



科研管理 2012, Vol. 33 Issue (11) :96-104 论文 DOI:

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供应物流协同与供应链敏捷性、绩效关系研究

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The relationship among supply logistics synchronization, supply chain agility, and firm performance

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摘要 在企业调研、文献研究、专家访谈的基础上,提出供应物流协同理论,不仅注重多个供应商与下游制造商的协同,同时考虑各个供应商之间相互配合,共同满足下游制造商的需求。设计供应物流协同量表,分为供应商与制造商协同、供应商之间协同、物流服务能力三个维度。提出供应物流协同、供应链敏捷性、供应链企业绩效之间的关系模型。与“中国制造业信息化门户网站e-works”合作发放问卷收集数据,通过统计分析验证量表的信度与效度,并且实证分析供应物流协同对供应链敏捷性、供应链企业绩效的直接和间接效应。

关键词: 供应链 供应物流协同 供应链敏捷性 企业绩效

Abstract: The theory of supply logistics synchronization is proposed based on enterprise investigation, literature review, and expert interview. The supply logistics synchronization emphasizes not only on the synchronization between the multiple suppliers and the downstream manufacturers, but also on the collaboration among the suppliers to meet the needs of the downstream manufacturers. The scale which includes three dimensions, that is, synchronization between suppliers and manufacturers, synchronization among suppliers, and logistics service capability is developed to measure supply logistics synchronization. A relationship model among supply logistics synchronization, supply chain agility, and firm performance is also proposed. In addition, a statistic analysis on the data collected by questionnaires presented on "e-works" site is conducted to test and validate the scale; the direct and indirect effects of supply logistics synchronization on supply chain agility and firm performance are analyzed.

Keywords: supply chain supply logistics synchronization supply chain agility firm performance

Received 2011-03-15;

Fund: 国家自然科学基金项目,基于Supply-Hub的供应物流协同的理论与方法研究(71072035);国家自然科学基金项目,JIT环境下装配企业供应物流协同技术研究(71071050)。

引用本文:

谢磊, 马士华, 桂华明, 黄培. 供应物流协同与供应链敏捷性、绩效关系研究[J] 科研管理, 2012,V33(11): 96-104

Xie Lei, Ma Shihua, Gui Huaming, Huang Pei. The relationship among supply logistics synchronization, supply chain agility, and firm performance[J] Science Research Management, 2012,V33(11): 96-104

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