

文章摘要

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基于风险矩阵的企业技术创新风险管理研究

Research on Risk Management of Enterprise Technology Innovation Based on Risk Matrix

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中文摘要:

本文首先依据五大国际组织对风险管理过程的划分,将风险管理过程分为风险识别、风险分析、风险评价、风险应对、风险监控五个阶段,并将风险矩阵应用于风险识别阶段。其次,从过程维和风险维两个维度分别对企业技术创新风险进行识别,在此基础上,利用德尔菲法,分析风险因素发生的可能性和后果的严重程度,并根据评价结果采取相应的风险应对方式。最后,总结了企业技术创新风险监控的几种方法。

英文摘要:

Firstly, according to the divisions of risk management process by five international organizations, the risk management process is divided into five stages: risk identification, risk analysis, risk evaluation, risk response, risk monitoring, and the risk matrix is applied to each stage of risk management. Secondly, to identify the risk of technology innovation from the two dimensions of process and risk, on this basis, the Delphi method is used to analyze the factors of the likelihood and the severity of consequences, and take appropriate risk response according to the evaluation results. Finally, several methods to monitor technology innovation risk are summarized.

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