



# Faculty & Research



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巴兆祥  
教授

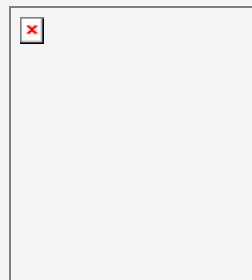
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学术兴趣:旅游与文化

Professor

Department of Tourism, Fudan University  
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Email: tunxi@21cn.com

Academic Interests: Culture and Tourism



### 个人简介

#### 专业研究方向:

旅游文献学、文化遗产的资源化利用

#### 主要教授课程:

研究生课程:《旅游文献研究与利用》、《旅游资源开发与管理》、《方志学研究》; 本科生课程:《旅游资源学》、《中国民俗旅游》、《中国旅游名胜》(公选课)

#### 学术经历:

- 1980.9—1984.7 复旦大学历史系本科
- 1984.9—1987.7 复旦大学历史系历史文献学专业 硕士研究生
- 2003.9—2007.1 复旦大学历史地理研究中心历史地理学专业 博士研究生
- 2000.9—2001.8 日本庆应义塾大学文学部 访问副教授
- 2005.6—2005.8 日本学习院大学文学部 客员研究员

#### 行业经历:

复旦大学旅游系旅游管理专业负责人, 历史系/旅游系学术委员会委员, 中国地方志协会学术委员会委员, 上海旅游发展研究中心专家委员会委员, 上海民俗学会副会长、上海食文化研究会常务理事、上海市方志学会理事、上海地名学会理事、复旦大学日本研究中心研究员。

### Primary Research Focus:

Tourism literature studies, development of tourism resources in cultural heritage, etc.

### **Professional Biography:**

Dr. Zhaoxiang Ba is a professor of culture tourism at the Tourism Department of Fudan University. He received his Ph.D. in Historical Geography in 2007, and has taught in the Tourism Department since 2002.

Dr. Ba's academic interests focus on Tourism Bibliography, Culture Heritage Tourism.

Dr. Ba has been invited to be a visiting scholar at Keio University in Japan during Sept. 2000 Aug. 2001. He also has been invited to be a guest researcher at Gakushuin University in Japan during Jun.- Aug. in 2005.

### **Courses Taught:**

Graduate: *Tourism Bibliography, Development and Management of Tourism Resources, Research on Local Records;*

Undergraduate: *Tourism resources, Ethnic Tourism in China, Tourism attraction in China.*

### **Academic Degrees:**

- Ph.D., Fudan University
- M.A., Fudan University
- B.A., Fudan University

### **Industry Involvement:**

- Director of Tourism Department, Fudan University
- Member of Academic Committee of History/Tourism department, Fudan University
- Member of Academic Committee of CLRA (The Chinese Local Records Association)
- Member of Expert Committee of Tourism Development Research Center of Shanghai
- Vice-chairman of Shanghai Folk-culture Society
- Deputy Committee member of the Shanghai food-culture research association
- Committee member of Shanghai Local Records Society
- Committee member of Shanghai Toponymy Society
- Research fellow of the Center for Japanese Studies, Fudan University.