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基于NVC的长三角传统制造业升级机理研究

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The upgrade mechanism of China's traditional manufacturing industry in the region of Yangtze River Delta based on NVC

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摘要 近年来,长三角制造业低端锁定及其升级路径成为我国制造业发展研究的热点问题之一。我国扩大内需战略的强力实施和消费结构的加快升级,以及长三角一体化进程的加快,为长三角传统制造业通过构建国家价值链实现产业升级提供了难得的历史机遇。本文从价值链视角分析了长三角传统制造业向全球价值链高端升级面临的主要困境,通过构建理论分析模型来考察基于国家价值链的区域传统制造业升级机理,探讨了基于国家价值链的长三角传统制造业升级的主要路径。

关键词: [长三角制造业](#) [国家价值链](#) [传统产业升级](#)

Abstract: In recent years, low-end locking phenomenon of manufacturing industry and its upgrading path in the region of Yangtze River Delta has become one of hot topics in the field of China's manufacturing industry development research. China's forceful implementation of boosting domestic demand and accelerating consumption structure upgrade process strategies together with the quickening of regional integration of Yangtze River Delta offer a unique historical opportunity for traditional manufacturing industry in the region of Yangtze River Delta to realize its industrial upgrade through National Value Chain (NVC) establishment. The main obstacles faced by traditional manufacturing industry in the region of Yangtze River Delta in its upgrading process to high-end activities of global value chain are analyzed from the perspective of value chain. By formulating theoretical analysis model, the upgrade mechanism of regional traditional manufacturing industry is test based on the theory of NVC; the main paths to upgrade traditional manufacturing industry in the region of Yangtze River Delta are also explored.

Keywords: [manufacturing industry in the region of Yangtze River Delta](#) [NVC](#) [traditional industrial upgrade](#)

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