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# Value-Based Competition in Health Care: Implications for Employers

by Michael E. Porter

### **Abstract**

This presentation draws on Michael E. Porter and Elizabeth Olmsted Teisberg: Redefining Health Care: Creating Value-Based Competition on Results, Harvard Business School Press, May 2006, "How Physicians Can Change the Future of Health Care" Journal of the American Medical Association 2007; 297:1103:1111.

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