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Will Martin, specializes in analysis of trade policy reforms in developing countries, with an emphasis on reforms related to the WTO, and a primary regional focus on East Asia. He has studied and written on China's trade policy since the late 1980s.

Mr. Martin joined the World Bank in 1991 as an economist with the Bank's International Trade Division, in the International Economics Department. He has managed a number of research projects on issues including rent sharing in the market for textiles and clothing and organized the Bank's conference on "The Uruguay Round and the Developing Economies" in 1995. In 1998, Mr. Martin joined the Bank's Development Research Group (DECRG), where he has managed research on WTO negotiations and developing countries; organized a major conference on Trade and Poverty, manages the World Bank/DFID Trade Policy Development Project, and leads a major project on China's Accession to the WTO, Trade Reform and Poverty Reduction. He has published extensively on trade policy and developing countries, particularly involving WTO; global trade reform in textiles and clothing; and agricultural trade reform.

Prior to joining the Bank, Mr. Martin was a Senior Research Fellow in the Australian National University's National Centre for Development. He began his career at the Australian Bureau of Agricultural and Resource Economics. Mr. Martin received his PhD from Iowa State University following training in Economics at the Australian National University and in Agricultural Science at the University of Queensland.