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Posting Calorie Counts in Restaurants Lowers Customers' Calorie Counts Per Visit
Starbucks' customers purchased 6% fewer calories per visit at chain outlets that posted calorie counts without substantially affecting revenue say Stanford Graduate School of Business researchers Bryan Bollinger, Phillip Leslie, and Alan Sorensen.

Conservation Champion Robert Augsburger Dies
Robert R. Augsburger's career gave him a chance to share all he had learned about nonprofit management with thousands of MBA students "who are 'out there doing it.'" died on Dec. 31 at his home in Portola Valley. The cause of death was a brain tumor. He was 83.

The Obama Presidency: One Year In, a five week course kicks off Jan. 13 with an overview presented by Professor David Brady.



datebook

- Jan. 14
Opportunities in the Smart Grid Industry, San Francisco
- Jan. 20
"Motivating People in Lean Times", GSB Campus
- Jan. 28
Preview of the Stanford Executive Program, GSB Campus
- ...more events

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