



Assisting athletes in their career development during and after competition

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[摘要] 12 December 2006. Athletes devote significant income-earning years to pursuing their Olympic dream and representing their respective countries on the world stage. Training and competing at Olympic level is becoming more and more a full-time job which gives athletes very little time to think about traditional career once their sporting life is over.  
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12 December 2006. Athletes devote significant income-earning years to pursuing their Olympic dream and representing their respective countries on the world stage. Training and competing at Olympic level is becoming more and more a full-time job which gives athletes very little time to think about traditional career once their sporting life is over. The average age of Olympic teams is increasing (23 in 1958 versus 27 in 2006) this is delaying the implementation of competitors' post-athletic career, and increases the possibility that they will be required to support a family during their training. After the Games, 97 per cent of athletes are unsure about their professional careers, what will happen to them psychologically and professionally. Based on this assessment, the International Olympic Committee (IOC) and Adecco decided to join forces, and in 2005 launched the Athletes' Career Programme (ACP), which endeavours to answer these questions and provide concrete solutions. Meeting in Lausanne for two days (7 and 8 December), representatives from the IOC and Adecco addressed a series of points aimed at improving this programme. During his opening speech, Sergey Bubka, Chairman of the IOC Athletes' Commission which initiated this programme, said: "One of the most important things in sport once you have reached the top is to aim higher, which is extremely difficult. Our common goal in

