

生态智慧型企业共生体行为方式及其共生经济效益

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Study on the Behavior Models and Mutual Economical Benefit of Enterprise Symbiotic

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摘要 本文以生态智慧型企业共生体为研究对象,在给出生态智慧型企业概念和生存条件的基础上,详细阐述了生态智慧型企业共生体的四种行为方式,并进一步总结出四种行为方式之间的相互关系.继而,对生态智慧型企业共生体的共生经济效益进行分析并给予经济学解释,并采用建立数学模型的方法对企业共生体的互利共生机制进行研究,以求为企业在复杂多变的商业生态系统中提高抵抗能力和可持续发展能力提供一些有益的建议.

关键词: [企业共生体](#) [生存条件](#) [行为方式](#) [共生经济效益](#)

Abstract: This paper takes enterprise symbiotic as the objective of the study,based on the given definition and survival condition analysis,firstly puts forward four behavior models of enterprise symbiotic and the relationship between them and then analyzes the mutual economical benefit of the enterprise symbiotic.Furthermore,studies how can keep mutualism for enterprise symbiotic and gives an explanation using mathematical model by setting up an equation of single enterprise growth and studies rule of mutualism and real meaning of enterprise symbiotic.The purpose of doing this research is to provide some useful advices for the companies about how to enhance their capabilities of competing and sustainable development in the complex business ecosystem.

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