



科研管理 » 2012, Vol. » Issue (4) : 28-35 论文 DOI:

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## 产业集群成长的组织间学习效应研究

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The effect of inter-organizational learning on the growth of industry cluster

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**摘要** 组织间学习通过影响集群知识存量和能力水平而作用于集群内生增长。以浙江省128家制造业集群企业为样本,构建了组织间学习对集群成长的内部机制模型并进行了检验。发现制造业集群中的组织间学习主要促进集体效率改进,而创新效应相对不足;组织间学习效应的发挥不仅取决于集聚内生动力,同时,间接受到离散力的负向调节。进而提出加强集群企业间学习和限制集群规模协同建设的对策,对有效发挥学习效应促进集群升级具有重要意义。研究结论对解释“学习效应弱化或高估”现象提供了较强的理论依据。

**关键词:** 组织间学习 集群成长 学习效应

**Abstract:** Inter-organizational learning exerts an influence on the endogenous growth of cluster by affecting the stock of knowledge and the level of ability. By taking 128 enterprises in manufacturing cluster as samples, a model studying the internal mechanism that involves the effect of inter-organizational learning on the growth of cluster is constructed and the empirical test is conducted. The results show that the inter-organizational learning improves efficiency largely; however it does not enough to innovation effect. Inter-organization learning effect depends on not only gathering dynamic but also the negative moderating of discrete repulsion. Finally, the measures for strengthening the learning among enterprises in a cluster and limiting the scale of cluster are put forward, they have an important meaning for bring learning effect into play and promoting the upgrade of cluster. And the conclusions explain the phenomena that learning effect is either weekend or overrated and provide a powerfully theoretical basis.

**Keywords:** inter-organizational learning growth of cluster learning effect

Received 2011-04-12;

Fund: 教育部人文社科基金(沿海发达地区产业集群成长能力锁定与突破路径研究:组织间学习视角编号:09YJC790200,2009.11-2012.12);

国家自然科学基金(服务业集聚与二三产业协调发展:编号70973105,2008-2011);浙江省温州人经济研究中心基地课题:(基于组织间学习的浙江产业集群成长能力锁定与突破路径研究:以温州为例,编号10JDWZ03YB)。

**引用本文:**

刘霞, 陈建军.产业集群成长的组织间学习效应研究[J] 科研管理, 2012,V(4): 28-35

Liu Xia, Chen Jianjun.The effect of inter-organizational learning on the growth of industry cluster[J] Science Research Management, 2012,V(4): 28-35

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