



网络新闻中黄岩岛争端事件舆情研究——以新浪网“中菲黄岩岛争端”专题为

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摘要 [目的] 通过研究新浪网“中菲黄岩岛争端”专题内容,探究中菲黄岩岛争端事件的舆情变化过程及舆情驱动机制。[背景] 随着互联网的快速发展,网络成为反映社会热点的主要载体,2012年“中菲黄岩岛争端”事件是一个典型的网络舆论事件。[方法] 采用网络爬虫工具获取新闻数据,使用中文分词软件研究该事件的网络舆情,有助于全面认识争端事件的变化情况。[方法] 采用网络爬虫工具获取新闻数据,使用中文分词软件研究所需的新闻要素,建立新闻信息数据库和新闻要素数据库,并借助数理统计、Gephi软件等手段进行数据分析。[结果] 中菲争端事件发展过程可分为5个阶段,符合网络突发事件的生命周期曲线;黄岩岛争端事件中,中菲双方争端的焦点相近,但各有侧重。[结论] 有利于展现中菲黄岩岛争端事件的整体发展过程,直观地表现中菲双方在争端事件中的措施与立场。

关键词: 黄岩岛 舆情 网络新闻 新浪网 Gephi

Abstract: [Objective] Depending on "Special Reports about the Disputes between China and Philippines Huangyan Island" on Sina, the study explores the situation and correlation of the disputes between China and Philippines on Huangyan Island. [Context] With the rapid development of the Internet, it has been the main carrier of reflecting social hot spot. The disputes between China and Philippines on Huangyan Island in 2012 typical events on public opinions. To obtain a comprehensive understanding of events, the study searches public opinions of the events effectively and reasonably. [Methods] This study uses the methods of Web to get the news data, employs text particle to obtain the elements of news and establishes database of disputes of Huangyan Island. By using mathematical statistics and Gephi software, the study achieves data analysis. [Results] Changing processes of the situation in the disputes between China and Philippines on Huangyan Island can be divided into five stages. It accords with the lifecycle principle of network public opinion emergency. The focus in the disputes between China and Philippines on Huangyan Island is similar, but the sides focused on different measures. [Conclusions] This study is helpful to show a complete development process of the disputes between China and Philippines on Huangyan Island. Meanwhile, it also performs different measures and standpoints between China and Philippines on Huangyan Island.

Keywords: Huangyan Island, Public opinion, Network news, Sina, Gephi

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