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### 环境与社会

基于共词分析的我国低碳政策构成研究

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摘要: 以近22年我国低碳领域的代表性政策为研究对象,运用共词分析法,通过多维尺度分析,可视化地展示了我国低碳政策的政策结构。研究表明:目前我国低碳政策由低碳产业政策、低碳财税政策、低碳投融资政策、碳交易政策、专利政策五大类政策构成。然而,却存在结构性失衡:低碳产业政策与低碳财税政策是现行低碳政策体系的核心,但行政导向性强易致政策失灵;低碳投融资政策与碳交易政策过于薄弱,存在结构性缺失;专利政策的政策中心不明确,存在功能性缺位。由此,提出相应的政策建议。

关键词: 政策变迁 低碳政策 政策工具 共词分析 多维尺度分析

# Co-Word Analysis on Low Carbon Policies Frame in China

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Abstract: By examining China's representative low—carbon policies in the last 22 years based on co—word analysis method, the frame of low—carbon policies in China is virtually displayed through multidimensional scaling analysis. It is found that at present, China low—carbon policies can be divided into categories such as low—carbon industrial policy, low—carbon fiscal and taxation policy, low—carbon industry financial policy, carbon emission trading policy and patent policy, but among which there are structural imbalance. Low—carbon industrial, fiscal and taxation policies are the core of the current low carbon policies system, however, in which there is strong administrative guidance which is prone to cause policy failure. Low—carbon industry financial policy and carbon emission trading policy are too weak to cause structural absence of policy instruments. The core of patent policy is not clear due to the functional absence of policy instruments.

Keywords: policy change low carbon policies policy instruments co-word analysis multidimensional scaling analysis

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