



科研管理 2012, Vol. 33 Issue (9) : 107-115 论文 DOI:

[最新目录](#) | [下期目录](#) | [过刊浏览](#) | [高级检索](#)<< [Previous Articles](#) | [Next Articles](#) >>

网络特性、知识缄默性对企业间知识转移效果的影响: 基于网络特性调节效应的实证分析

朱亚丽¹, 孙元², 狄瑞波¹

1. 浙江工商大学杭州商学院, 浙江工商大学转型发展研究所, 浙江 杭州 310035;

2. 浙江工商大学工商管理学院, 浙江工商大学现代商贸研究中心, 浙江 杭州 310018

The effect of network characteristics and knowledge tacitness on inter-enterprise knowledge transfer based on the modificatory effect of network characteristics

Zhu Yali¹, Sun Yuan², Di Ruibo¹

1. Hangzhou Institute of Commerce, Institute of Transformation and Development Research, Zhejiang Gongshang University, Hangzhou 310035, China;

2. School of Business Administration, Center for Contemporary Business and Trade Research, Zhejiang Gongshang University, Hangzhou 310018, China

摘要

参考文献

相关文章

Download: [PDF](#) (835KB) [HTML](#) KB Export: [BibTeX](#) or [EndNote](#) (RIS) [Supporting Info](#)

摘要 本文从企业层面出发,探讨知识转移双方企业的联结强度、网络密度、网络范围、网络中心度在知识缄默性负向影响知识转移效果时所具有的调节作用。研究表明:在知识缄默性与知识转移效果之间具有显著调节作用的是知识源企业的网络范围和网络中心度,联结强度、网络密度、知识接受企业的网络范围和网络中心度均没有显著的调节作用。这一结果暗示了在缄默程度高的知识转移过程中,取得知识源的积极配合比知识接受方自身的努力更为重要。

关键词: [网络特性](#) [知识缄默性](#) [企业间知识转移效果](#)

Abstract: From the viewpoint of enterprise, with the negative impact of knowledge tacitness on the effect of knowledge transfer, the modificatory effect of connection strength, network density, network range, and centrality of both receiving enterprise and source enterprise is discussed. Empirical analysis shows that only the network range and network centrality of source enterprise has a significant modificatory effect, while the modificatory effect of connection strength, network density, and network range of receiving enterprise has not been found. This conclusion implies that during the transfer of knowledge with relatively high degree of tacit, it is more important to gain an active coordination from source enterprise than the effort from receiving enterprise.

Keywords: [network characteristics](#) [knowledge tacitness](#) [inter- enterprise knowledge transfer effect](#)

Received 2011-08-08;

Fund: 教育部省部共建人文社会科学重点研究基地浙江工商大学现代商贸研究中心项目(编号: 11JDSM17YB)。

引用本文:

朱亚丽, 孙元, 狄瑞波. 网络特性、知识缄默性对企业间知识转移效果的影响: 基于网络特性调节效应的实证分析[J] 科研管理, 2012, V33(9): 107-115

Zhu Yali, Sun Yuan, Di Ruibo. The effect of network characteristics and knowledge tacitness on inter-enterprise knowledge transfer based on the modificatory effect of network characteristics[J] Science Research Management, 2012, V33(9): 107-115

Service

[把本文推荐给朋友](#)[加入我的书架](#)[加入引用管理器](#)[Email Alert](#)[RSS](#)

作者相关文章

[朱亚丽](#)[孙元](#)[狄瑞波](#)