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Tropical Medicine and Health

Vol. 37 (2009) , No. 3 p.109

The Effectiveness of HIV/AIDS awareness intervention of Cambodia: illiteracy, mobility, sexual behavior, a

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(Accepted July 6, 2009)

Abstract: Objective: To convey HIV/AIDS-related knowledge to Cambodia, we conducted an HIV/AIDS awareness intervention program. To assess its effectiveness, participants' sexual behavior, HIV-related knowledge, and HIV/AIDS.

Methods: We conducted HIV/AIDS awareness intervention in a rural area from April to November 2007. We selected three villages (a total of 1000 people) in Reap Province. Our HIV/AIDS awareness intervention involved pra

well-trained Cambodian staff using visual material and participatory promote interest among illiterate participants. We implemented a cr each village after the HIV/AIDS awareness intervention using a ques Khmer and assisted by a Cambodian NGO.

Results: Two-thirds of the participants had not finished primary sel reading and writing. A total of 77.8% of the people had obtained H information from NGOs.

Conclusion: The HIV/AIDS awareness intervention was welcomed and positively influenced HIV/AIDS-related knowledge through the explanations. Rural areas are still more vulnerable to HIV/AIDS tra same time more likely to be influenced by NGOs, than cities becaus illiteracy and a lack of access to general HIV/AIDS-related informa television, books, newspapers, and the Internet. NGOs need to inci educate the vulnerable populations in rural areas.

Key words: [HIV](#), [Cambodia](#), [awareness intervention](#), [rural area](#), [1](#)

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To cite this article:

Kaoru Takahashi, Srey Sunthan, Lim Chomroeun, Hum Rathmuny Hiroyuki Matsuoka: “The Effectiveness of HIV/AIDS awareness in Cambodia: illiteracy, mobility, sexual behavior, and HIV/AIDS”. *T Health*, Vol. **37**, pp.109-114 (2009) .

doi:10.2149/tmh.2009-05

JOI JST.JSTAGE/tmh/2009-05