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复杂产品系统中动态能力与创新绩效关系研究

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Study on relationship between dynamic capabilities and innovation performance
complex product systems (CoPS)

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摘要 复杂产品系统创新对国家竞争力具有重要影响作用。本文通过分析国内外动态能力理论和复杂产品系统研究现状及其不足,解构了复杂产品系统创新动态能力的三个要素维度:市场感知能力、多组织协同控制能力、组织学习吸收能力,并构建了其与创新战略和创新绩效的理论模型及其相应假设;通过大样本的问卷调查对所提出的理论假设进行了统计验证分析,证明动态能力三要素通过创新战略对产品创新绩效有显著影响。文章最后探讨了本研究的理论贡献与管理启示,以及不足与未来研究方向。

关键词: [复杂产品系统](#) [动态能力](#) [创新绩效](#)

Abstract: The innovation in CoPS has an important impact on the national competitiveness. Based on the literature review of the dynamic capabilities theory and the current research status and the deficiency of CoPS, this paper deconstructs the three element dimensions of the innovation dynamic capabilities in CoPS, namely the market-oriented perception, the multi-organizational control capability and the organizational, learning and absorptive capacity, and constructs the theoretical model of the innovation dynamic capabilities in CoPS with the innovation strategy and innovation performance and its relative hypothesis. Then this paper conducts a large sample survey to make a statistical and verification analysis of the hypothesis and proves that the three dynamic capabilities in CoPS affects markedly the enterprise innovation performance through the innovation strategy.

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Finally, the paper discusses the theoretical contributions and management implications as well as the research limitations and future research directions of this study.

Keywords: [complex products system \(CoPS\)](#) [dynamic capabilities](#) [innovation performance](#)

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