



▶ 师资力量

▶ 按系所分

- 工商管理系
- 会计学系
- 旅游酒店管理系
- 市场学系
- 财务与投资系
- 管理科学系
- 兼职或客座 (历任)
- 兼职或客座 (在聘)

▶ 按职称分

- 教授
- 副教授
- 讲师
- 特聘教授
- 客座教授
- 兼职、访问教授
- “长江学者奖励计划”讲座教授

▶ 按字母分

▶ 教师接待

- 工商管理系
- 会计学系
- 市场学系
- 旅游酒店管理系
- 财务与投资系



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个人详细介绍:

教育背景 (从本科开始, 倒叙)

2004年, 香港中文大学, 哲学博士(系统工程与工程管理学)

2000年, 香港中文大学, 哲学硕士(系统工程与工程管理学)

1998年, 香港中文大学, 工程学学士(荣誉, 甲级), 系统工程与工程管理学

学术经历 (评定各学术职称的时间)

2012.07-至今, 中山大学管理学院, 副教授

2010.10-2012.07, 香港城市大学管理科学系, 高级副研究员

2006.03-2010.09, 香港理工大学, 应用科学及纺织学院, 副研究员

2006.09-2006.12, 香港理工大学, 纺织学院, 讲师(兼职)

2006.01-2006.06, 香港中文大学, 系统工程与工程管理学系, 讲师

2004.01-2005.07, 香港中文大学, 系统工程与工程管理学系, 导师

海外经历

2010.05, 牛津大学, 访问学者

近5年主持的研究项目:

国家自然科学基金 (71371197), 2014-2018, 项目负责人

近5年论著目录

一、著作

1. Choi, T.M., Chiu C.H., 2012, Risk Analysis in Stochastic Supply Chains, Springer.

二、论文

期刊论文 (从2008年始)

2013

1. Chiu C.H., Choi T.M. (2013). Supply chain risk analysis with mean-variance models: A technical review. *Annals of Operations Research*, (DOI: 10.1007/s10479-013-1386-4), published online. (B+ Journal)
2. Choi T.M., Yue X., Chiu C.H., Chow P.S. (2013). Mathematical modeling research in fashion and textiles supply chains and operational control systems. *Mathematical Problems in Engineering*, Volume 2013, Article ID 470567, 4 pages, doi:10.1155/2013/470567 (SCI/SSCI, Q2)

3. Zheng J., Cao X., Dai X., Chiu C.H. (2013). Fashion Brand Purity and Firm Performance . *Mathematical Problems in Engineering*, Volume 2013, Article ID 363095, 18 pages, doi:10.1155/2013/363095 (SCI/SSCI, Q2)
4. Chiu C.H., Leung N.Z., Natarajan K. (2013). New analytical bounds on the average undershoot in an infinite horizon (s, S) inventory system. *Operations Research Letters*, 41, 67-73. (B+ Journal)
5. Zheng J., Shen B., Chow P.S., Chiu C.H. (2013). The impact of the strategic advertising on luxury fashion brands with social influences. *Mathematical Problems in Engineering*, Volume 2013, Article ID 534605, 16 pages, doi: 10.1155/2013/534605 (SCI/SSCI, Q2)
6. Li X.R., Yu C.W., Ren S.Y., Chiu C.H., Meng K. (2013). Day-ahead electricity price forecasting based on panel cointegration and particle filter. *Electric Power Systems Research*, 95, 66-76.

2012

7. Chiu C.H., Choi T.M., Yeung H.T., Zhao Y. (2012). Sales Rebate Contracts in Fashion Supply Chains. *Mathematical Problems in Engineering*, Volume 2012, Article ID 908408, 19 pages doi:10.1155/2012/908408. (SCI/SSCI, Q2)
8. Zheng J., Chiu C.H., Choi T.M. (2012). Optimal Advertising and Pricing Strategies for Luxury Fashion Brands with Social Influences.

IEEE Transactions on Systems, Man and Cybernetics, Part A, Systems and Human, 42(4), 827–837. (SCI, Q1)

9. Choi T.M., Chiu C.H. (2012). “Mean-downside-risk and mean-variance newsvendor models: Implications for sustainable fashion retailers”, *International Journal of Production Economics*, 135, 552–560. (B+ Journal)
2011

10. Chiu C.H., Choi T.M., Tang C.S. (2011). Price, rebate, and returns supply contracts for coordinating supply chains with price dependent demand. *Production and Operations Management*, 20(1), 81–91. (A+ Journal)

11. Chiu C.H., Choi T.M., Li X. (2011). Supply chain coordination with risk sensitive retailer under sales rebate contracts, *Automatica*, 47, 1617–1625. (SCI/SSCI)

12. Chiu C.H., Zhou X.Y. (2011). The premium of dynamic trading, *Quantitative Finance*, 11(1), 115–123. (B+ Journal)

13. Choi T.M., Chiu C.H., Fu P.L. (2011). Periodic review multi-period inventory control under a mean-variance optimization objective. *IEEE Transactions on Systems, Man and Cybernetics, Part A, Systems and Human*, 41, 678–682. (SCI/SSCI)

2010

14. Chiu C.H., Choi T.M. (2010). Optimal pricing and stocking decisions for newsvendor

- problem with Value-at-Risk (VaR) consideration. *IEEE Transactions on Systems, Man and Cybernetics, Part A, Systems and Human*, 40(5), 1116–1119. (SCI/SSCI)
15. Chen H., Chen Y. Chiu C.H., Choi T.M. Choi, Sethi S. (2010). Coordination mechanism for the supply chain with leadtime consideration and price-dependent demand. *European Journal of Operational Research*, 203(1), 70–80. (A Journal)
16. Choi T.M., Chiu C.H., To K.M. C. (2010). A fast fashion safety-first inventory model. *Textile Research Journal*, 81(8), 819–826.

2009

17. Chiu C.H., Choi T.M., Li D. (2009). Price wall or price war: The pricing strategies for retailers. *IEEE Transactions on Systems, Man and Cybernetics, Part A, Systems and Human*, 39(2), 331–343. (SCI/SSCI)

2008

18. Choi T.M., Li D., Yan H., Chiu C.H. (2008). Channel coordination in supply chains with agents having mean-variance objectives. *OMEGA*, 36, 565–576. (B Journal)

Book Chapters

1. Chiu C.H., Zheng J., Choi T.M., 2012, Retail operations management with Value-at-Risk (VaR) consideration, In Choi T.M. (ed.), *Fashion Supply Chain Management: Industry and Business Analysis*, IGI Global, 100–109.
2. Yeung H. T., Chiu C.H., Choi T.M., 2009, Innovative mass customization in the fashion Industry, In: Cheng, T.C.E., Choi,

T.M. (ed.), *Innovative Quick Response Programs in Logistics and Supply Chain Management*, Springer, 423–454.

学术服务

期刊客座编辑Guest Editor

Guest Editor (with Choi T.M., Govindan K., Yue X.), 2012 – 2013: Special Issue on Sustainable Fashion Supply Chain Management, *European Management Journal*.

Guest Editor (with Choi T.M., Yue X., Chow P.S.), 2012: Special issue on Mathematical Modeling in Fashion and Textiles Supply Chains and Operational Control Systems, *Mathematical Problems in Engineering*.

期刊审稿经验

- American Journal of Industrial and Business Management
- IEEE Transactions on Engineering Management (A Journal)
- IEEE Transactions on Systems, Man and Cybernetics, Part A, Systems and Human
- Information Science
- International Journal of Production Economics (B+ Journal)
- International Journal of Production Research (B+ Journal)
- Journal of Applied Mathematics
- Production and Operations Management (A+ Journal)

- Research Journal of Textile and Apparel
- Transportation Research: Part E (A Journal)



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