

## The Management of Intuition

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### Abstract

Human intuition and the creativity afforded by that intuition is an aspect of the essential human-ness of any Human Being. Heidegger refers to this essential humanness as Dasein. Collectively and individually therefore, Dasein - and from that, intuition - should be at least initially, difficult to understand why the management of almost all organizations do not pay more attention to the development of this asset. This paper examines a phenomenological approach to managing intuition. In particular, the paper examines the nature of intuition (itself), a grasp of which, it is argued, is essential in coming to terms with the human capacity for intuition and creativity. The paper also offers a number of possibilities for managing intuition under the general heading of Thematic Management.

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