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PDF (Size: 383KB) PP. 333-341 DOI: 10.4236/ib.2010.24043 Author(s) WanSup Um, Huitian Lu, Teresa J. K. Hall ABSTRACT Supply Chain Management (SCM) is a management paradigm to understand and analyze the flow of goods, services and the accompanying values reaching to the consumers followed by the processes of purchasing, production and distribution with combining and connecting the whole system. Today, SCM is regarded as an essential strategic factor which has a great deal of influence on earning competitiveness in the abruptly					About IB News	
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changing global business environment. Multi-agent technology becomes the best candidate for problem solver under these circumstances. An agent performs given tasks automatically using inter-collaboration or negotiation with other agents on behalf of a human on the basis of real-time connectivity. There will be the				Contact Us		
conflict among the	pursuit of the profit of a	II members of the SCM.	. In order to maximize th ch, we propose to find th	e total profit of the	Downloads:	165,765
strategy that mak	es all members of the	SCM satisfied in a sir	mple SCM. We suggest	a new negotiation	Visits:	324,280
model are negotiat point and delivery the simulation und	rithm in the SCM environment with using multi-agent technology. The ideas behind the suggested el are negotiation algorithm with a trading agent and we consider multiple factors that are price, review t and delivery time. We created agents with Java Agent Development Framework (JADE) and performed simulation under JADE and Eclipse environment. The case study denotes that our algorithm gives a er result than the Kasbah system that is a typically well known system where users create autonomous				Sponsors, Associates, and Links >>	
agents that buy and sell goods on their behalf. We' ve used benefit/cost ratio as a performance measure in order to compare our system with the Kasbah system.					International Conference on Management and Service Science	
KEYWORDS					(MASS 2013)	

Supply Chain Management, Multi-Agent, Trading Agent, JADE, Eclipse

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