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基于“三链”高级化的集群式产业链升级机理

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The upgrade mechanism of cluster industry chain based on the advancing process of three chains

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摘要 集群式产业链是研究产业集群升级的一个很好的研究视角。本文在对集群式产业链升级概念、逻辑分析的基础上,深入集群式产业链组织内部,重点就集群式产业链升级的核心机制——“三链”高级化机制进行分析。基于“产品链”“知识链”“价值链”三维提出并论述了“三链”高级化与升级机制,探讨了其升级路径,剖析了集群式产业链“三链”高级化协同发展模型。

关键词: 集群式产业链 “三链” 高级化 升级路径 协同升级

Abstract: A good way to research the industry cluster upgrade is from the perspective of cluster industry chain. Based on the analysis of concept and logic of the cluster industry chain upgrade, the inside organization of cluster industry chain is embedded to analyze three-chain mechanism of advancing process which is the core mechanism of cluster industry chain upgrade. On the basis of three-dimensions called as product chain, knowledge chain, and value chain, the idea of three-chain advancing process and the upgrading mechanism are presented; its upgrade path is probed, and the coordinated development model of three-chain advancing process is also dissected.

Keywords: cluster industry chain three chains advancing process upgrade path collaborative upgrade

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