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网络编辑
管理系统



上海市图书馆学会
Shanghai Society for Library Science



专业学术



网络图林

沪ICP备05018142

高校图书馆采访工作网络读者调查方式探讨

方晓娟 (中国计量学院图书馆 浙江杭州310018)

文 摘 网络环境下, 图书馆采访工作读者调查方式有了新变化。开展网络读者调查是高校图书馆采访工作的一个崭新内容, 具有传统读者调查方法所没有的特点和优势。本文着重介绍了一些主要的读者调查方式方法, 并提出了图书馆采访工作网络读者调查应注意的几个问题。

关键字 高校图书馆 网络调查 读者研究 采访工作

An discussion about some major network methods of University library reader survey in acquisitioning work
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Abstract: Under the environment of the network, there are new patterns of library reader survey in acquisitioning work It is a brand-new content for acquisitioning work of university library to launch network readers survey, It have some characteristics and advantages that the traditional readers survey methods have not This paper has introduced some main methods of readers survey emphatically, and have put forward several questions that the network readers survey in library. acquisitioning work should be paid attention to

Keywords: University library Network survey Reader studies Acquisitioning work