



## 师资队伍

Teaching staff

## 学术科研

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## 详细资料

Details



### 余艳

余艳，中国人民大学信息学院副教授，硕士生导师。2009-2011年在香港城市大学从事研究员工作。她的研究以“新兴技术驱动下的知识管理与创新”为核心，研究领域涉及企业知识管理、开放式创新、战略性组织学习、社交媒体影响力等多个方面。她已经在信息系统领域国...

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**教育经历** 2009年毕业于香港城市大学并获管理信息系统学博士学位

之前就读于北京大学并取得管理学硕士学位、信息管理/经济学双学士学位

## 工作经历

2017-至今, 中国人民大学, 副教授;

2012-2017年, 中国人民大学, 讲师;

2009-2011年, 香港城市大学, 研究员;

2005年, 香港城市大学, 研究助理。

## 研究方向

数字创新

知识管理

智慧医养

## 讲授课程

知识管理与创新、管理研究方法 (硕士生课程)

业务流程管理、IT项目管理 (本科生课程)

## 科研项目

“互联网思维下小微企业创新生态治理机制研究”, 北京市社会科学基金项目, 2017-2019年, 项目主持人。

“互联网+时代的组织变革与创新管理: 领导力、知识和大数据驱动多视角分析”, 中国人民大学跨学科案例项目, 2016-2017年, 项目主持人。

“面向科技型中小企业的数字化服务创新生态系统价值共创机制研究”, 国家自然科学基金面上项目, 2016-2019年, 项目主持人。

“科技信息服务创新：语义社会网络构建与专家推荐系统研究”，北京市自然科学基金项目，2014-2016年，项目主持人。

“面向企业2.0的研发团队知识共享与创新多层次模型研究”，国家自然科学基金青年项目，2013-2015年，项目主持人。

“面向企业团队的隐性知识分析方法研究与应用评价”，中国人民大学校内基金项目，2012-2014年，项目主持人。

“在线个性定制系统的设计特性对消费者定制行为的影响研究”，国家自然科学基金重点项目，2014-2018年，主要参与者。

“战略领导力、组织学习对高科技企业双元能力建设的影响研究”，国家自然科学基金面上项目，2014-2017年，合作人与主要参与者。

Enhancing Hong Kong SMEs' Competitiveness via Open Information Services, 2009-2012年，香港大学研究资助项目，主要参与者。

Exploration, Instantiation and Evaluation of Social Networking for Learning Support, 2008-2009年，香港大学研究资助项目，主要参与者。

## 科研成果

国际期刊论文：

- [1] Yu, Y., Li, M., Li, X. Zhao, J. (2018) "Effects of Entrepreneurship and IT Fashion on SMEs' Transformation toward Cloud Service through Mediation of Trust," *Information & Management*, 55(2), pp.245-257.
- [2] Dong, X.Y., Yu, Y.\*, Zhang, N. (2016) "Evolution and Coevolution: Dynamic Knowledge Capability Building for Catching-up in Emerging Economies," *Management and Organization Review*, (12:4), pp.717-745.
- [3] Yan, M.L., Yu, Y.\*, Dong, X.Y. (2016) "Contributive Roles of Multilevel Organizational Learning for the Evolution of Organizational Ambidexterity," *IT & People*, (29:3), pp. 647-667.
- [4] Hao, J.X., Yu, Y.\*, Law, R., and Fong, D.K.C. (2015) "A genetic algorithm-based learning approach to understand customer satisfaction with OTA websites," *Tourism Management* (48): pp. 231-241.
- [5] Li, M., Zhao, D., and Yu, Y. (2015) "TOE drivers for cloud transformation: direct or trust-mediated?," *Asia Pacific Journal of Logistic and Marketing*, (27:2): pp.226-248.
- [6] Zhou, J.J., Zuo, M.Y., Yu, Y., and Cai, W. (2014) "How Fundamental and Supplemental Interactions Affect Users' Knowledge Sharing in Virtual Communities? A Social Cognitive Perspective," *Internet Research*(24:5), pp.566-586.
- [7] Yu, Y., Dong, X.Y., Shen, K.N., Khalifa, M. and Hao, J.X. (2013) "Strategies, Technologies and Organizational Learning for Developing Organizational Innovativeness in an Emerging Economy," *Journal of Business Research* (66:12), pp. 2507-2514.

- [8] Yu, Y., Hao, J.X., Dong, X.Y. and Khalifa, M. (2013) "A Multilevel Model for Effects of Social Capital and Knowledge Sharing in Knowledge-Intensive Work Teams," *International Journal of Information Management* (33:5), pp. 780-790.
- [9] Tian S.W., Yu, A.Y., Vogel, D. and Kwok, C.W.R. (2011) "The Impact of Online Social Networking on Learning: A Social Integration Perspective," *International Journal of Networking and Virtual Organisation* (8:3/4), pp.264-280.
- [10] Yu, A.Y., Tian, S.W., Vogel, D. and Kwok, C.W.R. (2010) "Can Learning be Virtually Boosted? An Investigation of Online Social Networking Impacts," *Computers & Education* (55:4), pp.1494-1503.
- [11] Shen, K.N., Yu A.Y. and Khalifa, M. (2010) "Knowledge Contribution in Virtual Communities: Accounting for Multiple Dimensions of Social Presence through Social Identity," *Behaviour & Information Technology* (29:4), pp. 337-348.
- [12] Hao, J.X., Kwok, C.W.R., Lau, Y.K.R. and Yu A.Y. (2010) "Predicting Problem-solving Performance with Concept Maps: An Information-theoretic Approach," *Decision Support Systems* (48:4), pp. 613-621.
- [13] Khalifa, M., Yu, A.Y. and Shen, K.N. (2008) "Knowledge Management Systems Success: A Contingency Perspective," *Journal of Knowledge Management*, (12:1), pp.119-132.

国际会议论文：

- [1] Yu, Y., Li, M., Hao, J.X., Li, X., Zhao, J. (2017) "Mediating Role of Trust Belief in SMEs' Strategic Choice of Cloud Service," *Proceedings of the 23rd Americas Conference on Information Systems (AMCIS)*, Boston.
- [2] Yu, Y., Hao, J.X., Zuo, M.Y., Shan, S.Q., Westland, C. (2016) "Co-Diffusion of Mobile Operator' s OTT and SMS Messaging Services in Emerging Economies," *Proceedings of the 37th International Conference on Information Systems (ICIS)*, Dublin, Ireland.
- [3] Yu, Y., Wang, C.Q., Luo, K.Y., Liu, B. (2016) "Mixing Consumers' Rationality and Sociality: Effects of Product Quantity and Popularity Information on Online Shopping," *Proceedings of the 20th Pacific-Asia Conference on Information Systems (PACIS)*, Taiwan.
- [4] Sun, R.L., Hao, J.X., Fong, D., Law, R., Yu Y. (2016) "Exploring the expenditure-based profile of Macao visitors: A cluster analysis," *Proceedings of the 20th Pacific-Asia Conference on Information Systems (PACIS)*, Taiwan.
- [5] Hao, J.X., Yu, Yan\*. (2016) "Understanding Attitude Towards Concept Map Usage: An Exploratory Study in China," in "Innovating with Concept Mapping" , Springer International Publishing Switzerland. Conference: 7th International Conference on Concept Mapping (CMC), Tallinn, Estonia, September 05-09, 2016 (CPCI/EI)
- [6] Yu, Yan., Jia, S.L., Hao, J. (2016), Modelling semantic social network for researcher recommendation: A conceptual graph perspective, *The 13th International Conference on Industrial Management*, Hiroshima, September 21-23, 2016. (CPCI/ISTP)

- [7] Wu, H.L., Hao, J., Yu, Yan\*. (2016), Discovering the innovation landscape of knowledge management research in tourism industry, The 13th International Conference on Industrial Management, Hiroshima, September 21-23, 2016. (CPCI/ISTP)
- [8] Zhang, Q., Wang, Q., Hao, J., Yu, Yan\*. (2016), Mapping smart tourism research in China, A semantic and social network analysis using CiteSpace, The 13th International Conference on Service Systems and Service Management, Kunming, June 24-26, 2016. (CPCI/EI)
- [9] Gao, S.S., Wang, L.D., Ma, X.J., Yu, Yan\*. (2016), Spammer detection based on comprehensive features in Sina microblog, The 13th International Conference on Service Systems and Service Management, Kunming, June 24-26, 2016. (CPCI/EI)
- [10] Yu, Y., Hao, J.X., Dong, X.Y. (2015) "Social Identification Mediated Interdependence Designs for Team Knowledge Sharing," Proceedings of the 19th Pacific-Asia Conference on Information Systems (PACIS), Singapore. Paper 153.
- [11] Hao, J.X., Tang, R., Yu, Y.\*, Li, N. and Law, R. (2015) "Visual Appeal of Hotel Websites: An Exploratory Eye Tracking Study on Chinese Generation Y," ENTER 2015, Switzerland.
- [12] Yan, M.L., Yu, Y., Dong, X.Y. (2014) "Organizational Ambidexterity Building via Strategic Learning and Business Learning," Proceedings of the 47th Hawaii International Conference on System Sciences (HICSS), Hawaii, USA. pp. 3584-3593.
- [13] Yan, M.L., Yu, Y., Dong, X.Y. (2013) "Organizational Ambidexterity Building via IT-enabled Strategic Learning and Business Learning: An Evolutionary Journey of Huawei," Proceedings of the 34th International Conference on Information Systems (ICIS), Milan, Italy. vol.3, pp.2856-2874.
- [14] Hao, H.X., Yu, Y., Kwok, R.C.W. (2013) "The Learning Impacts of A Concept Map Based Classroom Response System," Proceedings of the 17th Pacific-Asia Conference on Information Systems (PACIS), Jeju, Korea.
- [15] Li, M., Yu, Y., Li, X. and Zhao, J.L. (2012) "Drivers for Strategic Choice of Cloud Computing as Online Service in SMEs," Proceedings of the 33rd International Conference on Information Systems (ICIS), Orlando, USA. vol.4, pp.3529-3539.
- [16] Yu, Y., Dong, X.Y. and Zuo, M.Y. (2012) "Constitutive Roles of External and Internal Information Systems for Effective Interorganizational Knowledge Transfer: A Dyadic Approach," Proceedings of the 16th Pacific-Asia Conference on Information Systems (PACIS), Ho Chi Minh, Vietnam.
- [17] Dong, X.Y., Yu, Y., Wang, X. and Zhang, N.N. (2012) "Leveraging e-government for City Transformation: A Case Study of 'Digital Wuyi' ," Proceedings of the 15th European Conference on Information Systems (ECIS), Barcelona, Spain.
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- [20] Yu, A.Y., Hao, J.X., Dong, X.Y. and Khalifa, M. (2010) "Revisiting the Effect of Social Capital on Knowledge Sharing in Work Teams: A Multilevel Perspective," Proceedings of the 31th International Conference on Information Systems (ICIS), St. Louis, USA. (Best Paper Nominee)
- [21] Yu, A.Y., Tian, S.W., Vogel, D. and Kwok, C.W.R. (2010) "Embedded Learning in Online Social Networking," Proceedings of the 31th International Conference on Information Systems (ICIS), St. Louis, USA.
- [22] Yu, A.Y. and Dong, X.Y. (2009) "What Does Interdependence Miss? Knowledge Sharing Through Social Identification Towards Teams," Annual Meeting of the Academy of Management (AOM), Chicago, USA.
- [23] Tian, S.W., Yu, A.Y., Vogel, D. and Kwok, C.W.R. (2009). "Social Networking Impact on Learning," Proceedings of the 8th Wuhan International Conference on e-business, Wuhan, China.
- [24] Yu, A.Y., Dong, X.Y. and Qi, D.J. (2008) "Developing Knowledge Absorptive Capacity of SMEs in China," Proceedings of the 14th Americas Conference on Information Systems (AMCIS), Toronto, Canada.
- [25] Khalifa, M., Yu, A.Y. and Shen, K.N. (2007) "Build up Organizational Innovativeness: An Integrated View," Proceedings of the 40th Hawaii International Conference on System Sciences (HICSS), Hawaii, USA.
- [26] Shen, K.N., Yu, A.Y. and Khalifa, M. (2007) "Knowledge Contribution in Virtual Communities: Accounting for Multiple Dimensions of Social Presence through Social Identity," Proceedings of the 11th Pacific-Asia Conference on Information Systems (PACIS), New Zealand.
- [27] Hao, J.X. and Kwok, C.W.R. and Yu, A.Y. (2007) "Automatic Semantic Causal Map Integration," Proceedings of the 11th Pacific-Asia Conference on Information Systems (PACIS), New Zealand.
- [28] Shen, K.N., Khalifa, M. and Yu, A.Y. (2006) "Supporting Social Interaction in Virtual Communities: Role of Social Presence," Proceedings of the 12th Americas Conference on Information Systems (AMCIS), Acapulco, Mexico.

中文期刊论文:

- [1] 董小英, 张娜, 余艳. 企业管理与知识管理战略动态演化路径案例研究, 《信息系统学报》, 2012年, 第10辑, 14-22页。
- [2] 董小英, 余艳\*, 张娜. 企业竞争战略与知识管理战略动态匹配与共同演化: 以李宁公司为例, 《管理学报》, 2014年4月, 第11卷第4期, 478-486页。
- [3] 董小英, 晏梦灵, 余艳\*. 企业创新中探索与利用活动的分离-集成机制——领先企业二元能力构建研究, 《中国软科学》, 2015年第12期, 103-119页。

- [4] 晏梦灵, 董小英, 余艳. 多层次组织学习与企业研发双元能力构建——以华为IPD系统实施为例, 《研究与发展管理》, 2016年8月, 第28卷4期, 72-86页。
- [5] 晏梦灵, 余艳, 董小英. 基于信息系统与组织学习的双元能力构建机制: 以华为为例, 《信息系统学报》, 2016年第1期。
- [6] 栾世栋, 戴亦舒, 余艳, 董小英, 杨博. 数字化时代的区域卫生信息平台顶层设计研究, 《管理科学》, 2017年1月, 第30卷第1期, 15-30页。
- [7] 董小英, 晏梦灵, 余艳, 胡燕妮. 实践智慧助力中关村企业战略转型, 《清华管理评论》, 2017年1-2期, 82-91页。

## 社会兼职

AIS/AOM成员

## 荣誉获奖

Beta Gamma Sigma 成员

ICIS2010最佳论文提名