

大学生动物保护意识的实证研究

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Empirical Research on College Students' Consciousness of Animal Protection

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摘要

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摘要 将动物保护意识分解为动物保护知识、动物保护态度和动物保护行为3个因子,采用访谈和问卷调查方法,分析大学生动物保护意识的主要影响因素,探讨动物保护意识3个变量之间、动物保护意识与对动物保护法律政策支持度之间的相互关系,并构建动物保护意识变量间的关系模型。结果表明,大学生的动物保护意识水平较高,且性别、专业和生源等因素对大学生动物的保护意识有重要影响;动物保护意识3个变量之间的影响路径为动物保护知识→动物保护态度→动物保护行为;提升动物保护意识对动物保护法律政策的制定与执行有正向的促进作用。

关键词: 动物保护意识 问卷调查 大学生

Abstract: The consciousness of animal protection is discussed from the following three aspects or variables: knowledge, attitude and behavior. Based on interviews and questionnaire surveys, main factors affecting college students' awareness of animal protection were analyzed and relationships between the three aspects of the awareness and between the awareness and degree of the support from the students to government laws and policies on animal protection were explored. Furthermore, a model for the relationships between the three aspects of the awareness was built up. Results show that college students have a high level of animal protection awareness, and gender, profession and origin are important factors affecting their awareness; the three variables follow the route of knowledge→attitude→behavior in affecting the awareness; better animal protection awareness will promote positively formulation and enforcement of animal protection laws and policies.

Keywords: animal protection consciousness questionnaire survey college student

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