

游上

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游上, 男, 教授, 硕士生导师(旅游管理专业硕士), 酒店管理专业(福建省一流本科专业建设点、福建省高等学校服务产业特色专业建设点、全国重点建设职教师资“酒店服务与管理专业点”培养培训基地)负责人, 酒店管理专业本科教学团队带头人, 酒店系主任, 海峡驱动力酒店、度假村与民宿策划运营研究中心主任。

近年来以第一参与人负责教育部重点教改项目2项, 主持福建省社科规划项目1项, 省教育厅重要教改项目及A类社科项目各1项, 省、市旅游局地方性法规编制项目各1项, 省、市台港澳办专题研究项目3项, 承担浙江永嘉旅游投资集团、海南君澜鹿回头酒店集团、福建旅游集团等机构委托的创建、运营、咨询、顾问项目20余项, 出版专著及教材《酒店管理概论》、《饭店筹建与筹备管理》、《饭店活动策划与管理》、《饭店物业管理》等。学术论文及研究成果先后发表于《中国行政管理》、《东南学术》等权威期刊及中共福建省委《调研文稿》。获省级教学成果二等奖1项, 省级社科优秀成果三等奖1项, 指导学生获全国旅游院校服务技能(饭店服务)大赛二等奖1项, 获校级本科课堂教学优秀奖、优秀班主任奖、毕业生工作贡献奖等计4项。

长期从事旅游企业管理, 先后在省内外多家酒店、度假村担任部门经理、总监、副总经理、总经理、项目总指挥及独立董事等, 曾在德国参与德国国际合作机构(GIZ)“国际领导力培训”项目, 具有国际先进的管理学理论基础及丰富的酒店管理专业经验。现兼任FMP国际酒店及休闲产业研究所首席研究员, 福建省A级景区、星级饭店、乡村旅游评审专家, 福建山坊溪巷旅居管理机构独立董事等职务。

主要研究方向: 工商管理、酒店管理、旅游管理。主讲的研究生及本科课程有《旅游人力资源开发研究》、《酒店活动策划与管理》、《世界酒店博览》等。

Professor You Shang, Male, Dean of Hospitality Faculty of Fujian Normal university, Master Student Supervision, Stream leader of Hospitality management and Head of international cooperative office. With his extensive experience in the teaching and research of hospitality management, he teaches, does research, and serves as an executive instructor/consultant in the areas of hotel human resources management, Hotel events planning and management, hotel establish management, and the world hotel expo. His work ranges widely. Over the past 20 years he have also had the privilege of serving as a department manager, director, deputy general manager, general manager and project director in both high-end hotels and international travel agency and participated the German international cooperation agency of international leadership training program (GIZ) in Germany. Now, he is working part-time as hotel rating inspectors, secretary of Fujian tourism vocational education committee, director of Fujian tourism institute, chief adviser of brand strategy for Fujian tourism groups and Unicarva Hongkong Hotel & Resorts Management Co.Ltd.

He either hosted or participated in several national and provincial sponsored research projects, A research on values and business model innovation in Fujian hotel industry based on blue ocean strategy ; "A research on Fujian coastal tourism resources protective development based on landscape ecological design"; "Plan of Fujian Tulou tourist development"; "A research on state-owned hotels in Fujian province"; "A research on hotel industry development for Fuzhou"; "Plan of Wuyi mount tourism development in Fujian province". He was one of the creators of "Chinese vocational Teachers Assured Standard, Study instructions, Teaching plan , Curriculum, textbook and teaching material plan "; "A research on collaborative education innovation model of universities and enterprise (<http://dict.youdao.com/search?q=enterprise&keyfrom=E2Ctrtranslation>)s between Fujian and Taiwan"; "A study on the mechanism of cooperation in running schools between Fujian and Taiwan based on the view of diverse interests ". He published the books including "Hospitality Management"; "hotels construction and the preparations management"; "Hotel event planning and management"; "Hotel property management", and more than 30 journal articles.

In 2009, he won the first prize of outstanding teaching achievement of Fujian normal university (2/5), Fujian normal university graduate employability contribution award in 2010, third prize of the ninth excellent achievement of social science of Fujian province in 2011 (3/5) , Excellence teaching award for undergraduate of Fujian normal university in 2012, the first prize of outstanding teaching achievement of Fujian normal university in 2013 (3/5) , second price of seventh university education teaching achievement award of Fujian province in 2014(3/6).



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