

农村发展—三农问题研究  
农产品物流增值环节的挖掘

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摘要:

随着信息化的发展,现代农产品物流是将存储、运输、包装、流通加工、配送等各个环节与信息技术和网络连接起来,形成一条真正意义上的增值链。本文在分析我国现有农产品物流在增值方面存在问题的基础上,构建了信息平台下的农产品物流模式,深入挖掘了农产品物流的增值环节,提出了农产品物流增值的措施与看法。

关键词: 增值链

The Value-added Link Excavation of the Logistics of Agricultural Products

Abstract:

With the development of the information technology, the logistics of modern agricultural products is a real value-added chain that connects storing, transportation, packing, circulation processing and distribution with information technology and network. On the basis of analyzing the problem of the logistics of agricultural products in the increment aspect, this paper constructs the pattern of the logistics of agricultural products under the information platform and excavates the appreciation link of the logistics of agricultural products thoroughly, and then put forward the logistics appreciation measure and view of agricultural products.

Keywords: Value-added chain

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