



Početna stranica  
Abecedni popis časopisa

Časopisi po područjima  
Prirodne znanosti  
Tehničke znanosti  
Biomedicina i zdravstvo  
Biotehničke znanosti  
Društvene znanosti  
Humanističke znanosti

Uredništva  
Prijava novog časopisa



[Drvena industrija, Vol.59 No.3 Studeni 2008.](#)

Izvorni znanstveni članak

### Innovative potential of Croatian enterprises in wood processing and furniture manufacturing

**Denis Jelačić**; Faculty of Forestry, Zagreb University, Zagreb  
**Andreja Pirc**; Faculty of Forestry, Zagreb University, Zagreb  
**Radomila Hornakova**; Company Acromion, Czech Republic

[Puni tekst \(Hrvatski\) Str. 99 - 105 \(pdf, 1.3 MB\) downloads: 55](#)

#### Sažetak

This paper presents the results of surveys of innovation potential conducted at wood processing and furniture manufacturing enterprises in the Republic of Croatia. The survey was conducted at 30 Croatian enterprises by using a questionnaire containing 89 questions divided in 14 major groups. The survey results showed some different approaches and a different current situation in Croatian enterprises. Different results were achieved in small, medium and large enterprises, but total results are below the average mark 3 (good), which can not be satisfactory. Since innovations can be considered as one of the most important factors for competitiveness of Croatian wood processing and furniture manufacturing enterprises on the European and global market, it is obvious that a lot of effort is required for making changes that are necessary in order to increase the competitiveness of our enterprises.

#### Ključne riječi

innovation; innovation potential; wood processing; furniture manufacturing

[\[Hrvatski\]](#)

Posjeta: 125 (od 01.01.2007.)



Pretraživanje članaka

[Napredno pretraživanje](#)

[Upute za pretraživanje](#)

Moj profil

[Registracija novih korisnika](#)

Korisnička oznaka (email)

Lozinka

[Zaboravili ste lozinku?](#)

Scientific Commons

