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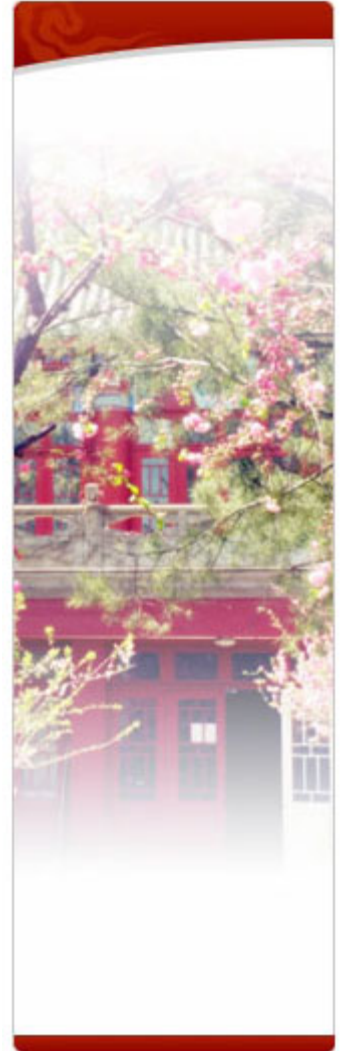
Zhang Pengyi

性别：女

职称：副教授

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所在部门：图书馆学教研室



研究方向

信息与知识组织 (Information Organization, Knowledge Organization)
信息行为与认知 (Information Behavior and Cognition)
交互性信息检索 (Interactive Information Retrieval)
以用户为中心的设计与评价 (User-centered Design and Evaluation)

教育背景

2004-2010, Ph.D., Information Studies, University of Maryland, College Park
2004-2007, M.L.S., Library Science, University of Maryland, College Park
1999-2003, 管理学学士, 信息管理信息系统专业, 北京大学信息管理系

工作经历

2011.11至今 北京大学信息管理系, 讲师
2010 - 2011 Researcher, College of Information Studies (iSchool), Univ. of Maryland
2010 - 2011 Adjunct lecturer, College of Information Studies (iSchool), Univ. of Maryland
2009 - 2011 Consultant, Foodrisk.org, Joint Institute for Food Safety and Applied Nutrition
2003 - 2004 北京希尔信息技术有限公司, 产品经理

学术论文

论文 (Referred Papers)

- Zhang, P. (2013) Social Inclusion or Exclusion? When Weibo Meets the "New Generation" Migrant Workers. *Library Trends*. 62(1).
- Zhang, P. (2012) Information Seeking through Microblog Questions: the Impact of Social Capital and Relationships. *ASIS&T Annual Conference*. Baltimore, MD. Oct 26-31, 2012.
- Qu, Y., Huang, C., Zhang, P., Zhang, J. (2011) Microblogging after a Major Disaster in China: A Case Study of the 2010 Yushu Earthquake. *ACM Conference on Computer Supported Cooperative Work (CSCW '11)*.
- Zhang, P., Qu, Y., & Huang, C. (2011). Designing a Multi-layered Ontology for the Science and Technology Innovation Concept Knowledgebase. *Hawaii International Conference on System Sciences (HICSS '11)*.
- Zhang, P., Qu, Y., Chen, H., Jaeger, P. T., Wells, J., Hayes, W. S., Hays, J. E., & Jin, X. (2010), Collaborative Identification and Annotation of Government Deep Web Resources: A Hybrid Approach. *Hypertext 2010*.
- Zhang, P., Soergel, D., Klavans, J.L., & Oard, D.W. (2008), Extending Sense-Making

Model with Ideas from Cognition and Learning Theories. The ASIS&T 08 Annual Conference. (Oct 2008, Columbus, Ohio).

- Zhang, P., (2008), Supporting Sensemaking with Tools for Structuring a Conceptual Space. The 3rd Annual i-Conference. (Feb 2008, Los Angeles)
- Zhang, P., Plettenberg, E. L., Klavans, J. L., Oard, D. W., & Soergel, D. (2007), Task-based Interaction with an Integrated Multilingual, Multimedia Information System: A Formative Evaluation. In proceedings of the Joint Conference on Digital Libraries (JCDL '07) Acceptance rate: 36%
- Lin, J., & Zhang, P. (2007), Deconstructing Nuggets: the Stability and Reliability of Complex Question Answering Evaluation. In proceedings of the 30th Annual International ACM SIGIR Conference (SIGIR '07) (July 2007, Amsterdam). Acceptance rate: 17%

研讨会论文 (Workshop Papers)

- Qu, Y., Huang, C., Zhang, P., & Zhang, J., (2011). Local or Remote? Attention Allocation in Microblogging during 2010 China Floods. Position paper presented at the ACM Conference on Computer Supported Cooperative Work (CSCW '11) Social Media for Development Workshop.
- Zhang, P. & Soergel, D. (2009), Examining a Comprehensive Sensemaking Model with User Studies of Computer-Assisted Sensemaking. CHI 2009 Sensemaking Workshop. (April 2009, Boston, MA).
- Zhang, P., (2007), Supporting Sensemaking with Tools for Structuring a Conceptual Space: A Proposal for Design and Evaluation. Paper presented at the 18th Annual ASIS&T SIG-CR Classification Research Workshop (Oct 2007, Milwaukee, WI)
- Klavans, J., Zhang, P., and Oard, D. (2007). Task-based Interaction with an Integrated Multilingual, Multimedia Information System: A Formative Evaluation. Poster presented at the 24th Human-Computer Interaction Lab Symposium. (May 2007, College Park, MD)
- Oard, D., Elsayed, T., Wang, J., Wu, Y., Zhang, P., Abels, E., Lin, J., & Soergel, D. (2006). TREC-2006 at Maryland: Blog, Enterprise, Legal and QA Tracks. In proceedings of the Fifteenth Text REtrieval Conference (TREC 2006), November 2006, Gaithersburg, MD.
- Zhang, P., & Soergel, D., (2006). Knowledge-based Approaches to the Segmentation of Oral History Interviews. MALACH Technical Report, University of Maryland.

专著/章节 (Book Chapters)

- Oard, D. W., Klavans, J., Soergel, D., Zhang, P., Brusilovsky, P., He, D., Loboda, T., Qian, L., (2011) Formative Evaluation for Multilingual Multimedia Search and Sense-Making. Achievements in DARPA GALE Program.

科研项目

参与科研项目:

- “科技创新概念知识库” —Science and Technology Innovation Concept Knowledge-base (STICK), 美国自然科学基金
- “政务透明化: 综合数据查找和检索工具” —True Government Transparency: Comprehensive National Data Finding and Navigation Tools, 美国自然科学基金
- “全球自动化多语言开发” —Global Autonomous Language Exploitation (GALE), 美国国防部国防先进研究计划署
- “复杂互动式问答系统” —Complex Interactive Question Answering (ciQA), 马里兰大学信息学院
- “采用知识丰富型方法对口述历史进行自动分割” —Knowledge-based approaches to the segmentation of oral history interviews, 马里兰大学高级计算研究所

教授课程

- 人机交互与用户体验

获奖情况

- Eugene Garfield Dissertation Fellowship, The Beta Phi Mu Library & Information Studies Honor Society, 2008
- SIGIR Travel Award, 2007

- Gold Haber Award, University of Maryland, 2007
- Graduate Fellowship, University of Maryland, 2004-2006

社会兼职

- 美国信息科学与技术协会 (ASIST)
- 美国图书馆协会(ALA)
- 美国计算机学会 (ACM)

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