

Education

M.Sc.Eng. of Industrial design, Aalborg University, Denmark

Fields of expertise:

Cathrine's specialty is within strategic design and long term planning of company strategies.

During her employment at CBD several design strategies have been carried out to the consumers' satisfaction within areas of pumps, water heaters. She has experience in both developing strategies for companies with an existing product portfolio, implementing OEM products and creating long term strategies for newly established companies that wish to position themselves on a competitive market from the very beginning.

" Heavy machinery design (piston compressors, ship consoles)

" Interior design (drilling rig, restaurant)

" Consumer Electronics Design (Mobile, Laptop)

" Furniture design for bathrooms

" Exhibitions - planning and design (European fair at IHI, sanitary equipment)

" Facilitating Creative Workshops and Brainstorm

" Planning and facilitating of consumer focus groups

相关链接

» None.

责任编辑: dolcn06

设计在线链接代码



正式启用CNNIC官方中文域名
设计在线.CN; 設計在線.CN; 设计在线.中国