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A Content Analysis of Australian IS Early Career Job Advertisements

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Abstract

The purpose of this paper is to develop an understanding of the knowledge, skills and competencies demanded of early career information systems graduates in Australia. Job advertisements from 2006 were collected and investigated using content analysis software to determine the frequencies and patterns of occurrence of specific requirements. There was a high demand for technical knowledge and competencies as well as communication skills. A core cluster of IS knowledge and skills emerged which appear to be in demand across a wide variety of jobs. Issues raised include the role of entry level positions in the preparation of their incumbents for future more senior positions. The findings add an Australian perspective to the literature on information systems job ads and should be of value to educators.

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