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A Markov Chain approach to determine the optimal performance period and bad definition for credit scorecard

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(Submitted on 22 Jun 2011 (v1), last revised 3 Oct 2011 (this version, v2))

Performance period determination and bad definition for credit scorecard has been a mix of fortune for the typical data modeler. The lack of literature on these matters led to a proliferation of approaches and techniques to solve the problems. However, the most commonly accepted approach involves subjective interpretations of the performance period and bad definition as well as being chicken and egg problem. These complications result in poorly developed credit scorecard with minimal benefits to the banks. In this paper, we will be recommending a simple and effective approach to resolve these issues.

Comments:	7 Pages
Subjects:	Applications (stat.AP); Other Statistics (stat.OT)
MSC classes:	91G40
Journal reference:	Research Journal of Social Science and Management, Vol 1, No. 6 (2011) 227-234
Cite as:	arXiv:1106.4513 [stat.AP]
	(or arXiv:1106.4513v2 [stat.AP] for this version)

Submission history

From: Murphy Choy [view email] [v1] Wed, 22 Jun 2011 17:21:48 GMT (318kb) [v2] Mon, 3 Oct 2011 13:55:40 GMT (907kb)

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