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影响高校专利转化的因素分析和对策研究

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The analysis on the factors affecting the transformation of patents in university and the countermeasures

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摘要 高校是人才集聚和知识集聚的地方,随着建设创新型国家战略的实施,高校的科技投入在不断加大,科技成果数量成快速增长趋势,然专利成果转化数量并不尽人意,受到社会各界的关注。文章以抽样数据分析和描述性统计数据为基础,从高校惯性价值观对专利转化的影响,高校职称评审政策导向对专利转化所产生的影响,高校专利的价值判断对转化的影响,高校专利与产业关联度对专利转化的影响,国家专利政策性导向对高校专利转化所产生的影响,中小企业技术创新能力对高校专利转化所产生的影响,市场技术中介服务对高校专利转化的影响等七个方面分析了高校专利转化所受的制约因素,并从高校、政府、市场技术中介、企业四方联动角度,提出了一系列提高高校专利转化率的对策与建议。

关键词: 高等学校 知识产权 专利成果 转化研究

Abstract: Universities are the places where knowledge and talented people are concentrated. As the strategy of innovation oriented county had brought into effect, the investment of science and technology in universities had continued to increase, at the same time, the number of patents had rapidly increased. However, the number of the patent fruit transformation are insufficient, the fact receives a lot of attention from the various circles of society. The research is based on the analysis of sample data and descriptive statistics. Seven directions are pointed out to elaborate the restraining factors of the patent's transformation in university. (1) The inertial values of university affect the transformation of patents. (2) The guidance of university's title evaluation police affects the transformation of patents. (3) The valuation of patents that the university conducts affects the transformation of patents. (4) The relevance between the university's patents and industry affects the transformation of patents. (5) The national policy orientation of patent affects the transformation of patents. (6) The innovation ability of small and middle-sized enterprises affects the transformation of patents. (7) The effectiveness of technology transformation agent affects the transformation of patents. Considering the university, government, technology transformation agent, and enterprise, a series of suggestions and countermeasures is proposed to improve the transformation rate of patents in universities.

Keywords: college and university intellectual property patent fruit translational research

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