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Title

Wind Power, Public Power: Evaluating Public Participation in New England Landbased Wind Development

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Abstract

Wind energy is a means of energy production without carbon emissions, facilitating regional and national energy security. While there are currently no offshore wind farms in the United States, there has been growing success in building land-based wind capacity. Within the wind industry, there is a call for a streamlined permitting process, as well as an objective evaluation of current stakeholder processes. Within city and regional planning, the stakeholder process and public participation in general have long been subject to research and discourse, as scholars and practitioners alike seek to identify and typify what exactly makes public participation robust or rigorous. In Europe, researchers have found that a stakeholder process characterized by early inclusion and local decision-making increases community acceptance of large-scale wind projects, and that a 'soft-path', decentralized approach to infrastructure development, as seen in Germany, leads to greater community acceptance as well, versus the 'hard-path', centralized approach to infrastructure development as typified in early Dutch wind development. While the public process should not supplant the formal permitting process, or detract from technical expertise, a better understanding of what type of siting and decision-making process are construed by participants as positive or negative could help to formulate stakeholder involvement more effectively in future projects. It could also help to decrease the length of permitting times by promoting consensusbuilding rather than inadvertently creating an adversarial decision-making climate.

This thesis uses a case study methodology to compare three land-based wind farms in Massachusetts and Vermont. It also compares the wind development policies between the two states. From each site, stakeholders are identified and interviewed concerning their experiences and perspectives of the stakeholder or public process. Interviews are analyzed using a matrix composed of success criteria pulled from the fields of regional planning and public participation theory, collaborative planning, and adaptive resource management. Findings include evidence as to what degree there was a stakeholder process, and to what degree participants found it positive or negative. The research found that the characteristics and practices of ore robust or rigorous stakeholder engagement are largely lacking in New England land-based wind development. These characteristics or practices included third-party data collection and reporting; early and broad stakeholder inclusion; collaborative ground rule setting; and no third-party mediation or facilitation. Stakeholder process perspectives are easily divided by wind-energy attitudes: anti-wind stakeholders reported greater antipathy toward the process, whereas proponents of both specific projects and the technology in general reported greater favorability toward the process and outcome. Vermont and Massachusetts have distinct wind development processes and distinct mechanisms for public participation and stakeholder engagement in a renewable energy technology context. In many ways, the siting of renewable infrastructure still follows the 'decide, announce, defend' character of conventional infrastructure and facility siting.

Wind proponents, and proponents of other renewable energy technologies and sustainability measures in general, should pause and consider how to craft meaningful, robust and rigorous stakeholder processes prior to site selection and development. This will lend legitimacy to both the process and technology, lending political and social sustainability to a technology that is well

needed for social, economic and environmental well-being. Continued avoidance of early and robust stakeholder engagement may contribute to ongoing conflict and confusion regarding renewable energy siting, permitting and development. Stakeholder experiences and perspectives also demonstrated that there are many factors contributing to public and social perceptions of wind technology and specific projects, including the financial gain or reward to communities and stakeholders; the size of individual turbines; project ownership and management; and project scale. There is opportunity for enhancing the public process and allowing rigorous and robust stakeholder process in wind energy development.

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