

Battula Kalyana Chakravarthy

Professor, IDC, IIT Bombay

. I DC Home . Faculty at IDC

ID 636 - Product Design

Courses:

ID 647 - Nature of Materials and Processes

ID 652 - Product Detailing

Specific areas of work:

Teaching, Research and Practice in the following areas:

. Product Styling and Perception, Creativity

. New Product Innovation

. Design Strategy

. Humanizing Technology

. Collaborative Innovation Methodology

Bio...

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Contact details:

Industrial Design Centre, Indian Institute of technology,

Powai, Mumbai 400076

Telephone:

091-022-25767860

091-022-25767801

Fax:

091-022-25783480

091-022-25767803

email: chakku[at]iitb.ac.in

Residence:

C 24,

IIT Campus, IITB Powai Mumbai 400076

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