



# Two Great Organizations



TRAVEL MARKETING SEARCH.COM

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## KEEP AMERICA MEETING

Working with U.S. Travel to promote and protect meetings, events and incentive travel in the U.S.

[TravelGreen.org](#)

A comprehensive site about travel and the environment, created with U.S. Travel's partner in travel, American Express.

[PowerofTravel.org](#)

An interactive website with facts and figures on the economic impact of travel.

[DiscoverAmerica.com](#)

The first-ever official U.S. travel and tourism website.

[The Benefits of Travel](#)

For key data related to the benefits of travel versus staycations and talking points, [click here](#).

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Partners in Travel



## LATEST NEWS

U.S. Travel Launches Search for Faces of Travel

The "Meetings Mean Business" campaign's new initiative, "Faces of Travel," will help personalize the value of meetings, events and incentive travel by literally adding a face to the messages. Travel industry employees are encouraged to apply to become the newest spokesperson for our industry. [Click here](#) to learn more.



Travel Leaders Meet with President Obama  
The meeting focused on two critical areas: the need to welcome more international visitors and the business community's concerns about the dramatic nationwide downturn in meetings and events. President Obama is pictured above with Bill Marriott. [Click here](#) for the statement.

U.S. Travel Praises Confirmation of Governor Gary Locke as Secretary of Commerce  
[Click here](#).

Continued Shortfall in Overseas Arrivals Furthers America's Economic Crisis  
[Click here](#).

[MORE NEWS](#)

[PRESS RELEASES](#)

## UPCOMING EVENTS

[TRAVELCOM '09](#)

Atlanta, GA  
March 31-April 2

[NATIONAL TRAVEL AND TOURISM WEEK](#)

May 9-17

[INTERNATIONAL POW WOW](#)

Miami, FL  
May 16-20

[ESTO](#)

Reno/Lake Tahoe, NV  
August 30-September 1

## LATEST RESEARCH

Profile of Hispanic/Latino Leisure Travelers  
[Click here](#) to learn more.

- [Travel Price Index](#)
- [Industry Performance Indicators](#)

## ADVOCACY

"Meetings Mean Business" Campaign  
Visit [MeetingsMeanBusiness.com](#).  
[Click here](#) for the release.

Meetings, Events and Incentive Travel

- [Talking points](#)
- [Toolkit](#)
- [Guidelines](#)
- [Press release](#)

ESTA Mandatory for Travelers to U.S.  
[Click here](#).

Historic Moment for Industry:  
House Passes Travel Promotion Act  
[Click here](#).

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1100 New York Avenue, NW, Suite 450, Washington, DC 20005-3934, 202.408.8422, Fax 202.408.1255

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