

组织内部要素与竞争优势的获取

谢恩, 李垣

西安交通大学管理学院, 陕西西安710049

The Relationship Between Organization Internal Elements and Competitive Advantage

XIE En, LI Yuan

Management School, Xi'an Jiao Tong University, Xi'an 710049, China

- [摘要](#)
- [参考文献](#)
- [相关文章](#)

Download: [PDF \(KB\)](#) [HTML \(KB\)](#) Export: [BibTeX](#) or [EndNote \(RIS\)](#) [Supporting Info](#)

摘要 本文在已有的关于竞争优势获取途径研究的基础上着重考察了关键资源、核心竞争力和组织学习这三个组织内部要素与竞争优势的关系,说明了这三个要素在确立竞争优势过程中的不同的作用层次和机理。建立了一个简单的数学模型探讨了三个要素在确立竞争优势中的不同效率以及通过建立核心竞争力和开展组织学习所能获得的比较优势。

关键词: [关键资源](#) [核心竞争力](#) [组织学习](#) [竞争优势](#)

Abstract: Based on the past research about the acquirement of competitive advantage, this article analyses the relationship between the competitive advantage and three elements in the organization: Key Resources, Core competence and Organizational Learning, elaborates the different layers and mechanism of these three elements in the process of getting competitive advantage. By establishing a simple mathematical model, the article discusses the different efficiency of these three elements in establishing the competitive advantage and the relative advantage induced from core-competence owned by the organization and organizational learning.

收稿日期: 2001-01-08;

基金资助:国家自然科学基金科学基金杰出青年资助项目(70925004)

引用本文:

谢恩, 李垣. 组织内部要素与竞争优势的获取[J] 中国管理科学, 2001, V(4): 57-64

没有本文参考文献

没有找到本文相关文章

Service

[把本文推荐给朋友](#)
[加入我的书架](#)
[加入引用管理器](#)

[Email Alert](#)
[RSS](#)

作者相关文章

[谢恩](#)
[李垣](#)

