

论文

2000年以来我国旅游规划研究领域热点问题综述

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摘要:

基于 CNKI 的文献检索与分析结果表明,2000年以来我国旅游规划相关研究总体上呈现持续、快速和相对稳定的发展态势。旅游规划研究领域的热点问题主要集中在生态旅游、区域旅游、GIS 技术、乡村旅游、可持续发展、西部旅游和利益相关者这七个方面。上述热点问题之间相互关联,互相渗透。总体而言,当前我国学术界对旅游规划的研究表现为多学科支撑、多角度切入以及新概念、新技术不断被引入的特点;与此同时,不同问题的研究进展又各不相同:有些尚处于概念引入和理论介绍的定性研究阶段,而有些则已经或正在向变量分析的层面挺进。

关键词: 旅游规划 热点问题 文献

A Review on Central Issues in Tourism Planning by Academics in China since 2000

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Abstract:

Research findings based on CNKI indicate that the general research in the field of tourism planning by academics in China presents the following features as continual,rapid and comparatively steady . The central issues in the research field lie in ecotourism,regional tourism,GIS,rural tourism,sustainable tourism,tourism in Western China,and stakeholder management . These issues have correlated and influenced one another . The researches on these issues have been carried out in a collaborative manner . Generally speaking,the research on tourism planning in China since 2000 has been gaining more and more theoretical supports from other disciplines and relevant researches are conducted from various perspectives . Lots of fresh ideas or advanced techniques have been constantly introduced into the field of tourism planning . The research levels of the above mentioned issues are different .Some of the researches are still in the stage of theory introduction or concept employment,while the others have already been carried to or just ready for the depth of variable analysis .

Keywords: tourism planning;central issues;literature research;research review

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