

# Depression and Internet Use among Older Adolescents: An Experience Sampling Approach

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**Background:** Depression is common and consequential among adolescents. Previous work has found varied relationships between depression and internet use. The purpose of this study was to examine internet use and depression by applying a rigorous assessment tool: experience sampling method (ESM). **Methods:** Older adolescents between the ages of 18 and 23 years were recruited from a large state university. Participants received 6 text message surveys randomly each day during a 7-day ESM campaign. Survey questions assessed whether they were currently online and for how long. Participants also completed the PHQ-9 depression survey. Calculation of internet use time included multilevel modeling and probability modeling. Analysis of covariance (ANCOVA) assessed the association between internet use and depression. **Results:** Among our 189 participants, the mean age was 18.9 (SD = .9), 58.8% were female and most were Caucasian (90.5%). Total daily internet use time was calculated as 66 minutes by ESM summary, 55 minutes by ESM modeling and 65 minutes by probability modeling. We found a difference in PHQ-9 scores when comparing low daily internet use (<30 minutes), regular use (30 minutes to 3 hours) and high use (>3 hours) ( $p = .01$ ) with a significant U-shaped association ( $p = .004$ ). The high use group had a mean PHQ-9 score of 7.3 (SD = 5.1) compared to the regular use group score of 4.9 (SD = 3.9) ( $p = .02$ ). **Conclusions:** Results suggest a U shaped association between internet use and depression. These findings may present statistical differences that lack clinical significance.

**Keywords:** Adolescent; Internet Use; Depression; Experience Sampling Approach; College Student

## Introduction

Depression among adolescents and young adults is common and consequential (Zogby, 2011). The most common form of depression in this age group is major depressive disorder, with a yearly incidence of approximately 8% (Eisenberg, Golberstein, & Gollust, 2007; Hunt & Eisenberg, 2010; Vance, Howe, & Dellavalle, 2009). Among college students the prevalence of depression diagnoses has increased over the last six years (Association, 2009; Gallagher, 2007; Hunt & Eisenberg, 2010). Adverse outcomes associated with depression include increased rates of substance use, co-morbid psychiatric conditions and suicide (Deas & Brown, 2006; Garlow et al., 2008; Kessler, Foster, Saunders, & Stang, 1995; Uma Rao, 2006; U. Rao & Chen, 2009).

Given the prevalence and negative consequences associated with depression, understanding behaviors or exposures that increase the risk of developing depression is of critical importance. One possible behavioral risk factor is internet use. Internet use has seen exponential growth in the last decade, particularly among adolescents and young adults. The vast majority of adolescents have Internet access, and most report daily use (Lenhart, Purcell, Smith, & Zickuhr, 2010). Approximately 20% of media consumption by adolescents takes place using mobile platforms such as cell phones, providing internet access at any hour of the day (Moore et al., 2012).

Previous studies have begun to explore the association between depression and internet use; findings are varied often conflicting. A previous study suggested a U-shaped relationship between internet use and depression, with increased risks for depression at both the high and low ends of use (Hyde, Mezulis, & Abramson, 2008). Another study proposed an inverted U association, with low and high internet users less likely to report significant distress and depressed mood (Mathers et al., 2009). A few studies have found no association between internet use and depression (Beck, 2008; Miranda & Persons, 1988; Royer, Keller, & Heidrich, 2009), while others have reported a positive association (Hankin & Abramson, 2001; Smith, Alloy, & Abramson, 2006). The recent social media report by the American Academy of Pediatrics suggested a causal relationship between use of the internet website Facebook and depression (Smarr & Keefer, 2011).

A key factor that may have contributed to the variation in these previous findings is that internet use has been defined and measured using a variety of different scales and instruments. In one study, total internet use was categorized as approximate daily time spent over the last month, which may be challenging to accurately remember or estimate over an entire month. (Hyde et al., 2008) In another study, internet use was reported on school days only and excluded academic work done using the internet, an estimation that may be challenging to calculate (Manea, Gilbody, & McMillan, 2012). Further, some studies excluded online gaming, while others categorized computer use rather than specifying internet use (Mathers et al., 2009; Smith

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et al., 2006). Thus a potential contributor to the variation in previous study results is that internet use was self-reported by adolescents, and subject to recall bias. The accuracy of self-reported internet use is unclear, a 2005 study examined the gaps between self-reported and tracked internet use found that self-report tended to overestimate the total time spent on the computer over the course of a day (Cameron et al., 2011).

Given adolescents' and young adults' nearly ubiquitous exposure to the internet, and varying findings regarding internet use and depression, there is a critical need to better understand this relationship. A understanding of the directionality of this relationship would contribute towards a richer understanding of how internet use may impact depression. For example, it is possible that adolescents with depression may be more likely to spend time on the internet due to a lack of motivation; however, they may also use the internet for shorter periods of time due to a lack of concentration. However, before these hypotheses can be more fully developed, the association between internet use time and depression symptoms must be better understood.

To do so, methods beyond self-reported internet use are needed. Given adolescents' access to technology via mobile phones, using technology to measure technology may provide a more robust and real-time assessment tool. A real-time examination of internet use using mobile phones can be accomplished using experience sampling method (ESM). ESM, also called ecological momentary assessment (EMA), is characterized by a collection of data in real-world environments that focus on individual's current or very recent behaviors. This approach has the advantage of being within the participant's own habitat, enhancing the external validity of the results (Arroll et al., 2010). ESM is well suited for rich description and understanding the most complete description of the phenomenon within the daily life of the individual. ESM also avoids the reliance on retrospective reports which may be subject to biases that challenge their reliability and validity (Cameron, Reid, & Lawton, 2010).

Experience sampling method includes multiple discrete assessments over time to evaluate a participant's current moods, thoughts, symptoms or behaviors (Cannon et al., 2007; Malpass, Shaw, Kessler, & Sharp, 2010; Lavin, Marvin, McLarney, Nola, & Scott, 1999; Shiffman, Kirchner, Ferguson, & Scharf, 2009; Trull & Ebner-Priemer, 2009). An ESM approach using electronic media has an advantage over more traditional methods using paper diaries, as with paper diaries the researcher cannot ensure that the diary was completed at the specified times. Sending and receiving text messages via cell phones presents additional advantages as it is faster than email and less intrusive than a phone call.

A recent pilot study explored the relationship between internet use and depression with an ESM approach using cell phones and calls made by researchers to participants. This previous study examined 46 participants diagnosed with Major Depressive Disorder and 60 controls to evaluate the relationship between internet use and depression and found no association (Royer et al., 2009). As previous studies have suggested that internet use may be related to differences among levels of depression symptoms, a similarly robust examination of internet use from a more general sample is warranted (Hyde et al., 2008). Thus, the purpose of the current study was to contribute to the body of literature examining internet use and depression using ESM. Our goal was to use a robust ESM methodology that would limit the recall bias inherent in self-report, and that

would also be feasible to conduct in larger, community-acquired samples.

## Methods

### Setting and Subjects

This study took place at a large state university and received approval from the University of Wisconsin Institutional Review Board. Potential subjects were identified within a communications classroom, a course requirement for several majors and a general distribution requirement for many departments. Inclusion criteria required students to be current undergraduates between the ages of 18 and 23 years. Subjects were required to have a cellular phone with texting ability. Recent campus data reports that approximately half of students own a cellular phone with texting ability, and 59% own a phone with texting and internet access (Martin, Rief, Klaiberg, & Braehler, 2006).

### Recruitment

Students were initially recruited to participate in a brief online health survey for extra credit in the class. They were given several extra credit options within the semester and were allowed to participate in up to five of these assignments. Over 75% of students in the class pursued one or more extra credit assignments during the semester. Among these five extra credit options, one was a brief online health survey that included a depression screen. We recruited students who completed this online survey to the experience sampling method (ESM) portion of the study using email and phone calls.

### Experience Sampling Method

ESM has been used in a variety of studies to collect real-time data regarding thoughts, moods or behaviors that occur intermittently (Gangadharbatla, 2008; Kroenke, Spitzer, & Williams, 2001; Shiffman, Stone, & Hufford, 2008). This study administered ESM surveys by sending text messages to and receiving data from participants' cell phones. Text messaging using participants' personal phones may be an advantageous approach for large-scale ESM data collections as it is both cost-effective and capable of being fully automated.

In order to create a program that could be programmed to send the text messages and receive the incoming data, we consulted with an Academic Application Developer from the University of Wisconsin Division of Information Technology's Academic Technology section. These application developers then designed and programmed a short message service (SMS) survey tool web application that allowed for the configuration and deployment of randomized several-day survey campaigns. The survey tool web application was paired with a commercial communication application (Twilio, <http://www.twilio.com/>), which was designed to securely relay high volumes of incoming and outgoing scheduled text messages. Returned text message surveys were tracked by the SMS survey tool database.

### Data Collection Procedure

Each participant received a total of 43 text messages over the 7 day ESM campaign. The SMS program delivered text surveys 6 times a day starting at 6:00am with the last message to be received no later than 1:00am. Each day the SMS program generated a randomized schedule for each subject that distrib-

uted the daily texts across six time windows of 3 - 4 hours, with a minimum of 20 minutes between texts. For example, the first daily text was sent within the time window of 6am to 9am, the second text was sent during the second window of 9am and 12 pm. One of the seven days was randomly chosen to incorporate a seventh text message survey sent overnight between the hours of 1am and 6 am. A return text message was considered valid so long as it was received before the next text message was sent. If it was not received in that time, it was considered a missed response. Participants who signed up for the study were paid a \$10 incentive; students who completed 75% of their text message surveys received an additional \$50.

### ESM Measures

To measure daily internet time and activities, text message surveys consisted of the following two questions: 1) Are you currently online? 2) If so, how many minutes have you been online? Answer options to the first question were “Y” for yes and “N” for no. If a participant was not online at the time that the text was received, the text response was “N” and the participant could skip answering the second question. If a participant was online, they numerically entered the number of minutes they had been online to answer the second question, and example response would be “Y35”.

### Online Health Survey

The online health survey offered as extra credit included the PHQ-9 clinical screen. This validated scale assesses frequency of depression symptoms experienced in the last two weeks, such as depressed mood and hopelessness (O’Kearney, Gibson, Christensen, & Griffiths, 2006; Vance et al., 2009). Response categories include: not at all, several days, nearly half the days, and nearly every day. PHQ-9 scores range from 0 to 27; a score of less than 5 suggests no depression, a score of 5 or greater suggests depression. Depression diagnostic categories are differentiated as follows: a score of 5 - 10 suggests the person has mild depression, a score of 11 - 15 indicates the person has moderate depression and over 15 suggests moderately severe depression.

### Analysis

Statistical analyses were performed using SAS software version 9.2 (SAS Institute, Cary, NC). Our first step was to determine an accurate measure of college students’ daily internet use time using ESM. The response rate of text messages was estimated using a generalized linear mixed effects model with a logit link function and subject specific random effects. We used two approaches to assess daily internet use time. We first used a multilevel modeling approach which captured both within-subject and between-subject variation of the experience sampling data (McCarty et al., 2009). This included subject specific random effects and an autoregressive correlation structure to account for the correlations within each subject between the repeated measures over time, as well as the covariate of the percentage of time the participant responded that they were online. Since the distribution of the time spent on the internet was skewed, the data were log transformed before conducting the analysis to satisfy the normality assumption. We investigated gender and age differences in daily internet use time.

Our second approach to assessing total daily internet use time had the purpose of removing any recall bias in reported

current internet use time. We used a probability model to measure total daily internet use was created by dividing each day into 30 minute intervals and computed for each interval whether the participant was online or not. This model did not include any self-reported time spent on the internet.

Our overall goal was to determine associations between internet use and depression measured via the PHQ-9. For these measures we used the multilevel modeling estimate of total daily internet use time. Internet use time was first categorized using the American Academy of Pediatrics definition of “high use” as over 2 hours each day. Internet use time was then categorized as low use (<30 minutes), regular use (30 min to 2 hours) or high use (>2 hours). Analysis of covariance (ANCOVA) was conducted to evaluate the association between internet intensity use and depression. The percent of time spent online and gender were included as covariates. However, given that AAP guidelines were created over five years ago when Internet use was still novel among youth, we speculated that 2 hours may no longer be a realistic upper limit of “normal” for internet use among the older adolescent population. Thus based on the distribution of modeled Internet use time from the current sample, we proposed a second model with high internet use defined as over 3 hours per day as an experimental model. We considered increases of 30 or sixty minutes and selected 3 hours as our increased level of use; an increase of only 30 minutes seemed unlikely to be a clinically significant change in use that would impact depression. Internet use time was then categorized as low use (<30 minutes), regular use (30 min to 3 hours) or high use (>3 hours). Residual plots and normal probability plots were used to verify model assumptions. The Tukey-Kramer method was used for multiple comparisons when comparing PHQ-9 scores between internet use categories. All *p* values were 2-sided, and *p* < .05 was used to indicate statistical significance.

## Results

### Participants

From a classroom of 375 students, 273 participants (72.8%) completed the online health survey for extra credit. From this population, 193 (71%) were recruited into the ESM study. All eligible participants owned a cell phone with texting ability. A total of 3 participants did not respond to any texts and were dropped from all analyses as non-responders. Among 190 participants who provided data, 189 completed our goal of 75% of texts completed. Overall, 93.2% (95% CI: 91.8% - 94.5%) of the text messages we sent were responded to with viable data. The mean age of participants was 18.9 years (SD = .9), and 58.8% were female. The majority of participants were white (90.5%). Please see **Table 1** for descriptive information.

### College Students’ Daily Internet Use Measured by ESM

Participants received a total of 43 text message surveys over 7 days. Across all responses, 28.1% (95% CI: 26.5% - 29.8%) indicated that the participant was currently on the internet. The unadjusted average total amount of daily internet use time reported on ESM data had a median of 66 minutes (IQR 30 - 135). Using multilevel modeling, the predicted average total amount of daily internet use time was 56 minutes, (95% CI: 51 - 62). When we examined the probability that participants would

respond to the text survey reporting that they were currently online, we found the average total daily amount of time spent on the internet was 55.6 minutes (range 20 - 102 minutes). The median time reported as current internet use time for each individual text query was 30 minutes (IQR 20 - 60). Using the multilevel modeled ESM data to evaluate daily internet time and demographic characteristics, there were no gender or age differences noted.

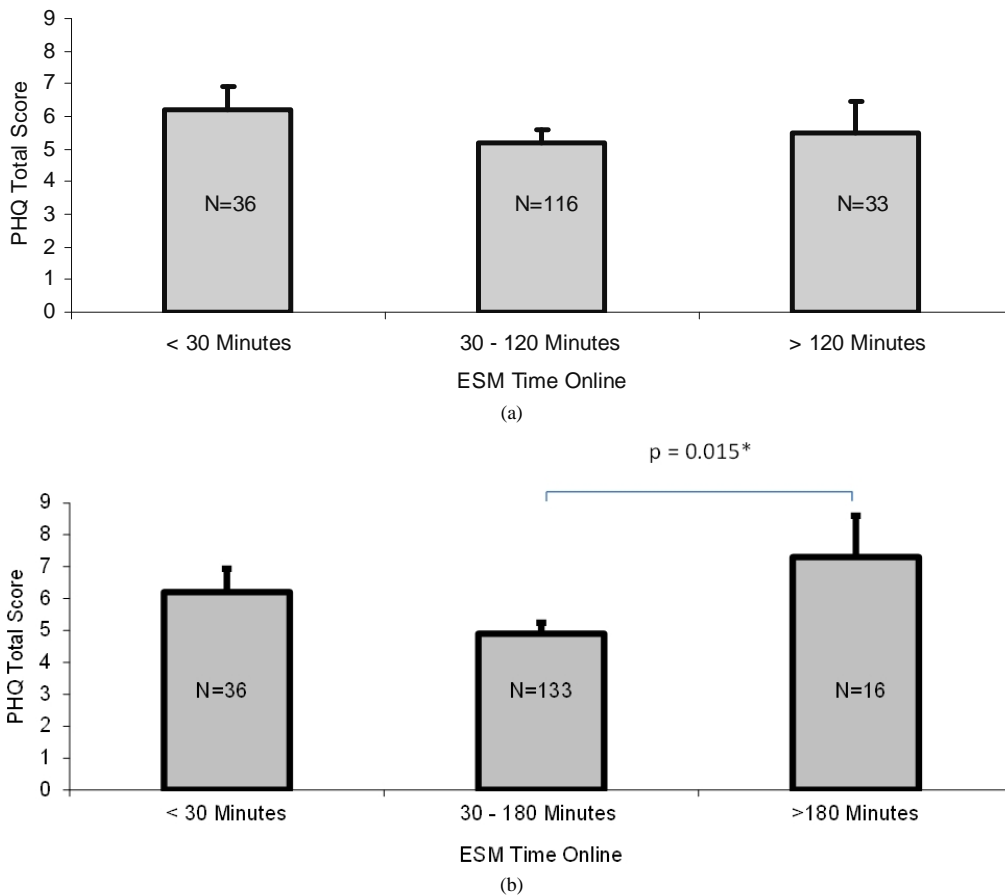
**Table 1.**  
Demographic information.

N = 190	Study Sample M (SD)/n (%)
Age (years)	18.9 (.8)
Gender	
Male	79 (41.6)
Female	111 (58.4)
Ethnicity	
Caucasian/White	174 (90.5)
Hispanic/Latino	6 (3.2)
Asian/Asian American	5 (2.6)
African American	2 (1.0)
Native American/Alaskan Native	0 (.0)
Multi-Racial	5 (2.63)

**ESM Daily Internet Use Time Associated with Depression**

We used the AAP’s guidelines to compare low use (<30 minutes), regular use (30 minutes to 2 hours) and high use (>2 hours) measured by modeled ESM data. Few differences were seen in association with mean total PHQ score. The low internet use group had a mean PHQ-9 score of 6.2 (SD 4.4), the regular use group had a mean PHQ-9 score of 5.2 (SD = 4.1) while the high use group had a mean PHQ-9 score of 5.5 (SD = 4.4). ANCOVA results showed no significant differences between these levels of internet use and PHQ-9 score ( $p = .32$ ).

However, using our modified AAP criteria to compare low internet use (30 minutes), regular internet use (defined as 30 minutes to 3 hours) and high internet use (defined as over 3 hours), results differed. An overall difference in the total PHQ-9 scores between the three internet use categories was detected ( $p = .01$ ). There was a significant quadratic trend (U-shape association,  $p = .004$ ). The low internet use group had a mean PHQ-9 score of 6.2 (SD = 4.4) compared to a mean PHQ-9 score of 4.9 (SD = 3.9) in the regular use group ( $p = .6$ ). The high internet use group had a mean PHQ-9 score of 7.3 (SD = 5.1) which was significantly higher compared to the mean score in the regular use group ( $p = .02$ , Tukey-Kramer adjustment for multiple comparisons) (**Figure 1**).



**Figure 1.** PHQ-9 depression scores (means and standard error bars) and estimated daily internet use estimated by ESM (a) < 30 minutes, 30 - 120 minutes, >120 minutes; (b) < 30 minutes, 30 - 180 minutes, >180 minutes (\*Tukey-Kramer adjustment for multiple comparisons).

## Discussion

This study assessed the relationship between quantity of internet use measured by ESM and depression measured by a validated clinical screen. Using standard definitions of recommended internet use quantity provided by the American Academy of Pediatrics, we found no relationship between internet use and depression. However, when we applied a modified internet use quantity categorization with 3 hours as the upper limit of normal, we found a weak U shaped association between internet use and depression. These findings are consistent with past work that demonstrated a similar U shaped association. (Hyde et al., 2008)

While our study found a U shaped association between internet use and depression that had statistical significance, it is important to consider the clinical relevance of these differences. While the regular internet use group had a mean depression score of 4.9 (SD 3.9) and the high use group had a mean score of 7.3 (SD 5.1), the range of scores in the mild depression category is between 5 and 9. Thus, the difference in these scores does not suggest a significant change between depression categories. Rather, it suggests a difference that may be of numerical rather than clinical significance. Thus, when considering our results in the context of related studies, our findings suggest that depression symptoms may in fact vary with differences in Internet use. However, differences in symptoms are likely to represent fluctuations at the mild end of the symptom spectrum. Therefore, whether these differences are captured across studies may be highly dependent how Internet use is measured and categorized.

It is possible that using the rigorous ESM method to collect data regarding internet use time led to improved accuracy compared to what is often found in studies using self-reported internet use. ESM provides an innovative method to assess daily internet use time that decreases recall bias, replication of this method in diverse samples may contribute additional data to determine the relationship between internet use and depression. ESM may also provide an avenue for further evaluating how differences in content of Internet use may be related to depression symptoms. Recent findings suggest that media multitasking is highly prevalent among older adolescents. (Moreno et al., 2012) Thus, isolating relationships between specific types of usage and self-report measures alone may be highly challenging.

Our study findings are limited in that we only examined students from one university and within a single classroom setting. In order to maximize generalizability we selected a large classroom that draws from multiple majors, and is a distribution requirement for several academic programs. A second limitation is that we only measured depression at one time point in the study, so we are not able to assess symptom patterns over time. However, we assessed depression in the same time period as our internet use assessment. A third limitation is that we do not have independent verification of the reported duration of time reported by participants. We do have confidence in the completeness of the data captured by each participant, as the response rate to texts across the entire study length was over 90%. As most other studies of internet use and depression have relied upon a single measure of retrospective internet use over time, the ESM methods used in this study provide a more rich and in-time assessment of self-reported internet use. A fourth consideration is that the life of a college student includes vari-

ous activities such as classes, work and socialization. Further, activities may include both beneficial or risky health activities such as exercise or alcohol use. These factors may impact the frequency of internet use, and we did not control for all these individual factors within our data collection measures. However, applying consistent and randomized data collection measures to assess internet use allowed us to determine internet use across both weekdays and weekends in the course of the seven day data collection period. Study findings are also limited in that our study sample included very few minority participants, which is consistent with the demographic of our university.

## Conclusion

Despite these limitations, our findings have important implications for future work. Our goal in this study was to contribute a key finding to the unresolved question regarding the relationship between internet use and depression. We found a weak U-shaped association between internet use and mild symptoms of depression that was of statistical significance, but unlikely to represent major clinical difference. Our findings underscore the need for further explore this potential relationship; we suggest further research in larger populations to measure daily internet use via ESM to determine whether these findings can be replicated.

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