Smothermon (602-771-1161, [jessicas@azcommerce.com](mailto:jessicas@azcommerce.com)).

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### LATIN FORCE GROUP, LLC

#### Applied Demographer

##### About Latin Force Group, LLC

Latin Force Group LLC provides consumer intelligence via strategic business consulting, database-driven analytics and automated systems to help our clients achieve significant growth with America's fast growing Hispanic and multicultural markets. We are an award winning, nationally recognized firm with hundreds of clients across various industries. Among our diverse list of clients are: Allstate, Bank of America, Best Buy, Cranium, Direct TV, Epic Records, Humana, H&R Block, HSBC, ING, Kraft Foods, MTV, the NFL, Nickelodeon Networks, Toyota, Univision and Wells Fargo. Latin Force Group, LLC is a portfolio company of the Goldman Sachs Urban Investment Group. Its offices are based in New York and Miami. For more information, visit [www.latinforce.net](http://www.latinforce.net).

##### Position Available: Applied Demographer

You will be a key member within the Data Development Unit and responsible for creating demography related products and delivering these products and services to clients and internal Latin Force Group LLC business units.

*Education and Training:* Master's or doctoral degree

*Salary:* \$55,000 to \$70,000, based on work experience and qualifications.

*Location:* Miami, Florida

Responsibilities include:

- Prepare micro-geography population and household estimates and projections for international emigration, legal and illegal immigration, race, ancestry, ethnicity, age, gender, language usage, group quarters, housing units, labor force, educational attainment, occupation, household income, and consumer spending.
- Conduct research on consumer and lifestyle segmentation.
- For Latin Force clients, create customer profiles using purchasing behavior and the customers' population and household characteristics.
- Work on simultaneous projects both autonomously and within teams.
- Be a self-starter who continually develops knowledge and skills.

## Requirements:

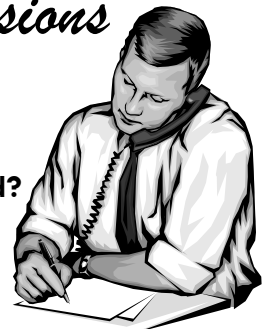
- Outstanding quantitative analytical and demographic forecasting skills. Qualitative research experience is desirable.
- Minimum of three years applied demographic research experience including 2 years of creating population and household estimates and projections for micro and macro geographies.
- Applied experience using demography techniques such as survival models, stable population theory, trend extrapolation, cohort-component, non-parametric regression (linear and nonlinear models), logistic regression, and econometric models.
- Proven skills conducting lifestyle and customer segmentation research.
- Strong working knowledge of U.S. Census SF1, SF3, and SF4 data sets, PUMS data, American Community Survey, Bureau of Labor Statistics data, and other economic and population data sources.
- Hands-on experience using advanced transactional SQL on MS SQL Server 2005 or similar database software to integrate information from multiple data sources. Applied experience with SPSS, SAS, and desired experience with MapInfo or ArcGIS.
- An undergraduate or graduate degree in Demography, Sociology, Psychology, Geography, or Economics is required along with courses in demography and statistics. Strong mathematics skills with the ability to turn abstract demographic relations into mathematical formulas.
- Excellent skills in Microsoft Excel and proficient other Microsoft Office programs (e.g., Outlook, Word, and PowerPoint).
- Excellent oral and written communications and presentation skills.

Latin Force is an Equal Opportunity Employer. For more information, or to apply for this position, contact Maria J. Ribadeneira at [mribadeneira@latinforce.net](mailto:mribadeneira@latinforce.net) or 212-813-6772.

## *Applied Demography – Call for Submissions*

### **APPLIED DEMOGRAPHERS...**

- Do you have some earth-shattering research?**
- Have you got a groundbreaking publication that's just been released?**
- Are you looking to hire a cracker-jack research assistant?**



### **HOW ABOUT SHARING THIS INFORMATION WITH YOUR COLLEAGUES?**

Short articles, book reviews, blurbs of upcoming (or recently released) publications, job announcements...they're all welcome. We also request contact information (in case we need to reach you to clarify something).

### **Please send all submissions to:**

**Kelvin Pollard, Editor, Applied Demography, Population Reference Bureau, 1875 Connecticut Avenue NW, Suite 520, Washington, DC 20009-5728 (phone: 202-939-5424; fax: 202-328-3937; e-mail: [kelvinp@prb.org](mailto:kelvinp@prb.org))**

***Remember, Applied Demography is YOUR newsletter!  
Help make it great!***

## REMEMBERING NEW ORLEANS ... PAA 2008 HIGHLIGHTS

### AT THE PAA MIXER

Held the night before the formal PAA sessions, PAA's Annual Mixer provides a time for getting together with old friends...and possibly some new ones!



(L-R): John McHenry (Demographic Data for Decision-Making, Inc.), Nadwa Mossaad (Population Reference Bureau), and Gregg Robinson (U.S. Census Bureau).



(L-R): Barry Edmonston (University of Victoria), Rita Swanson, Linda Jacobsen (Population Reference Bureau), David Swanson (University of California, Riverside), and Sharon Lee (University of Victoria).



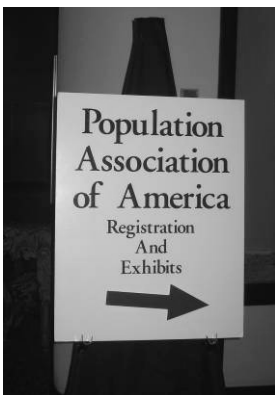
Lynne and Ron Cossman (both of Mississippi State University), with Lynne proudly displaying her new ring—a gift from Ron.



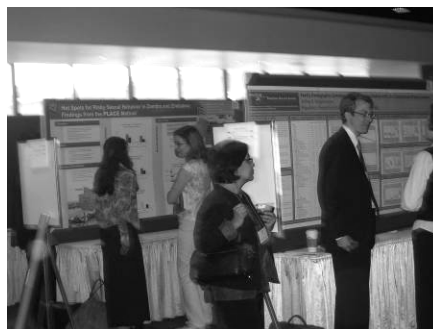
(L-R): Tom Godfrey (Decision Demographics) and John Besl (Cincinnati Children's Hospital Medical Center).

### THE EXHIBIT AREA

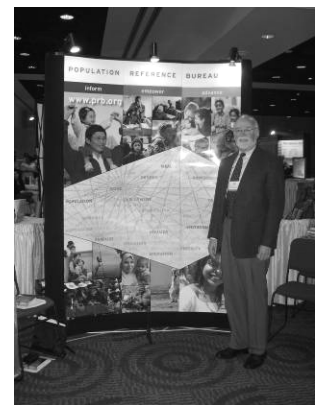
As always, the exhibit area buzzed with activity...both during setup and during the meetings.



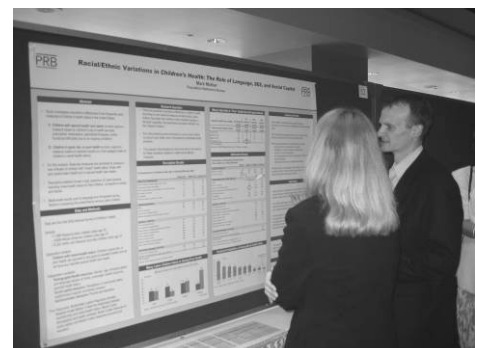
Welcome to another PAA!



Activity during one of the many poster sessions.



Population Reference Bureau president Bill Butz proudly stands in front of his organization's display.



At a poster session, Mark Mather (Population Reference Bureau) discusses his research findings to an interested observer.

## APPLIED DEMOGRAPHY RECEPTION

PAA's Committee on Applied Demography held a reception on Thursday evening, April 17. As has been the case in recent years, everyone had a good time. The committee extends thanks once again to the Annie E. Casey Foundation and the Population Reference Bureau for co-sponsoring the event.



John McHenry (Demographic Data for Decision-Making, Inc., top photo), and Stan Smith (University of Florida, bottom photo) discussed opportunities in applied demography with interested students.



Bill Butz (Population Reference Bureau), Bill O'Hare (Annie E. Casey Foundation), and Committee for Applied Demography Chair Linda Jacobsen (Population Reference Bureau) welcome the participants.



## APPLIED DEMOGRAPHY BREAKFAST



On Friday morning, April 18, Census Bureau director Steven Murdock (left) gave the keynote address, sharing his insights and perspectives with the applied demography community. PAA president Greg Duncan (right) also addressed the audience.



## DOWNTOWN AND THE FRENCH QUARTER

While New Orleans has yet to fully recover from the devastation of Hurricane Katrina, the sights from downtown and the French Quarter suggest signs of progress.



The Louisiana Superdome.



Scenes from the historic French Quarter. The famed Pat O'Brien's is in the left photo.



As this sign indicates, local fans were eagerly anticipating the NBA Hornets' opening playoff game, which was held in New Orleans the night the PAA meetings ended. (The Hornets won, by the way.)



Lafayette Park in downtown New Orleans.

# PAA

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Silver Spring, MD 20910  
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## EDITORIAL INFORMATION

Readers are encouraged to suggest topics and to respond to articles in *Applied Demography* with letters to the editor. Please address all correspondence to:

Kelvin M. Pollard  
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1875 Connecticut Avenue NW  
Suite 520  
Washington, DC 20009-5728  
202.939.5424  
kelvinp@prb.org

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