



## 李展

副教授，美国宾夕法尼亚大学传播学博士，美国乔治梅森大学气候变化与传播研究中心客座研究员

( [http://www.climatechangecommunication.org/zhan\\_li.cfm](http://www.climatechangecommunication.org/zhan_li.cfm))。研究方向：媒体评价与比较；哈贝马斯民主制度与媒体理论；文化研究与媒体。开设课程：传播学研究方法；媒体研究经典文献；传播与说服；美国媒体与政治。

Zhan Li

PhD (Annenberg School for Communication, University of Pennsylvania, 2007)  
Associate Professor  
School of Journalism & Communication  
Xiamen University, Fujian, 361005, China  
Email: lizhanfromxmu@xmu.edu.cn

Dr. Li is an Affiliate Researcher of the Center of Excellence in Climate Change Communication Research at George Mason University of USA: <http://climatechange.gmu.edu/team.html>. She holds an M.A. in Philosophy from Xiamen University of China and an M.A. in Communication from Nanyang Technological University of Singapore, and a PhD from The University of Pennsylvania of USA with specializations in framing analysis of media performance on environmental news and Habermassian theory on media and democracy. Her academic interests include critical theories, cultural studies and media criticism. She is a member of the International Communication Association (ICA) and the International Association of Mass Communication Research (IAMCR). She teaches courses in research methods, canonic texts in media research and persuasion.

### Selected Publications

Gandy, O., & Li, Z. (2005). Framing comparative risk: A preliminary analysis. *The Howard Journal of Communications*, 16 (2), 71-86.

Li, Z. (2003). Will the Internet form the public sphere in China? In J. V. Carrasquero, F. Welsch, C. Urrea & C. Tso (Eds.), *Proceedings: Politics and information systems: Technologies and applications* (pp. 184-189). Orlando, FL: International Institute of Informatics and Systemics.

Hao, X. & Li, Z. (2001). New Media Technologies: Challenges to China's Media System. *Mass Communication Research*, 69, 95-115.

Li, Z. (1999). Intercultural communication on the Internet—The hows and whys of China's voice on the Internet. In Hu, W. (Ed.), *Aspects of Intercultural Communication* (pp.633-650). Beijing: Foreign Language Teaching and Research Press.

### Conference Presentations

Li, Z. (2008, May). Shaping Nation-Building Discourse through Entertainment: A Content Analysis of CCTV's Annual Gala Show. Paper presented at the 58th ICA Conference, Montreal, Canada.

Li, Z. (2007, October). Harmony on the Basis of Deliberative Rationality - A conceptual Critique of the Harmonious Society Discourse. Paper presented at the Joint Conference organized by the Chinese Association for Communication and the International Communication Association, Beijing, China.

Li, Z. (2005, May). The New Medium Internet vs. the "Internet News Media": A Case Study of the Chinese Government's Strategic Utilization of the Internet as A New Terrain of Journalism Reform. Paper presented at the Third Annual Chinese Internet Research Conference, Michigan State University, East Lansing, Michigan, USA.

Li, Z. (2004, July). Realizing the Habermasian public sphere in China: An analysis of the role of the Internet in China's democratization through a case study of a human rights legislation made under the pressure of online public opinion. Paper presented at IAMCR 2004, Porto Alegre, Brazil.

Li, Z. (2003, July). Will the Internet form the public sphere in China? Paper presented at the International Conference on Politics and Information Systems: Technologies and Applications, Orlando, FL, USA.

Li, Z. (2002, July). Yu Lun vs. Min Yi: What does "public opinion" imply in the Chinese context? Paper presented at IAMCR 2002, Barcelona, Spain.



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Tel:0592-2180475 Fax:0592-2186382