



首页 | 学刊简介 | 编辑部 | 投稿须知 | 期刊订阅 | 广告服务 | 在线留言(读者·作者·编者) | 使用帮助 | 官方微博 >

文章搜索

GO

旅游学刊 › 2014, Vol. 29 › Issue (11): 45-51 DOI: 10.3969/j.issn-1002-5006.2014.11.005

论文

[最新目录](#) | [下期目录](#) | [过刊浏览](#) | [高级检索](#)

◀ 前一篇 | 后一篇 ▶

遗产责任:概念、特征与研究议题

张朝枝^{1,2}

1. 中山大学旅游学院, 广东广州510275;
2. 中山大学旅游发展与规划研究中心, 广东广州510275

Heritage Responsibility: Conception, Characteristics and Research Issues

ZHANG Chaozhi^{1,2}

1. School of Tourism Management, Sun Yat-sen University, Guangzhou 510275, China;
2. Center for Tourism Planning & Research, Sun Yat-sen University, Guangzhou 510275, China

[摘要](#)

[图/表](#)

[参考文献](#)

[相关文章 \(12\)](#)

全文: [PDF](#) (3111 KB) [HTML](#) (1 KB)

输出: [BibTeX](#) | [EndNote](#) (RIS)

摘要 为回应学术界关于旅游研究范式转型中提出的旅游研究更关注的公平与权利、道德与责任问题,根据遗产旅游的现实发展需要,研究以国际宪章与法规关于遗产责任的表述为出发点,根据遗产与遗产旅游的本质属性特征,借鉴企业社会责任和负责任旅游的概念界定方式,提出“遗产责任”的学术概念,并根据遗产与遗产旅游的内涵对遗产责任的特征进行了讨论。在此基础上,根据遗产旅游研究的核心问题提出了遗产责任研究的“什么是遗产责任”“谁的遗产责任”“不同的遗产责任行动对遗产价值再现和遗产旅游可持续发展产生什么影响”3大核心研究议题。

关键词 : 遗产旅游, 遗产责任, 概念与特征, 研究议题

Abstract : In response to a tourism research paradigm shift in discussion about morality and responsibility, the paper puts forward the concept “heritage responsibility” to develop a framework for heritage tourism research. From the legal perspective, all ICOMOS, UNESCO, ICCROM, UNWTO world heritage related chapters or documents reiterate the role of responsibility in heritage conservation, and the content of responsibility varies with time. From the practice perspective, current tourism development and heritage conservation conflicts raise public awareness of heritage responsibility. From the theoretical perspective, empowerment research without public awareness of responsibility limits the theoretical contribution. Based on Corporate Social Responsibility and Responsible Tourism research, the paper argues that heritage responsibility is a concept that can be used to describe the social responsibility of individuals or organizations and includes the legal, economic, moral and philanthropic responsibility in the process of identifying, interpreting and representing heritage. According to the connotation of heritage and heritage tourism, heritage responsibility is both varied and complex. Considering the core issues of heritage tourism research such as “whose heritage?”, “interpret for whom?” and “who represents heritage?”, the author raises the core research issues for heritage responsibility. Who should be responsible for heritage, and what kind of responsibility should they carry? What is the understanding of heritage tourism stakeholders about heritage responsibility and their related behavior? “What is heritage responsibility?” is the principal research question. Heritage tourism involves various stakeholders whose benefits and values related to heritage are different, and these are reflected in diverse senses of heritage responsibility. Individual attitudes to “what is heritage responsibility?” reflect value choice and power position. In this process, the factors that can influence the perception for heritage responsibility are the key issues for future research. “What should they be responsible for?” is another key issue for future research. There are complicated social connections and power relationships in local places, which influence identity and attachment to place. This place identity will directly influence perception for heritage responsibility and behavior. What are the gaps between perception of heritage responsibility and behavior? The last and the most comprehensive issue is what are the potential impacts that may arise from different heritage responsibility behaviors and attitudes? Various stakeholders act differently with response to their heritage values and their perception of heritage responsibility in the process of heritage tourism development. What are the potential impacts for heritage tourism destination sustainability, and how should destination managers respond? This paper aims to raise relevant research frameworks arising from the discussion of heritage responsibility as a theoretical concept, and invites feedback from researchers in this field.

Key words : heritage tourism heritage responsibility conception and characteristics research issues

收稿日期: 2013-10-27

CLC number: F59

基金资助: 本研究受国家自然科学基金 (41471122) 资助

作者简介: 张朝枝 (1973-), 男, 湖南人, 博士, 副院长, 教授, 博导, 研究方向为遗产旅游与国家公园管理、旅游目的地规划与管理, E-mail: zhchzhi@mail.sysu.edu.cn.

引用本文:

张朝枝. 遗产责任:概念、特征与研究议题[J]. 旅游学刊, 2014, 29(11): 45-51. ZHANG Chaozhi. Heritage Responsibility: Conception, Characteristics and Research Issues. TOURISM TRIBUNE, 2014, 29(11): 45-51.

链接本文:

服务

- [把本文推荐给朋友](#)
- [加入我的书架](#)
- [加入引用管理器](#)
- [E-mail Alert](#)
- [RSS](#)

作者相关文章

- [张朝枝](#)

友情链接: [北京联合大学](#) [国家哲学社会科学学术期刊数据库](#) [中华人民共和国国家旅游局](#) [中国旅游研究院](#) [北京旅游信息网](#) [中国新闻出版总署](#) [中国旅游报](#) [中国地理资源期刊网](#) [中山大学旅游学院](#) [北京大学旅游研究与规划中心](#) [北京第二外国语学院旅游发展研究院](#) [陕西师范大学旅游与环境学院](#) [北京联合大学旅游学院](#)

Copyright © 2010 《旅游学刊》编辑部

本系统由北京玛格泰克科技发展有限公司设计开发 技术支持 : support@magtech.com.cn