

第13届全国计算机模拟与信息技术学术会议优秀论文

战略决策支持系统设计与高阶主管决策风格的差异：大陆与台湾之比较研究

林子铭, 施永裕, 张金隆, 刘明辉

1.台湾中央大学管理学院; 2.台湾侨光科技大学信息管理系; 3.华中科技大学管理学院; 4.福建行政学院对外合作培训部

摘要:

采用文献的决策风格问卷, 测试海峡两岸高阶管理人员的决策风格偏向。结果发现, 相对而言大陆高阶主管比较呈现指示、结构及左脑型思考; 台湾比较呈现观念、模糊及右脑型思考。总结过去的研究, 发现华人的决策风格对于模糊的容忍度较低, 因此, 建议华人企业采用策略决策支持系统应该选择可以补足其弱点, 而不是只采用适合自己决策风格的系统, 也建议高阶管理教育应该重视观念决策力的培养。

关键词: 策略决策支持系统 决策风格 模糊容忍度

Strategic Decision Support System Designing and Different Style of Decision among Executive Officers: Comparative Research between China and Taiwan

LIN Tzuming, SHI Yong-Yu, ZHANG Jin-Long, LIU Ming-Hui

1.Taiwan Central University, Taoyuan, Taiwan, China; 2.Taiwan Overseas Chinese University, Taichong, Taiwan, China; 3.Huazhong University of Science and Technology, Wuhan, China; 4.Fujian School of Administration, Fuzhou, China

Abstract:

This research uses Rowe and Boulgraides' questionnaire to test the style of decision of highlevel managers from China and Taiwan. The result shows that highlevel managers from China relatively display more instructions, structures and leftbrain thinking; while ones from Taiwan display more concepts, ambiguities and rightbrain thinking. Summing up the researches in the past, we discover that Chinese style of decision has lower tolerability upon ambiguities. This research suggests that when Chinese enterprises are selecting strategic decision support systems, they should choose the systems that complement the flaws of their style of decision instead of the system that fits well to their own style of decision. This research also suggests that education of highlevel management should pay more attention to the training of ability of making decision.

Keywords: strategic decision support system style of decision tolerability upon ambiguities

收稿日期 2011-08-18 修回日期 网络版发布日期

DOI:

基金项目:

通讯作者: 施永裕(1963~), 男, 台湾台南人。台湾侨光科技大学(台湾台中市407) 助理教授。研究方向为信息管理、信息社会。

作者简介:

作者Email: steven@ocu.edu.tw

参考文献:

本刊中的类似文章

文章评论

扩展功能

本文信息

- ▶ Supporting info
- ▶ PDF(165KB)
- ▶ [HTML全文]
- ▶ 参考文献[PDF]
- ▶ 参考文献

服务与反馈

- ▶ 把本文推荐给朋友
- ▶ 加入我的书架
- ▶ 加入引用管理器
- ▶ 引用本文
- ▶ Email Alert
- ▶ 文章反馈
- ▶ 浏览反馈信息

本文关键词相关文章

- ▶ 策略决策支持系统
- ▶ 决策风格
- ▶ 模糊容忍度

本文作者相关文章

- ▶ 林子铭
- ▶ 施永裕
- ▶ 张金隆
- ▶ 刘明辉

PubMed

- ▶ Article by Lin, T.
- ▶ Article by Shi, Y. Y.
- ▶ Article by Zhang, J. L.
- ▶ Article by Liu, M. H.

反馈人	<input type="text"/>	邮箱地址	<input type="text"/>
反馈标题	<input type="text"/>	验证码	<input type="text"/> 8495