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IB > Vol.2 No.1, March 2010

OPEN ACCESS

## Building Inter-Organizational Social Capital Instruments to Evaluate Collaborative Networks

PDF (Size: 341KB) PP. 67-71 DOI: 10.4236/ib.2010.21007

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### ABSTRACT

This paper presents the development process of an inter-organizational social capital survey to evaluate collaborative networks. The survey instrument construction was based on three main sources. The first one, was a deep literature research that covered social capital and collaborative network issues. The second, a meta-analysis from well-known journals basically taken from the Business Source Premier Database. Finally, the third, was an exploratory research done in a Brazilian enterprise collaborative network. In this exploratory phase, we used semi-structured interviews, direct observation and document analysis. As a result of this work, we present two instruments for inter-organizational social capital evaluation: a qualitative instrument, built in the first stage of the study and a quantitative instrument (survey) built from the results of the exploratory phase.

### KEYWORDS

Interorganizational Social Capital, Collaborative Networks, Qualitative Instrument, Survey Instrument, Brazil

### Cite this paper

J. Macke, R. Vallejos and E. Toss, "Building Inter-Organizational Social Capital Instruments to Evaluate Collaborative Networks," *iBusiness*, Vol. 2 No. 1, 2010, pp. 67-71. doi: 10.4236/ib.2010.21007.

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