

农业信息

基于对比分析法的国内外烟草专利情报分析与研究热点

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摘要:

为全面了解国内外烟草企业专利申请的数量与技术分布状况,分析研究国内外的烟草企业专利申请热点,对2000~2009年中国知识产权局外公开公告的共计8420件烟草技术类专利进行了统计,并采用对比分析法和文献计量学等情报分析研究手段对烟草技术类专利进行了定量、定性分析。结果表明:(1)从烟草专利的申请类型来看,我国发明专利申请所占比重较低;(2)从烟草专利的专利权人来看,我国烟草企业竞争对手实力强大;(3)从烟草专利的发展阶段来看,我国烟草企业的新技术发展潜力巨大;(4)从烟草专利的技术分布来看,我国烟草科技创新的研究热点和重点与国外相比同中有异。

关键词: 烟草; 专利分析; 研究热点; 研究方向

Analysis of tobacco patent at home and abroad during 2000-2009 and hot research topics

Abstract:

In order to better understand the quantity and distribution of tobacco patent and find out the research tend of tobacco science and technology at home and abroad, tobacco patent at home and abroad during 2000—2009 were quantitatively analyzed with comparative analysis approach and literature metrology. Results showed that: (1) view of tobacco patent applications type, the proportion of China's invention patent applications is lower; (2) view of tobacco patent's applicants, China tobacco company's competitors is powerful; (3) view of tobacco patent's development stage, China tobacco company's new technologies has huge potential for development; (4) view of tobacco patent's technology distribution, hot topics in tobacco research in China compared the same were different from those in other countries.

Keywords: tobacco patent analysis hot topic research tendency

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