

动物生产层

甘肃省牛、羊肉产品竞争力分析及提升对策

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摘要:

应用比较优势法、产业集中度指数法以及成本收益分析法, 多角度测算了甘肃省特色畜产品牛、羊肉的竞争力。结果表明, 目前甘肃省牛、羊养殖依然以小规模散养为主, 牛肉生产并不具有规模优势, 而羊肉生产的规模优势微弱; 从产量优势看, 牛、羊肉生产均具有较强的比较优势; 在规模优势和产量优势共同作用下, 甘肃省牛肉的综合比较优势日益凸显, 羊肉的综合比较优势则稳步提升。2008年牛肉生产区域集中度为57.932 6%, 具有较强的市场控制力, 而羊肉生产的区域优势较弱, 仅为48.918 7%; 从区域分布上看, 牛、羊肉生产的优势区域呈现出不断向河西走廊和少数民族地区集聚的趋势。甘肃省牛、羊肉无论是销售价格还是生产成本较全国平均水平和西部畜牧大省均具有较强的竞争优势。最后, 提出了进一步提升牛、羊肉产品竞争力的政策建议。

关键词: 畜产品 竞争力 比较优势法 产业集中度

Analysis on competitive power and raise countermeasures of beef and mutton products in Gansu Province

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Abstract:

Based on comparative advantage methods, industrial concentration degree and cost-revenue methods, the competitive powers of livestock products including mutton and beef were calculated in Gansu province. The result showed that the beef had no advantage of scale and mutton had a little, but there was obvious advantage of output for both beef and mutton. Under the combined action of advantages of scale and output, the comprehensive comparative advantage of beef was becoming much more remarkable and the mutton advantage improved steadily. The value of industrial concentration degree of beef was 57.932 6% in 2008, but only 48.918 7% for mutton. It could be concluded that the regional advantage was weak for mutton and remarkable for beef. In addition, the advantage areas, where beef and mutton were produced, were agglomerating towards the Hexi region and areas inhabited by the minority nationalities. Both selling prices and production costs of beef and mutton in Gansu have strong competitive advantages compared with levels of the national average and the major western animal husbandry provinces. Finally, some countermeasures and suggestions are put forward in order to raise the comparative advantages of distinctive livestock products.

Keywords: livestock product competitive power comparative advantage method industrial concentration degree

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