



首页 > 梁兴堃

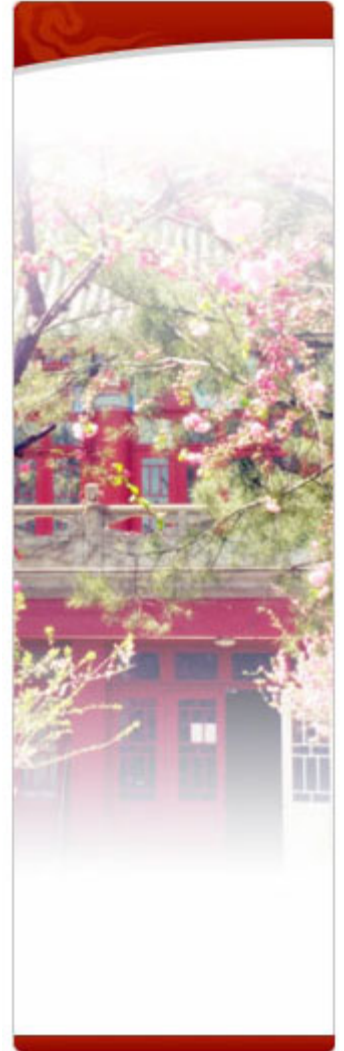
## 梁兴堃

**Xingkun Liang**

性别：男

邮箱：lxk @ pku.edu.cn

所在部门：图书馆发展教研室



### 研究方向

组织管理与创新 (Organisational Innovation and Strategy)  
互联网创新生态系统(Innovation Ecosystems)  
公共文化服务机构的战略与管理问题  
基于信息计量的知识发现 (Informetrics based Knowledge Discovery)  
实证研究方法与研究设计 (Qualitative and Quantitative Methods)

### 教育背景

2012-2016 工学博士，剑桥大学工程系（留学基金委资助）  
2012-2016 Ph.D. in Engineering, University of Cambridge (Sponsored by CSC)  
2008-2012 管理学学士，北京大学信息管理系  
2008-2012 Bachelor of Management, Peking University

### 工作经历

2017.3 至今北京大学信息管理系助理教授  
2017.3 - now Assistant Professor, Department of Information Management, Peking University

### 学术论文

Papers on Peer Reviewed Journals in English

- Liu, Y., Liang, X., & Shi, Y. (2018). Brokerage and balance: Creating an effective organizational interface for product modularization in multinational R&D. *Research Policy*, 47(6), 1133-1146. [PDF] [LINK] (FT50, ABS 4\*)
- Bu, Y., Ding, Y., Liang, X., & Murray, D. S. (2018). Understanding persistent scientific collaboration. *Journal of the Association for Information Science and Technology (JASIST)*, 69(3), 438-448. [PDF] [LINK]
- Bu, Y., Ding, Y., Xu, J., Liang, X., Gao, G., & Zhao, Y. (2018). Understanding success through the diversity of collaborators and the milestone of career. *Journal of the Association for Information Science and Technology (JASIST)*, 69(1), 87-97. [PDF] [LINK]
- Liang, X. (2017). A Configurational approach to understanding international R&D networks. In: Wu, X; Shi, Y; Guo, B (eds) *Proceedings of the Thirteenth International Symposium on Global Manufacturing and China*, p. 141-153.
- Xue, Y., You, J., Liang, X., & Liu, H. (2016). Adopting strategic niche management to evaluate EV demonstration projects in china. *Sustainability*, 8(2), 142.[LINK]
- Liang, X., et al. (2015). Origins and Trends of the Multinational's R&D Internationalisation Research- a Systematic Literature Review. In: Qi E., Shen J., Dou R. (eds) *Proceedings of the 21st International Conference on Industrial Engineering*

and Engineering Management 2014, p. 597-606.

#### 中文期刊论文 (Journal Papers in Chinese)

- 周庆山, 梁兴堃, 曹雨佳. 微博意见领袖的甄别与内容特征. 山东图书馆学刊, 2012(1):22-27, 35.
- 梁兴堃. 大学生网络盗版大学生网络盗版问题及其解决策略探究. 图书情报工作, 2011, 55(17):96-99.

#### 会议论文 (Conference Papers)

AOM, SMS, AIB

- Liang X. 2018 Configurations of International R&D Networks. AOM Annual Conference, Chicago.
- Shi X., Liang, X., Ansari S., 2017. United We Stand: Latecomer Strategies from an Innovation Ecosystem Perspective. SMS Annual Conference, Houston.
- Liu, Y., & Liang, X. 2016. The organisational change process of a decentralised R&D network to support product modularisation. The 76th Annual Meeting of the Academy of Management, Anaheim, U.S.
- Liang, X., Shi, X., Shao, X., & Shi, Y. 2016. Innovation ecosystem governance - a typology of generic strategies for managing complementors. The 76th Annual Meeting of the Academy of Management, Anaheim, U.S.
- Liu, Y., & Liang, X. 2015. Global integration of R&D organisation in MNCs: A process model. The 57th Annual Conference of Academy of International Business. Vancouver, Canada.
- Shi, X., & Liang, X. 2015. Understanding latecomer strategy from a business ecosystem perspective. The 75th Annual Meeting of the Academy of Management. Vancouver, Canada.
- Liang X., & Probert, D. 2015. Revisiting global R&D networks - a new typology. The 75th Annual Meeting of the Academy of Management. Vancouver, Canada.
- Liang, X. 2015. Origins and trends of the multinational's R&D internationalisation research. The 75th Annual Meeting of the Academy of Management. Vancouver, Canada.
- Liang, X., & Probert, D. 2014. Understanding international R&D networks - a structural contingency approach. The 56th Annual Conference of Academy of International Business. Vancouver, Canada.

#### Other International Conferences

- Liang, X. 2016. Organisational enablers for international R&D networks. The 20th Annual Cambridge Symposium on International Manufacturing. Cambridge, U.K.
- Liang, X., Shi, X., & Shao, X. 2016. Managing complementors in innovation ecosystems: A typology of generic strategies. The 38th Annual R&D Management Conference. Cambridge, U.K.
- Liang, X., & Shi, Y. 2015. How do some emerging multinationals become global leading innovators: Evidence from Chinese cases? The 19th Annual Cambridge Symposium on International Manufacturing. Cambridge, U.K.
- Liang, X. 2014. Revisiting international R&D networks for global innovation - cases from European MNCs. The 21st Annual Conference of European Operations Management Association. Palermo, Italy.
- Shang, T., Liang, X., & Shi, Y. 2014. The intellectual structure of business ecosystem research. The 14th Annual Conference of European Academy of Management. Valencia, Spain.
- Liang, X., & Shi, Y. 2013. The evolution of big questions on R&D internationalisation: A survey of literature. The 39th Annual Conference of European International Business Academy. Bremen, German.
- Liang, X., & Shi, Y. 2013. Frontiers of R&D internationalisation research in recent ten years: A systematic review with bibliographic coupling analysis. The 17th Annual Cambridge Symposium on International Manufacturing. Cambridge, U.K.
- Liang, X. 2013. Dynamic R&D model for open innovation era. The 6th Annual Conference of Academy of Innovation and Entrepreneurship. Oxford, U.K.

#### 专著章节 (Book Chapters)

- X. Liang, X. Shi & Y. Shi, forthcoming. Innovation Capability Evolutions of Chinese Flagship Companies. In Maureen & Jin ed Creating Leading Edge Technical Competencies in Chinese Companies. Edward Elgar Publishers. (The Chinese version will be published by Zhejiang University Press)
- Fleury, A., Shi, Y., Fleury, M., Ferreira, S. Jr., Cordeiro, J., & Liang X. 2015. Framing international operations management: Contributions from emerging country multinationals, in Tihanyi, L., Banalieva, E. R., Devinney, T. M., & Pedersen, T. (ed.)

Emerging Economies and Multinational Enterprises (Advances in International Management, Volume 28), Emerald Group Publishing, 351-377.

工作论文 (Working Paper)

- United We Stand: Latecomer Strategies from an Innovation Ecosystem Perspective.
- How servitization strategy affects product innovation performance: Evidence from UK manufacturers.
- Dynamic coupling: Organisation structuring for knowledge-intensive firms.
- Structure and capabilities of international R&D networks.
- Innovation ecosystem governance: A typology of generic strategies for managing complementors.
- Dynamic R&D strategy.
- Structural and temporal features of scholarly networks.

## 科研项目

---

主持科研项目:

- 理论发展视角下图书馆学情报学实证方法的研究 (2018-2020)
- Research and Development Management Association (RADMA) Doctoral Research Funding- Understanding International R&D Network (2013-2015)

参与科研项目:

- UK- EPSRC- Global Sustainable Manufacturing Network
- European Commission- Seventh Framework Programme for Research and Technological Development- Europe-China High Value Engineering Network
- 国家标准化项目科技服务业分类国家标准研究
- 联合国“马德里”老龄评估项目
- 国家社会科学基金项目
  - 县以下基层图书馆的可持续发展与图书馆基金会运作机制研究 (一般项目)
  - 我国与欧美政府信息公开中信息安全审查机制及保障制度比较研究 (一般项目)
  - 政府信息资源管理创新的理论与方法 (一般项目)
  - 我国文化产业发展战略研究( 重大项目) 子课题 “数字内容产业发展战略研究”
- 其他参与课题
  - 图书馆调剂书库调研
  - 公共文化服务产品的人群需求倾向与模型构建研究

## 教授课程

---

- Qualitative Data Analysis
- Management & Innovation of Knowledge Service Organisations (知识服务机构的管理与创新)
- Econometrics for Information Management (应用计量分析)
- Professional English in Information Management (专业英语)

## 获奖情况

---

- Best Paper Award, 2017, Thirteenth International Symposium on Global Manufacturing and China (GMC).
- SMS Houston Best PhD Paper Prize Finalist, 2017, SMS Annual Conference.
- Carolyn Dexter International Best Paper Nomination, 2016. AOM Annual Conference.
- 北京大学优秀毕业生, 2012

## 社会兼职

---

- 美国管理协会 (AOM)
- 战略管理协会(SMS)

版权所有 北京大学信息管理系

地址：北京大学方李邦琴楼（进入北京大学南门，东侧第二幢楼）