



开源软件Piwik的门户网站统计技术和方法分析

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摘要 探讨Piwik开源软件在图书馆门户网站系统中的应用,在此基础上扩展收集真实IP的功能,并重点介绍系统的参数指标间的关系和可靠性,包括退出率、页面停留时间、转化率、访问来源和关键词等参数指标。

关键词: [Piwik](#) [网站统计技术](#) [统计方法分析](#)

Abstract: Open source software Piwik is applied in the Web portal system of library. On the basis of the Piwik, the paper extends the function of collection of real IP, and puts emphasis on the relationship and reliability of the parameters in the system, including the bounce rate, page retention time, conversion, referer and keywords etc.

Keywords: [Piwik](#), [Technology of website statistics](#), [Analysis of statistical method](#)

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