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# MBA EXECUTIVE EDUCATION DOCTORAL

# FACULTY & RESEARCH LEARNING IN PRACTICE



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The mission of Frits van Paasschen (MBA '88), CEO of Starwood Hotels

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Diagnosing the Public Health
Care Alternative: HBS faculty
describe how improved
competition in insurance plans
could improve value for
patients

Boston, MA
American Auto's Troubled
Road: HBS Faculty dissect
where U.S. auto makers went
wrong, and how they might
again get on the road to
growth

Boston, MA Thomas K. McCraw: American Business Since 1920: How It Worked [book]

New Orleans, USA Harvard Business School students help New Orleans

Boston, MA Charlie Rose broadcasts from the Global Business Summit

### LATIN AMERICA

Honduras Stephen Haber and Noel Maurer: Anatomy Of A Coup: Parsing events in Honduras [Forbes]

Region-wide Michael Chu: microfinance on a massive and progressively

# RESOURCES

Baker Library | Bloomberg Center

Harvard Business Review
HBS Alumni Bulletin
HBS Working Knowledge
On the Global Economic
Crisis

cheaper scale is the answer to fixing global poverty

### Mexico

Mexico Since 1980 — new book by Stephen Haber, Herbert Klein, Noel Maurer, & Kevin Middlebrook

Dispatches from the Global Classroom — an on-theground report from Mexico's smallest villages and its multibillion-dollar conglomerates

### EUROPE

#### Austria

Ambassador to Austria: Who is William Eacho?

London, UK Michel Anteby, Laura Linard on The Hawthorne Effect [BBC] what happens when subjects know you're watching

Russia and the Ukraine In recent HBS case 'The Energy Politics of Russia vs. Ukraine,' Rawi Abdelal finds more than just muscle-flexing

London, UK Prof. Niall Ferguson on Globalization [video]

### Scandinavia

Why Scandinavia can teach us a thing or two about surviving a recession: Christian Ketels in The Guardian

Region-wide
Executive Education: Changing
the Game—Europe

### AFRICA

Johannesburg, South Africa Maria Karaivanova (MBA'09) African opportunity [FT] Most new HBS MBAs are eager to start their biz careers — not this one

Region-wide Robert Goodwin (GMP '07), CEO of Executives without Borders, makes it easier for the biz comm'ty to give back

Region-wide
In Asian footsteps in Africa
(Jordan Times), Tarun Khanna
says capitalism emanating
from China & India "is

reshaping Africa inexorably"

Kenya Finding Missing Markets (and a disturbing epilogue): Evidence from an Export Crop Adoption and Marketing Intervention in Kenya

Sudan

China in Africa: The Case of Sudan [Harvard Business Publishina]

### SOUTH ASIA

Region-wide Tarun Khanna on the Tasks of Leadership in India

Region-wide Regina Herzlinger on health care in India [Lou Dobbs Tonight, CNN]

Region-wide Tarun Khanna on "Billions of Entrepreneurs: How China & India are Reshaping Their Futures & Yours"

Mumbai, India India's Pockets of Prosperity: Profs. Alfaro and Iyer on Special Economic Zones in India

Mumbai, India Agri-business as a career, in the Hindu features HBS'Agribusiness Seminar: An Asian Offering executive education program

### ASIA-PACIFIC

Canberra, Australia Ian Watt (AMP '99), newly appointed secretary of the Defense Department to cut spending

China Robert Pozen on the US-China Summit: Chatter about a new global currency is overblown [FT]

Shanghai, China Executive Education: Driving Corporate Performance: Using the Balanced Scorecard to Link Strategy with Systems at the Harvard Shanghai Center

Beijing, China William Kirby on China: 'enormous changes' in past 30 years

Beijing, China Executive Education: Senior Executive Program for China

Singapore Christopher Marquis on IBM's Corp Service Corps (CSC) prog and the importance of having teams on-the-ground in emerging markets

Tokyo, Japan Robert Dujarric, Andrei Hagiu: Capitalizing On Innovation: The Case of Japan

### more news FEATURE VIDEOS





A Conversation with Bill Gates and Professor Jim Cash with Charlie Rose



Globalization A keynote presentation by Professor Niall Ferguson



The Future of Market Capitalism A panel discussion with Professor Michael Porter

Other Centennial Activities: Centennial Institutional Memory The Global Business Summit Alumni Events Faculty Colloquia

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